

Q1 Prediction markets allow people to buy and sell contracts based on what they think will happen in the future. By leveraging the "wisdom of the crowds", these markets combine information to set prices that represent the probability of an event (e.g., elections, sports, economic outcomes) occurring.

Based on this, which of the following do you think prediction markets are most similar to? Please select one response.

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Gambling	917 45%	434 42%	474 48% B	209 38%	147 40%	128 41%	143 44%	289 59% DEFG	104 38%	61 34%	70 45%	64 38%	135 52% IJL	102 37%	83 46%	57 38%	79 51% NOPQM	153 68%	154 42%	343 43%	199 49%	220 46%
Investing	545 27%	271 26%	269 27%	160 29% H	111 30% H	88 28% H	88 27% H	98 20% H	77 28% H	52 29% H	41 26% H	37 22% H	65 25% R	83 30% R	57 32% R	45 30% R	50 32% R	33 15% R	101 28%	208 26%	91 22%	145 30% U
Extra income/money-making tool	198 10%	115 11%	78 8% H	78 14% H	41 11% H	38 12% H	27 8% H	14 3% H	47 18% M	23 13% M	17 11% M	19 11% M	9 4% M	31 11% R	17 10% R	18 12% R	7 5% R	5 2% R	33 9%	81 10%	46 11%	38 8%
Entertainment	142 7%	47 4%	94 10% B	70 13% EGH	23 6% H	24 8% H	15 5% H	11 2% H	19 7% M	7 4% M	5 3% M	8 5% M	7 3% M	51 19% OQRI	14 8% R	18 12% RK	7 4% R	3 1% R	27 7% U	68 9% U	8 2% U	39 8% U
Something else	39 2%	23 2%	15 2%	7 1% H	8 2% H	8 3% H	4 1% H	11 2% H	7 2% M	6 3% M	2 1% M	4 2% M	5 2% M	- 0% N	2 1% N	7 5% N	1 * N	6 3% N	6 2% S	15 2% T	10 2% U	8 2% V
Not sure	205 10%	144 14% C	54 5% C	24 4% D	36 10% D	29 9% D	49 15% D	67 14% D	17 6% IO	28 16% IO	23 15% IP	36 21% IQ	40 15% I	7 3% I	6 4% I	5 4% I	12 8% I	24 11% NOP	42 11% V	80 10% W	56 14% W	27 6% W
Sigma	2045 100%	1034 100%	983 100%	548 100%	365 100%	314 100%	327 100%	491 100%	270 100%	176 100%	158 100%	168 100%	262 100%	273 100%	180 100%	150 100%	155 100%	225 100%	363 100%	795 100%	409 100%	478 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Q1 Prediction markets allow people to buy and sell contracts based on what they think will happen in the future. By leveraging the "wisdom of the crowds", these markets combine information to set prices that represent the probability of an event (e.g., elections, sports, economic outcomes) occurring.

Based on this, which of the following do you think prediction markets are most similar to? Please select one response.

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Gambling	917 45%	166 35%	128 45% B	120 48% B	498 49% B	229 36%	297 46% F	391 51% F	517 42%	399 48% I	276 37%	641 50% K	251 37%	666 49% M	612 47%	294 42%	450 49% R	467 42%	122 33%	75 31%	620 51% ST
Investing	545 27%	93 20%	83 29% B	69 28% B	295 29% B	136 22%	176 27%	233 30% F	383 31% J	162 20%	239 32% L	306 24%	221 32% N	325 24%	374 28%	166 24%	254 27%	291 26%	115 31%	72 29%	298 25%
Extra income/money-making tool	198 10%	51 11%	32 11%	20 8%	89 9%	82 13% H	65 10%	51 7%	148 12% J	50 6%	95 13% L	103 8%	89 13% N	109 8%	116 9%	79 11%	69 8%	129 11% Q	48 13% U	38 16% U	88 7%
Entertainment	142 7%	57 12% DE	23 8%	14 6%	47 5%	70 11% GH	27 4%	45 6%	92 8%	50 6%	79 11% L	63 5%	73 11% N	69 5%	63 5%	77 11% O	50 5%	92 8% Q	50 13% U	25 10% U	48 4%
Something else	39 2%	17 4% E	4 1%	4 2%	13 1%	15 2%	15 2%	8 1%	14 1%	24 3% I	15 2%	24 2%	13 2%	26 2%	17 1%	21 3%	14 2%	24 2%	10 3%	8 3%	19 2%
Not sure	205 10%	87 18% CDE	15 5%	21 8%	76 7%	95 15% H	68 10% H	41 5%	63 5%	142 17% I	48 6%	157 12% K	36 5%	169 12% M	133 10%	66 9%	88 10%	117 10%	27 7%	26 11%	137 11%
Sigma	2045 100%	473 100%	285 100%	247 100%	1019 100%	628 100%	649 100%	768 100%	1218 100%	827 100%	751 100%	1294 100%	682 100%	1363 100%	1315 100%	704 100%	926 100%	1119 100%	372 100%	243 100%	1210 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Base: All Respondents

Q2 Have you or someone you know ever used a prediction market platform (e.g., Polymarket, Kalshi)? Please select all that apply.

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Yes (Net)	704 34%	250 24%	446 45%	317 58% FGH	185 51% FGH	92 29% H	71 22% H	38 8%	125 46% KLM	61 34% KLM	25 16% M	20 12%	19 7%	189 69% PQRI	122 68% PQRJ	67 44% RK	50 32% RL	19 9%	112 31%	284 36% U	102 25%	206 43% SU
Yes, I have	427 21%	123 12%	300 31% B	205 37% FGH	131 36% FGH	53 17% GH	28 9% H	10 2%	70 26% KLM	34 19% KLM	10 6%	4 2%	6 2%	134 49% PQRI	94 52% PQRJ	44 29% QRK	24 15% RL	4 2%	76 21% U	178 22% U	44 11%	129 27% U
Yes, someone I know has	345 17%	148 14%	191 19% B	137 25% FGH	81 22% GH	49 16% H	47 14% H	31 6%	65 24% KLM	32 18% M	18 11%	18 11%	15 6%	68 25% R	47 26% R	31 21% R	30 19% R	15 7%	47 13%	145 18%	66 16%	87 18%
No	1189 58%	689 67% C	484 49%	181 33%	153 42%	201 64% DE	228 70% DE	426 87% DEFG	116 43% N	93 53% O	118 75% IJP	134 80% IJQ	228 87% IJK	65 24%	55 30%	78 52% NO	91 59% NO	194 86% NOPQ	223 61% V	448 56%	276 67% TV	243 51%
Not sure	152 7%	95 9% C	53 5%	49 9%	27 7%	21 7%	28 8%	27 5%	29 11%	23 13% MO	15 9%	13 8%	15 6%	19 7%	4 2%	5 3%	14 9% O	11 5%	28 8%	64 8%	31 8%	29 6%
Sigma	2114 103%	1056 102%	1029 105%	572 104%	392 107%	325 103%	331 101%	493 100%	281 104%	182 103%	160 102%	168 100%	264 101%	287 105%	200 111%	158 105%	159 102%	225 100%	374 103%	834 105%	417 102%	488 102%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Base: All Respondents

Q2 Have you or someone you know ever used a prediction market platform (e.g., Polymarket, Kalshi)? Please select all that apply.

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Yes (Net)	704 34%	139 29%	114 40% BD	70 28%	379 37% BD	192 31%	190 29%	322 42% FG	570 47% J	133 16%	429 57% L	274 21%	389 57% N	315 23%	423 32%	278 39% O	301 33%	402 36%	194 52% U	113 46% U	319 26%
Yes, I have	427 21%	83 17%	71 25% BD	39 16%	234 23% D	109 17%	103 16%	215 28% FG	364 30% J	63 8%	279 37% L	148 11%	267 39% N	160 12%	267 20%	158 22%	199 22%	228 20%	128 34% U	70 29% U	194 16%
Yes, someone I know has	345 17%	71 15%	55 19%	38 15%	181 18%	97 15%	108 17%	140 18%	271 22% J	74 9%	201 27% L	145 11%	170 25% N	175 13%	203 15%	142 20% O	141 15%	204 18%	85 23% U	50 20% U	159 13%
No	1189 58%	286 61%	149 52%	154 62% C	588 58%	374 60%	409 63% H	406 53%	568 47%	621 75% I	278 37%	912 70% K	249 37% N	940 69% M	798 61% P	375 53%	583 63% R	607 54%	151 41%	113 47%	806 67% ST
Not sure	152 7%	48 10% E	22 8%	23 9% E	51 5%	62 10% H	50 8%	40 5%	80 7%	72 9%	44 6%	108 8%	44 6%	108 8%	94 7%	51 7%	42 5%	110 10% Q	28 7%	17 7%	85 7%
Sigma	2114 103%	488 103%	296 104%	254 103%	1055 104%	643 102%	670 103%	801 104%	1283 105%	831 100%	801 107%	1313 101%	731 107%	1383 101%	1361 104%	726 103%	965 104%	1149 103%	391 105%	249 103%	1244 103%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Q3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 Summary Of Strongly/Somewhat Agree

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Prediction market platforms involve financial risk similar to other forms of gambling.	1752 86%	884 86%	848 86%	429 78%	314 86% D	260 83%	288 88% D	461 94% DEFG	234 87% N	153 87% K	122 77%	139 83%	236 90% K	195 71%	155 86% N	132 88% N	146 95% NOL	220 98% NOPM	308 85%	692 87%	345 84%	408 85%
People can develop unhealthy or addictive behavior related to prediction market platforms.	1730 85%	889 86%	823 84%	408 74%	309 85% D	273 87% D	282 86% D	458 93% DEFG	220 82% N	147 84%	133 84%	144 86%	244 93% JKLM	187 68%	158 88% N	133 89% N	136 88% N	210 93% N	311 86%	657 83%	363 89% T	399 84%
Prediction market platforms should be treated similarly to gambling when it comes to consumer protections.	1713 84%	862 83%	830 84%	432 79%	297 81%	257 82%	279 85% DEFG	449 92% DEFG	218 81%	142 81%	123 78%	138 82%	241 92% JKLM	212 78%	147 82%	128 85%	138 89%	205 91% NO	320 88% T	646 81%	348 85%	399 83%
Platforms where people can risk money on future outcomes should be required to offer responsible gaming or consumer protection tools (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed).	1678 82%	841 81%	816 83%	396 72%	309 85% D	267 85% D	263 80%	444 91% DEFG	203 75%	147 83%	128 81%	130 77%	234 90% IKL	193 71%	156 86% N	133 88% N	130 84% N	206 91% N	315 87% U	651 82%	326 80%	386 81%
I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.	1135 56%	506 49%	614 62% B	326 60% H	242 66% GH	193 62% GH	164 50%	209 43%	144 53% L	112 63% KLM	74 47%	66 39%	110 42%	181 66% R	124 69% R	115 77% QRK	95 61% RL	99 44%	213 59%	426 54%	220 54%	276 58%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Q3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?

Summary Of Strongly/Somewhat Agree

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Prediction market platforms involve financial risk similar to other forms of gambling.	1752 86%	377 80%	233 82%	226 91% BC	897 88% BC	491 78%	558 86% F	702 91% FG	1046 86%	706 85%	626 83%	1126 87%	569 83%	1184 87%	1140 87%	592 84%	833 90% R	920 82%	307 82%	201 83%	1070 86% ST
People can develop unhealthy or addictive behavior related to prediction market platforms.	1730 85%	367 78%	243 85% B	221 89% B	879 86% B	496 79%	545 84%	689 90% FG	1025 84%	705 85%	628 84%	1102 85%	567 83%	1162 85%	1147 87% P	563 80%	813 88% R	916 82%	295 79%	188 77%	1065 88% ST
Prediction market platforms should be treated similarly to gambling when it comes to consumer protections.	1713 84%	364 77%	233 82%	216 88% B	879 86% B	481 77%	551 85% F	681 89% F	1012 83%	701 85%	623 83%	1089 84%	554 81%	1159 85%	1109 84%	585 83%	802 87% R	910 81%	300 81%	178 73%	1047 86% T
Platforms where people can risk money on future outcomes should be required to offer responsible gaming or consumer protection tools (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed).	1678 82%	357 75%	235 83%	208 84% B	860 84% B	464 74%	528 81% F	666 89% FG	999 82%	679 82%	613 82%	1066 82%	549 81%	1129 83%	1112 85% P	552 78%	797 86% R	881 79%	281 75%	189 78%	1024 85% ST
I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.	1135 56%	257 54%	152 53%	136 55%	580 57%	350 56%	328 51%	457 59% G	758 62% J	377 46%	511 68% L	624 48%	469 69% N	666 49%	737 56%	384 55%	526 57%	609 54%	222 60%	163 67% U	627 52%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Q3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 Summary Of Strongly/Somewhat Disagree

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.	910 44%	528 51% C	369 38%	222 40%	124 34%	121 38%	162 50% EF	281 57% DEF	126 47%	65 37%	84 53% JP	102 61% IJQ	152 58% J	92 34%	56 31%	35 23%	60 39% P	126 56% NOPQ	150 41%	370 46%	189 46%	201 42%
Platforms where people can risk money on future outcomes should be required to offer responsible gaming or consumer protection tools (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed).	367 18%	193 19%	167 17%	152 28% EFH	56 15% H	48 15% H	64 20% H	47 9%	68 25% M	29 17%	30 19% M	38 23% M	27 10%	80 28% OPQR	25 14%	18 12%	25 16%	19 9%	48 13%	144 18%	83 20% S	92 19%
Prediction market platforms should be treated similarly to gambling when it comes to consumer protections.	332 16%	172 17%	154 16%	116 21% H	68 19% H	57 18% H	49 15% H	42 8%	52 19% M	34 19% M	35 22% M	30 18% M	21 8%	61 22% R	33 18% R	22 15%	17 11%	20 9%	43 12%	149 19% S	61 15%	79 17%
People can develop unhealthy or addictive behavior related to prediction market platforms.	315 15%	145 14%	160 16%	140 26% EFGH	56 15% H	42 13% H	44 14% H	33 7%	50 18% M	29 16% M	25 16% M	24 14% M	18 7%	86 32% OPQRI	22 12%	17 11%	19 12%	15 7%	52 14%	138 17% U	46 11%	79 16%
Prediction market platforms involve financial risk similar to other forms of gambling.	293 14%	150 14%	136 14%	118 22% EGH	51 14% H	55 17% H	38 12% H	30 6%	36 13%	23 13%	36 23% JM	28 17% Q	26 10% R	79 29% OPQRI	25 14% QR	19 12% R	8 5%	5 2%	55 15%	104 13%	64 16%	69 15%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Q3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 Summary Of Strongly/Somewhat Disagree

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.	910 44%	216 46%	133 47%	112 45%	439 43%	278 44%	320 49% H	312 41%	460 38%	450 54% I	240 32%	670 52% K	213 31%	697 51% M	578 44%	320 45%	400 43%	510 46%	150 40%	80 33%	583 48% T
Platforms where people can risk money on future outcomes should be required to offer responsible gaming or consumer protection tools (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed).	367 18%	116 25% DE	50 17%	39 16%	159 16%	164 26% GH	120 19% H	83 11%	219 18%	148 18%	138 18%	228 18%	132 19%	234 17%	204 15%	151 22% O	128 14%	238 21% Q	91 25% U	54 22% U	186 15%
Prediction market platforms should be treated similarly to gambling when it comes to consumer protections.	332 16%	109 23% DE	52 18%	31 12%	140 14%	147 23% GH	97 15%	88 11%	206 17%	126 15%	128 17%	204 16%	128 19%	204 15%	206 16%	119 17%	124 13%	209 19% Q	72 19%	65 27% U	164 14%
People can develop unhealthy or addictive behavior related to prediction market platforms.	315 15%	106 22% CDE	42 15%	26 11%	140 14%	132 21% H	103 16% H	80 10%	193 16%	122 15%	123 16%	192 15%	114 17%	201 15%	169 13%	141 20% O	112 12%	203 18% Q	78 21% U	56 23% U	145 12%
Prediction market platforms involve financial risk similar to other forms of gambling.	293 14%	96 20% DE	52 18% DE	21 9%	122 12%	136 22% GH	90 14% H	66 9%	172 14%	121 15%	125 17%	168 13%	113 17%	180 13%	175 13%	111 16%	93 10%	200 18% Q	66 18% U	42 17% U	140 12%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

**Q3\_1 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?**  
**Platforms where people can risk money on future outcomes should be required to offer responsible gaming or consumer protection tools (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed).**

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Strongly/Somewhat Agree (Net)	1678 82%	841 81%	816 83%	396 72%	309 85% D	267 85% D	263 80%	444 91% DEFG	203 75%	147 83%	128 81%	130 77%	234 90% IKL	193 71%	156 86% N	133 88% N	130 84% N	206 91% N	315 87% U	651 82%	326 80%	386 81%
Strongly agree	854 42%	408 39%	442 45%	197 36%	152 42%	132 42%	131 40%	243 49% DEG	113 42%	66 38%	52 33%	62 37%	115 44%	84 31%	84 46% N	79 53% NK	68 44%	127 57% NM	161 44%	314 39%	170 42%	209 44%
Somewhat agree	824 40%	433 42%	375 38%	199 36%	157 43%	135 43%	132 40%	202 41%	90 33%	81 46%	75 48% J	67 40%	120 46% IR	109 40%	72 40%	53 35%	62 40%	79 35%	154 42%	337 42%	156 38%	177 37%
Strongly/Somewhat Disagree (Net)	367 18%	193 19%	167 17%	152 28% EFH	56 15% H	48 15% H	64 20% H	47 9%	68 25% M	29 17%	30 19% M	38 23% M	27 10%	80 29% OPQR	25 14%	18 12%	25 16% P	19 9%	48 13%	144 18%	83 20% S	92 19%
Somewhat disagree	249 12%	134 13%	108 11%	105 19% EFH	39 11%	27 8%	46 14% H	32 6%	53 20% M	19 11%	21 14% MP	26 15% M	15 6%	48 18% PR	17 10%	5 4%	20 13% P	17 8%	31 9%	100 13%	53 13%	64 13%
Strongly disagree	118 6%	59 6%	59 6%	47 9% H	18 5%	21 7% H	18 5%	15 3%	15 5%	10 6%	9 5%	12 7%	13 5% R	32 12% OQR	7 4%	12 8% R	5 3%	2 1%	17 5%	44 6%	29 7%	28 6%
Sigma	2045 100%	1034 100%	983 100%	548 100%	365 100%	314 100%	327 100%	491 100%	270 100%	176 100%	158 100%	168 100%	262 100%	273 100%	180 100%	150 100%	155 100%	225 100%	363 100%	795 100%	409 100%	478 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Q3\_1 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?

Platforms where people can risk money on future outcomes should be required to offer responsible gaming or consumer protection tools (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed).

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Strongly/Somewhat Agree (Net)	1678 82%	357 75%	235 83%	208 84% B	860 84% B	464 74%	528 81% F	686 89% FG	999 82%	679 82%	613 82%	1066 82%	549 81%	1129 83%	1112 85% P	552 78% R	797 86% R	881 79%	281 75%	189 78%	1024 85% ST
Strongly agree	854 42%	166 35%	110 39%	105 43% B	469 46% B	205 33%	269 42% F	380 49% FG	509 42%	345 42%	322 43%	532 41%	276 41%	578 42%	573 44%	277 39% R	437 47% R	417 37%	121 33%	107 44% S	539 45% S
Somewhat agree	824 40%	191 40%	126 44%	103 42%	392 38% A	259 41%	259 40%	306 40%	490 40%	334 40%	290 39%	534 41%	273 40%	551 40%	539 41%	276 39%	361 39%	464 41%	160 43%	82 34%	485 40%
Strongly/Somewhat Disagree (Net)	367 18%	116 25% DE	50 17%	39 16%	159 16%	164 26% GH	120 19% H	83 11%	219 18%	148 18%	138 18%	228 18%	132 19%	234 17%	204 15%	151 22% O	128 14%	238 21% Q	91 25% U	54 22% U	186 15%
Somewhat disagree	249 12%	81 17% CDE	28 10%	23 9%	112 11%	116 19% GH	80 12% H	52 7%	146 12%	103 12%	99 13%	149 12%	99 14%	150 11%	145 11%	95 13% O	93 10%	155 14% Q	67 18% U	28 11%	126 10%
Strongly disagree	118 6%	35 7%	22 8%	16 6%	46 5%	48 8% H	40 6%	31 4%	73 6%	45 5%	39 5%	79 6%	34 5%	84 6%	58 4%	57 8% O	35 4%	83 7% Q	24 6%	26 11% U	61 5%
Sigma	2045 100%	473 100%	285 100%	247 100%	1019 100%	628 100%	649 100%	768 100%	1218 100%	827 100%	751 100%	1294 100%	682 100%	1363 100%	1315 100%	704 100%	926 100%	1119 100%	372 100%	243 100%	1210 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Q3\_2 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 People can develop unhealthy or addictive behavior related to prediction market platforms.

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Strongly/Somewhat Agree (Net)	1730 85%	889 86%	823 84%	408 74%	309 85% D	273 87% D	282 86% D	458 93% DEFG	220 82% N	147 84%	133 84%	144 86%	244 93% JKLM	187 68%	158 88% N	133 89% N	136 88% N	210 93% N	311 86%	657 83%	363 89% T	399 84%
Strongly agree	918 45%	470 45%	440 45%	212 39%	158 43%	142 45%	140 43%	266 54% DEFG	122 45%	82 47%	66 42%	67 40%	132 51%	89 33%	73 41%	73 49% N	73 47% N	131 58% NO	172 47%	348 44%	189 46%	210 44%
Somewhat agree	812 40%	418 40%	383 39%	196 36%	151 41%	131 42%	142 44%	192 39%	98 36%	65 37%	67 43%	76 46%	112 43%	97 36%	84 47% R	60 40%	63 40%	79 35%	139 38%	309 39%	174 43%	190 40%
Strongly/Somewhat Disagree (Net)	315 15%	145 14%	160 16%	140 26% EFGH	56 15% H	42 13% H	44 14% H	33 7%	50 18% M	29 16% M	25 16% M	24 14% M	18 7%	86 32% OPQRI	22 12%	17 11%	19 12%	15 7%	52 14%	138 17% U	46 11%	79 16%
Somewhat disagree	208 10%	95 9%	103 10%	87 16% FGH	41 11% H	27 9%	30 9% H	23 5%	29 11% M	21 12% M	20 13% MP	16 9% M	9 3%	54 20% OPQR	15 8%	7 5%	13 8%	14 6%	32 9%	85 11%	28 7%	62 13% U
Strongly disagree	108 5%	50 5%	57 6%	53 10% EH	16 4%	14 5%	15 5%	10 2%	21 8%	8 5%	4 3%	8 5%	8 3%	32 12% OR	7 4% R	10 7% R	7 4% R	1 1%	20 6%	54 7%	18 4%	16 3%
Sigma	2045 100%	1034 100%	983 100%	548 100%	365 100%	314 100%	327 100%	491 100%	270 100%	176 100%	158 100%	168 100%	262 100%	273 100%	180 100%	150 100%	155 100%	225 100%	363 100%	795 100%	409 100%	478 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Q3\_2 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 People can develop unhealthy or addictive behavior related to prediction market platforms.

Base: All Respondents

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Strongly/Somewhat Agree (Net)	1730 85%	367 78%	243 85% B	221 89% B	879 86% B	496 79%	545 84%	689 90% FG	1025 84%	705 85%	628 84%	1102 85%	567 83%	1162 85%	1147 87% P	563 80%	813 88% R	916 82%	295 79%	188 77%	1065 88% ST
Strongly agree	918 45%	151 32%	122 43% B	130 52% B	508 50% B	226 36%	286 44% F	406 53% FG	538 44%	380 46%	313 42%	605 47%	280 41%	638 47%	632 48% P	281 40%	471 51% R	447 40%	140 38%	101 41%	589 49% S
Somewhat agree	812 40%	215 46% DE	121 42%	92 37%	371 36%	270 43%	260 40%	283 37%	487 40%	325 39%	315 42%	497 38%	287 42%	524 38%	514 39%	282 40%	342 37%	470 42%	154 41%	87 36%	476 39%
Strongly/Somewhat Disagree (Net)	315 15%	106 22% CDE	42 15%	26 11%	140 14%	132 21% H	103 16% H	80 10%	193 16%	122 15%	123 16%	192 15%	114 17%	201 15%	169 13%	141 20% O	112 12%	203 18% Q	78 21% U	56 23% U	145 12%
Somewhat disagree	208 10%	74 16% CDE	26 9%	18 7%	89 9%	95 15% GH	60 9%	53 7%	121 10%	86 10%	82 11%	126 10%	76 11%	131 10%	118 9%	88 12% O	83 9%	125 11% Q	47 13%	29 12%	100 8%
Strongly disagree	108 5%	32 7%	16 5%	9 4%	51 5%	37 6%	43 7% H	27 4%	72 6%	36 4%	42 6%	66 5%	38 6%	70 5%	50 4%	54 8% O	30 3%	78 7% Q	31 8% U	26 11% U	45 4%
Sigma	2045 100%	473 100%	285 100%	247 100%	1019 100%	628 100%	649 100%	768 100%	1218 100%	827 100%	751 100%	1294 100%	682 100%	1363 100%	1315 100%	704 100%	926 100%	1119 100%	372 100%	243 100%	1210 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Fielding Period: May 12 - 14, 2026  
 NCPG  
 Weighted To The U.S. General Adult Population

15 May 2026  
 Table 13

**Q3\_3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?**  
**I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.**

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Strongly/Somewhat Agree (Net)	1135 56%	506 49%	614 62% B	326 60% H	242 66% GH	193 62% GH	164 50%	209 43%	144 53% L	112 63% KLM	74 47%	66 39%	110 42%	181 66% R	124 69% R	115 77% QRK	95 61% RL	99 44%	213 59%	426 54%	220 54%	276 58%
Strongly agree	455 22%	174 17%	276 28% B	148 27% GH	110 30% GH	70 22% H	50 15%	76 16%	59 22% L	45 26% KLM	20 13%	14 8%	35 13%	88 32% R	63 35% R	48 32% RK	35 23% L	41 18%	89 24% U	180 23%	71 17%	116 24%
Somewhat agree	680 33%	331 32%	338 34%	178 33% H	131 36% H	123 39% H	114 35% H	133 27%	85 31%	66 38%	54 34%	52 31%	75 29%	93 34%	61 34%	67 45% R	60 38% R	58 26%	125 34%	246 31%	149 36%	160 34%
Strongly/Somewhat Disagree (Net)	910 44%	528 51% C	369 38%	222 40%	124 34%	121 38%	162 50% EF	281 57% DEF	126 47%	65 37%	84 53% JP	102 61% IJQ	152 58% J	92 34%	56 31%	35 23% P	60 39% NOPQ	126 56% P	150 41%	370 46%	189 46%	201 42%
Somewhat disagree	489 24%	278 27% C	206 21%	115 21%	70 19%	65 21%	101 31% DEF	138 28% E	72 27%	30 17%	48 30% JP	59 35% J	71 27% J	44 16%	38 21%	18 12% P	42 27% P	65 29% NP	82 23%	205 26%	94 23%	109 23%
Strongly disagree	421 21%	250 24% C	163 17%	106 19%	54 15%	56 18%	61 19% DEFG	144 29% E	54 20%	35 20% O	36 23% P	43 26% Q	81 31% J	49 18%	18 10%	17 11%	18 12% OPQ	61 27% OPQ	68 19%	165 21%	95 23%	93 19%
Sigma	2045 100%	1034 100%	983 100%	548 100%	365 100%	314 100%	327 100%	491 100%	270 100%	176 100%	158 100%	168 100%	262 100%	273 100%	180 100%	150 100%	155 100%	225 100%	363 100%	795 100%	409 100%	478 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Q3\_3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?

I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.

Base: All Respondents

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Strongly/Somewhat Agree (Net)	1135 56%	257 54%	152 53%	136 55%	580 57%	350 56%	328 51%	457 59% G	758 62% J	377 46%	511 68% L	624 48%	469 69% N	666 49%	737 56%	384 55%	526 57%	609 54%	222 60%	163 67% U	627 52%
Strongly agree	455 22%	81 17%	52 18%	62 25% B	260 26% BC	132 21%	126 19%	197 26% G	331 27% J	124 15%	240 32% L	215 17%	207 30% N	248 18%	315 24%	137 19%	226 24%	229 20%	101 27% U	77 32% U	234 19%
Somewhat agree	680 33%	176 37%	101 35%	74 30%	320 31%	218 35%	202 31%	260 34%	427 35%	252 31%	271 36%	409 32%	262 38% N	418 31%	421 32%	247 35%	300 32%	380 34%	121 32%	86 35%	393 32%
Strongly/Somewhat Disagree (Net)	910 44%	216 46%	133 47%	112 45%	439 43%	278 44%	320 49% H	312 41%	460 38%	450 54%	240 32%	670 52% K	213 31%	697 51% M	578 44%	320 45%	400 43%	510 46%	150 40%	80 33%	583 48%
Somewhat disagree	489 24%	115 24%	82 29% E	66 27%	219 22%	144 23%	161 25%	184 24%	267 22%	222 27% I	148 20%	341 26% K	136 20%	353 26% M	304 23%	177 25%	225 24%	264 24%	91 24%	45 19%	301 25%
Strongly disagree	421 21%	101 21%	51 18%	46 19%	220 22%	134 21%	159 25% H	128 17%	193 16%	228 28% I	92 12%	329 25% K	77 11%	344 25% M	275 21%	143 20%	175 19%	246 22%	60 16%	35 15%	282 23% ST
Sigma	2045 100%	473 100%	285 100%	247 100%	1019 100%	628 100%	649 100%	768 100%	1218 100%	827 100%	751 100%	1294 100%	682 100%	1363 100%	1315 100%	704 100%	926 100%	1119 100%	372 100%	243 100%	1210 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Q3\_3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.

Base: Experience With Prediction Market Platforms

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	582	225	349	176	196	107	59	44	72	76	36	20	21	101	117	70	38	23	127	242	85	128
Weighted Base	704	250	446	317	185	92*	71*	38**	125*	61*	25**	20**	19**	189*	122*	67*	50**	19**	112*	284	102*	206*
Strongly/Somewhat Agree (Net)	525 75%	171 68%	352 79% B	221 70%	153 82% D	75 82%	48 68%	28 74%	79 63%	50 83% I	17 67%	12 59%	13 69%	142 75%	101 83%	58 87%	36 72%	15 79%	91 81%	202 71%	79 78%	154 75%
Strongly agree	252 36%	75 30%	177 40%	108 34%	76 41%	38 41%	17 24%	14 36%	36 29%	25 41%	7 27%	1 6%	6 31%	71 38%	51 42%	31 46%	16 32%	8 41%	47 42%	101 36%	32 32%	72 35%
Somewhat agree	273 39%	96 38%	176 39%	113 36%	77 41%	38 41%	31 44%	15 39%	43 34%	25 42%	10 40%	11 53%	7 39%	71 37%	50 41%	27 41%	20 40%	7 38%	44 39%	101 35%	47 46%	81 39%
Strongly/Somewhat Disagree (Net)	178 25%	79 32% C	94 21%	96 30% E	33 18%	17 18%	23 32%	10 26%	46 37% J	10 17%	8 33%	8 41%	6 31%	46 25%	21 17%	9 13%	14 28%	4 21%	22 19%	82 29%	22 22%	52 25%
Somewhat disagree	107 15%	51 20%	54 12%	51 16%	21 11%	12 14%	20 28% E	3 9%	29 23%	6 10%	6 25%	7 35%	2 13%	22 12%	13 11%	6 9%	12 25%	1 5%	19 16%	52 18%	8 8%	28 14%
Strongly disagree	71 10%	29 11%	39 9%	46 14%	12 7%	4 5%	3 4%	6 17%	17 14%	4 7%	2 8%	1 6%	3 18%	25 13%	8 6%	2 3%	2 3%	3 16%	3 3%	30 11%	14 14% S	24 12% S
Sigma	704 100%	250 100%	446 100%	317 100%	185 100%	92 100%	71 100%	38 100%	125 100%	61 100%	25 100%	20 100%	19 100%	189 100%	122 100%	67 100%	50 100%	19 100%	112 100%	284 100%	102 100%	206 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: May 12 - 14, 2026  
 NCPG  
 Weighted To The U.S. General Adult Population

15 May 2026  
 Table 16

**Q3\_3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?**  
**I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.**

Base: Experience With Prediction Market Platforms

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	582	124	92	90	274	116	133	333	494	88	368	214	357	225	377	203	328	254	110	118	308
Weighted Base	704	139*	114*	70*	379	192*	190*	322	570	133*	429	274	389	315	423	278	301	402	194*	113*	319
Strongly/Somewhat Agree (Net)	525 75%	100 72%	83 73%	49 70%	293 77%	138 72%	130 69%	257 80% G	436 76%	90 67%	330 77%	196 71%	305 79%	220 70%	334 79% P	189 68%	253 84% R	273 68%	138 71%	93 82%	233 73%
Strongly agree	252 36%	39 28%	32 28%	25 36%	156 41% B	64 33%	58 31%	131 41%	219 38%	34 25%	174 41% L	78 28%	155 40%	97 31%	179 42% P	73 26%	136 45% R	116 29%	70 36%	48 42%	108 34%
Somewhat agree	273 39%	62 44%	51 45%	23 33%	137 36%	74 39%	72 38%	127 39%	217 38%	56 42%	156 36%	117 43%	150 39%	123 39%	155 37%	116 42%	116 39%	157 39%	69 36%	45 40%	125 39%
Strongly/Somewhat Disagree (Net)	178 25%	38 28%	31 27%	21 30%	86 23%	54 28%	59 31%	65 20%	135 24%	44 33%	100 23%	79 29%	83 21%	95 30%	89 21%	89 32%	48 16%	130 32% Q	55 29%	20 18%	86 27%
Somewhat disagree	107 15%	19 14%	24 21%	16 22%	47 12%	31 16%	39 20%	37 11%	82 14%	25 19%	68 16%	39 14%	58 15%	49 15%	50 12%	57 21% O	34 11%	73 18%	31 16%	14 12%	49 15%
Strongly disagree	71 10%	19 14%	7 6%	6 8%	39 10%	23 12%	21 11%	28 9%	52 9%	19 14%	32 7% K	39 14% K	25 6%	46 15% M	40 9%	32 11%	14 5%	57 14% Q	25 13%	6 5%	37 12%
Sigma	704 100%	139 100%	114 100%	70 100%	379 100%	192 100%	190 100%	322 100%	570 100%	133 100%	429 100%	274 100%	389 100%	315 100%	423 100%	278 100%	301 100%	402 100%	194 100%	113 100%	319 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used. \* small base

Q3\_4 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 Prediction market platforms should be treated similarly to gambling when it comes to consumer protections.

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Strongly/Somewhat Agree (Net)	1713 84%	862 83%	830 84%	432 79%	297 81%	257 82%	278 85%	449 92% DEFG	218 81%	142 81%	123 78%	138 82%	241 92% JKLM	212 78%	147 82%	128 85%	138 89%	205 91% NO	320 88% T	646 81%	348 85%	399 83%
Strongly agree	817 40%	377 36%	433 44% B	182 33%	132 36%	116 37%	138 42%	249 51% DEFG	84 31%	61 35%	50 32%	67 40%	115 44% IK	98 36%	68 38%	63 42%	70 46% NOPQM	134 60% T	163 45%	295 37%	165 40%	194 41%
Somewhat agree	896 44%	485 47% C	397 40%	250 46%	165 45%	141 45%	140 43%	200 41%	135 50%	81 46%	73 46%	70 42%	126 48% R	114 42%	79 44% R	65 43%	67 43%	71 32%	156 43%	352 44%	183 45%	205 43%
Strongly/Somewhat Disagree (Net)	332 16%	172 17%	154 16%	116 21% H	68 19% H	57 18% H	49 15% H	42 8%	52 19% M	34 19% M	35 22% M	30 18% M	21 8%	61 22% R	33 18% R	22 15% R	17 11% R	20 9%	43 12% S	149 19% S	61 15% S	79 17% S
Somewhat disagree	215 10%	117 11%	95 10%	79 14% H	35 10% H	42 13% H	32 10% H	27 5% H	38 14% M	17 10% M	30 19% M	19 12% M	12 5% M	41 15% R	17 10% R	11 7% R	12 8% R	14 6% R	23 6% S	98 12% S	37 9% S	56 12% S
Strongly disagree	118 6%	55 5%	58 6%	37 7% H	33 9% H	16 5% H	17 5% H	15 3% H	14 5% KM	17 10% KM	5 3% KM	10 6% KM	8 3% KM	20 7% R	16 9% R	11 7% R	5 3% R	6 3% R	20 6% S	51 6% S	24 6% S	23 5% S
Sigma	2045 100%	1034 100%	983 100%	548 100%	365 100%	314 100%	327 100%	491 100%	270 100%	176 100%	158 100%	168 100%	262 100%	273 100%	180 100%	150 100%	155 100%	225 100%	363 100%	795 100%	409 100%	478 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Fielding Period: May 12 - 14, 2026  
 NCPG  
 Weighted To The U.S. General Adult Population

15 May 2026  
 Table 18

Q3\_4 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 Prediction market platforms should be treated similarly to gambling when it comes to consumer protections.

Base: All Respondents

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Strongly/Somewhat Agree (Net)	1713 84%	364 77%	233 82%	216 88% B	879 86% B	481 77%	551 85% F	681 89% F	1012 83%	701 85%	623 83%	1089 84%	554 81%	1159 85%	1109 84%	585 83% R	802 87% R	910 81%	300 81%	178 73%	1047 86% T
Strongly agree	817 40%	140 30%	117 41% B	105 42% B	450 44% B	186 30%	249 38% F	382 50% FG	490 40%	326 39%	271 36%	546 42% K	250 37%	566 42%	577 44% P	237 34%	427 46% R	390 35%	139 37%	90 37%	517 43%
Somewhat agree	896 44%	224 47%	116 41%	112 45%	429 42%	294 47% H	303 47% H	299 39%	522 43%	374 45%	352 47%	544 42%	303 44%	592 43%	532 40%	348 49% O	375 41%	520 46% Q	161 43%	88 36%	530 44%
Strongly/Somewhat Disagree (Net)	332 16%	109 23% DE	52 18%	31 12%	140 14%	147 23% GH	97 15%	88 11%	206 17%	126 15%	128 17%	204 16%	128 19%	204 15%	206 16%	119 17%	124 13%	209 19% Q	72 19%	65 27% U	164 14%
Somewhat disagree	215 10%	76 16% DE	32 11% D	14 6%	92 9%	97 16% GH	58 9%	59 8%	132 11%	82 10%	87 12%	128 10%	93 14% N	122 9%	136 10%	73 10%	89 10%	126 11% Q	45 12%	36 15% U	116 10%
Strongly disagree	118 6%	33 7%	20 7%	17 7%	48 5%	50 8% H	39 6%	29 4%	74 6%	44 5%	41 5%	77 6%	35 5%	83 6%	70 5%	46 7%	35 4%	83 7% Q	27 7%	29 12% U	48 4%
Sigma	2045 100%	473 100%	285 100%	247 100%	1019 100%	628 100%	649 100%	768 100%	1218 100%	827 100%	751 100%	1294 100%	682 100%	1363 100%	1315 100%	704 100%	926 100%	1119 100%	372 100%	243 100%	1210 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Q3\_5 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?  
 Prediction market platforms involve financial risk similar to other forms of gambling.

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Strongly/Somewhat Agree (Net)	1752 86%	884 86%	848 86%	429 78%	314 86% D	260 83%	288 88% D	461 94% DEFG	234 87% N	153 87% K	122 77%	139 83%	236 90% K	195 71%	155 86% N	132 88% N	146 95% NOL	220 98% NOPM	308 85%	692 87%	345 84%	408 85%
Strongly agree	947 46%	450 44%	493 50% B	231 42%	156 43%	139 44%	139 42%	283 58% DEFG	125 46%	73 41%	53 34%	68 40%	131 50% K	106 39%	82 45%	86 57% NK	71 46%	149 66% NOQM	169 47%	375 47%	184 45%	218 46%
Somewhat agree	805 39%	434 42% C	354 36%	198 36%	159 43%	121 38%	150 46% DH	178 36%	109 40%	80 46%	68 43%	71 43%	105 40%	89 33%	73 40%	46 31%	76 49% NPR	71 32%	138 38%	316 40%	160 39%	190 40%
Strongly/Somewhat Disagree (Net)	293 14%	150 14%	136 14%	118 22% EGH	51 14% H	55 17% H	38 12% H	30 6%	36 13%	23 13%	36 23% JM	28 17% Q	26 10% R	79 29% OPQRI	25 14% QR	19 12% R	8 5%	5 2%	55 15%	104 13%	64 16%	69 15%
Somewhat disagree	188 9%	94 9%	88 9%	76 14% GH	32 9% H	34 11% H	24 7% H	21 4%	23 9%	14 8%	21 13% M	18 11% M	17 7% R	49 18% QR	16 9% R	13 8% R	6 4%	3 2%	35 10%	73 9%	43 11%	36 8%
Strongly disagree	105 5%	56 5%	48 5%	42 8% H	19 5% H	21 7% H	14 4% H	10 2%	13 5%	10 5%	15 9% M	10 6% M	9 3% M	29 11% QR	9 5% R	6 4%	3 2%	1 1%	20 6%	31 4%	21 5%	33 7%
Sigma	2045 100%	1034 100%	983 100%	548 100%	365 100%	314 100%	327 100%	491 100%	270 100%	176 100%	158 100%	168 100%	262 100%	273 100%	180 100%	150 100%	155 100%	225 100%	363 100%	795 100%	409 100%	478 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Fielding Period: May 12 - 14, 2026  
 NCPG  
 Weighted To The U.S. General Adult Population

15 May 2026  
 Table 20

**Q3\_5 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)?**  
**Prediction market platforms involve financial risk similar to other forms of gambling.**

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Strongly/Somewhat Agree (Net)	1752 86%	377 80%	233 82%	226 91% BC	897 88% BC	491 78%	558 86% F	702 91% FG	1046 86%	706 85%	626 83%	1126 87%	569 83%	1184 87%	1140 87%	592 84%	833 90% R	920 82%	307 82%	201 83%	1070 88% ST
Strongly agree	947 46%	158 33%	115 40%	126 51% BC	540 53% BC	250 40%	284 44%	413 54% FG	566 46%	381 46%	329 44%	618 48%	295 43%	652 48%	644 49% P	298 42%	482 52% R	465 42%	148 40%	111 45%	603 50% S
Somewhat agree	805 39%	219 46% E	118 41%	100 40%	357 35%	242 39%	274 42%	289 38%	480 39%	325 39%	297 40%	508 39%	274 40%	531 39%	496 38%	295 42%	350 38%	455 41%	159 43%	90 37%	467 39%
Strongly/Somewhat Disagree (Net)	293 14%	96 20% DE	52 18% DE	21 9%	122 12%	136 22% GH	90 14% H	66 9%	172 14%	121 15%	125 17%	168 13%	113 17%	180 13%	175 13%	111 16%	93 10%	200 18% Q	66 18% U	42 17% U	140 12%
Somewhat disagree	188 9%	62 13% DE	34 12% D	10 4%	80 8%	92 15% GH	55 8%	41 5%	103 8%	84 10%	84 11%	104 8%	79 12% N	109 8%	112 9%	72 10%	70 8%	118 11%	41 11%	29 12%	90 7%
Strongly disagree	105 5%	34 7% E	19 6%	11 4%	42 4%	45 7% H	36 5%	25 3%	68 6%	37 4%	40 5%	65 5%	34 5%	71 5%	63 5%	39 6%	24 3%	81 7% Q	25 7%	13 5%	50 4%
Sigma	2045 100%	473 100%	285 100%	247 100%	1019 100%	628 100%	649 100%	768 100%	1218 100%	827 100%	751 100%	1294 100%	682 100%	1363 100%	1315 100%	704 100%	926 100%	1119 100%	372 100%	243 100%	1210 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Q4 If you were using a prediction market platform, how likely would you be to use responsible gaming or consumer protection tools within the platform (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed)?

Base: All Respondents

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2045	1148	867	317	385	385	332	626	164	205	223	201	355	148	171	155	126	267	476	808	424	337
Weighted Base	2045	1034	983	548	365	314	327	491	270*	176	158	168	262	273*	180	150*	155*	225	363	795	409	478
Very/Somewhat Likely (Net)	1451 71%	699 68%	734 75% B	387 71%	277 76% GH	231 73%	219 67%	337 69%	178 66%	119 67%	105 66%	105 63%	193 74% LR	204 75% R	155 86% NQRJ	122 81% RK	110 71%	142 63%	249 69%	585 74%	285 70%	332 70%
Very likely	717 35%	333 32%	377 38% B	183 33%	143 39%	107 34%	105 32%	179 36%	90 33%	48 27%	44 28%	47 28%	103 39% JKL	92 34%	93 52% NQRJ	60 40%	56 36%	75 33%	121 33%	283 36%	145 35%	168 35%
Somewhat likely	734 36%	366 35%	357 36%	204 37%	134 37%	124 39%	114 35%	159 32%	88 32%	70 40%	60 38%	58 35%	90 34%	112 41%	62 34%	62 41%	54 35%	68 30%	127 35%	302 38%	140 34%	165 34%
Not At All/Not Very Likely (Net)	594 29%	335 32% C	249 25%	161 29%	88 24%	84 27%	108 33% E	153 31% E	92 34%	58 33% O	53 34% P	63 37% M	69 26%	69 25% O	25 14%	28 19%	45 29% O	82 37% NOPM	114 31%	211 26%	124 30%	145 30%
Not very likely	325 16%	180 17%	136 14%	108 20%	56 15%	40 13%	51 16%	70 14%	67 25% KM	34 19% O	22 14%	25 15%	32 12%	40 15%	17 9%	16 11%	25 16%	38 17%	67 18%	119 15%	66 16%	73 15%
Not at all likely	270 13%	154 15%	113 12%	54 10%	32 9%	44 14%	57 17% DE	84 17% DE	25 9%	23 13% O	31 20% IP	37 22% I	37 14%	29 11%	8 5%	12 8%	20 13% O	44 20% NOP	47 13%	92 12%	58 14%	72 15%
Sigma	2045 100%	1034 100%	983 100%	548 100%	365 100%	314 100%	327 100%	491 100%	270 100%	176 100%	158 100%	168 100%	262 100%	273 100%	180 100%	150 100%	155 100%	225 100%	363 100%	795 100%	409 100%	478 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base

Q4 If you were using a prediction market platform, how likely would you be to use responsible gaming or consumer protection tools within the platform (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed)?

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2045	552	305	381	786	540	578	927	1151	894	696	1349	662	1383	1372	647	1118	927	226	307	1345
Weighted Base	2045	473	285	247	1019	628	649	768	1218	827	751	1294	682	1363	1315	704	926	1119	372	243	1210
Very/Somewhat Likely (Net)	1451 71%	296 63%	205 72% B	178 72% B	756 74% B	410 65%	441 68%	600 78% FG	920 75% J	531 64%	619 82% L	832 64%	556 81% N	895 66%	941 72%	489 69%	683 74% R	768 69%	255 69%	184 76%	865 71%
Very likely	717 35%	133 28%	98 34%	85 34%	397 39% B	187 30%	201 31%	329 43% FG	463 38% J	254 31%	319 42% L	398 31%	280 41% N	437 32%	475 36%	236 34%	359 39% R	358 32%	136 36%	97 40%	434 36%
Somewhat likely	734 36%	163 35%	107 38%	93 38%	360 35%	223 35%	241 37%	270 35%	457 38%	277 34%	300 40% L	434 34%	276 40% N	458 34%	466 35%	253 36%	324 35%	410 37%	119 32%	87 36%	431 36%
Not At All/Not Very Likely (Net)	594 29%	176 37% CDE	80 28%	69 28%	263 26%	218 35% H	207 32% H	169 22%	299 25%	296 36% I	133 18%	462 36% K	126 19% M	468 34% M	374 28%	215 31%	243 26%	351 31% Q	117 31%	60 24%	345 29%
Not very likely	325 16%	107 23% DE	51 18%	37 15%	127 12%	117 19% H	110 17%	97 13%	168 14%	156 19% I	95 13%	229 18% K	89 13% M	236 17%	186 14%	137 19% O	134 14%	191 17%	85 23% U	35 14%	153 13%
Not at all likely	270 13%	70 15%	29 10%	32 13%	136 13%	101 16% H	97 15% H	72 9%	130 11%	139 17% I	37 5%	232 18% K	37 5% M	232 17% M	189 14%	78 11%	109 12%	161 14%	32 9%	25 10%	192 16% S
Sigma	2045 100%	473 100%	285 100%	247 100%	1019 100%	628 100%	649 100%	768 100%	1218 100%	827 100%	751 100%	1294 100%	682 100%	1363 100%	1315 100%	704 100%	926 100%	1119 100%	372 100%	243 100%	1210 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used.

Q4 If you were using a prediction market platform, how likely would you be to use responsible gaming or consumer protection tools within the platform (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed)?

Base: Ever Used Prediction Market Platform

	Gender			Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	365	123	236	123	137	64	26	15	48	43	17	7	8	73	91	47	18	7	86	152	48	79
Weighted Base	427	123*	300	205*	131*	53*	28**	10**	70**	34*	10**	4**	6**	134*	94*	44**	24**	4**	76*	178*	44**	129*
Very/Somewhat Likely (Net)	355 83%	105 86%	247 82%	163 79%	116 89%	47 88%	21 74%	8 85%	61 87%	28 82%	9 94%	3 76%	5 84%	101 75%	86 91% N	38 86%	18 75%	4 88%	63 82%	149 84%	37 85%	105 82%
Very likely	230 54%	65 53%	165 55%	104 51%	80 61%	29 54%	15 56%	2 16%	42 60%	17 51%	3 36%	1 39%	1 17%	63 47%	63 67% N	25 58%	14 60%	1 15%	41 54%	101 57%	25 58%	62 48%
Somewhat likely	124 29%	41 33%	81 27%	58 28%	36 27%	18 34%	5 18%	7 69%	19 27%	11 31%	6 58%	1 38%	4 67%	39 29%	23 25%	13 29%	4 16%	3 73%	22 28%	48 27%	12 26%	43 33%
Not At All/Not Very Likely (Net)	73 17%	18 14%	54 18%	42 21%	15 11%	7 12%	7 26%	1 15%	9 13%	6 18%	1 6%	1 24%	1 16%	33 25% O	8 9%	6 14%	6 25%	*	14 18%	29 16%	7 15%	24 18%
Not very likely	41 10%	16 13%	24 8%	24 12%	10 8%	1 2%	5 18%	1 10%	9 13%	5 14%	-	1 24%	1 16%	15 11%	5 5%	1 2%	4 16%	-	10 13%	12 7%	5 11%	14 11%
Not at all likely	31 7%	2 2%	29 10% B	18 9%	5 3%	6 11%	2 8%	* 5%	-	1 4%	1 6%	-	-	18 14%	3 3%	5 12%	2 9%	*	4 5%	16 9%	2 4%	9 7%
Sigma	427 100%	123 100%	300 100%	205 100%	131 100%	53 100%	28 100%	10 100%	70 100%	34 100%	10 100%	4 100%	6 100%	134 100%	94 100%	44 100%	24 100%	4 100%	76 100%	178 100%	44 100%	129 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: May 12 - 14, 2026  
 NCPG  
 Weighted To The U.S. General Adult Population

15 May 2026  
 Table 24

Q4 If you were using a prediction market platform, how likely would you be to use responsible gaming or consumer protection tools within the platform (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed)?

Base: Ever Used Prediction Market Platform

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	365	69	54	54	187	65	72	228	322	43	260	105	256	109	250	113	222	143	74	70	199
Weighted Base	427	83*	71*	39**	234	109*	103*	215	364	63**	279	148*	267	160*	267	158*	199	228*	128*	70*	194
Very/Somewhat Likely (Net)	355 83%	48 58%	56 80%	35 91%	213 91% B	81 74%	73 71%	201 93% FG	314 86%	41 65%	249 89% L	106 71%	238 89% N	117 73%	229 86%	123 78%	187 94% R	168 73%	99 77%	61 87%	168 87%
Very likely	230 54%	28 34%	33 47%	19 49%	148 64% B	58 53%	35 34%	137 64% G	207 57%	23 37%	173 62% L	57 38%	161 60% N	69 43%	145 55%	85 54%	127 64% R	103 45%	59 46%	39 56%	116 60%
Somewhat likely	124 29%	20 24%	24 33%	16 41%	65 28%	23 21%	39 37%	63 29%	106 29%	18 28%	76 27%	49 33%	77 29%	47 30%	84 31%	38 24%	60 30%	64 28%	40 32%	22 31%	52 27%
Not At All/Not Very Likely (Net)	73 17%	35 42% E	14 20%	4 9%	20 9%	29 26% H	30 29% H	14 7%	50 14%	22 35%	30 11%	43 29% K	29 11%	43 27% M	37 14%	35 22%	12 6%	61 27% Q	29 23%	9 13%	26 13%
Not very likely	41 10%	25 31% E	10 14% E	2 4%	4 2%	17 15% H	18 17% H	7 3%	25 7%	16 25%	23 8%	18 12%	21 8%	20 13%	20 7%	21 13%	7 4%	34 15% Q	19 14% U	5 7%	10 5%
Not at all likely	31 7%	9 11%	4 6%	2 5%	16 7%	12 11%	12 12% H	7 3%	25 7%	6 10%	7 2%	24 16% K	8 3%	23 14% M	18 7%	14 9%	5 2%	27 12% Q	10 8%	4 6%	16 8%
Sigma	427 100%	83 100%	71 100%	39 100%	234 100%	109 100%	103 100%	215 100%	364 100%	63 100%	279 100%	148 100%	267 100%	160 100%	267 100%	158 100%	199 100%	228 100%	128 100%	70 100%	194 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Page	Table	Title
1	1	Q1 Prediction markets allow people to buy and sell contracts based on what they think will happen in the future. By leveraging the "wisdom of the crowds", these markets combine information to set prices that represent the probability of an event (e.g., elections, sports, economic outcomes) occurring.
2	2	Q1 Prediction markets allow people to buy and sell contracts based on what they think will happen in the future. By leveraging the "wisdom of the crowds", these markets combine information to set prices that represent the probability of an event (e.g., elections, sports, economic outcomes) occurring.
3	3	Q2 Have you or someone you know ever used a prediction market platform (e.g., Polymarket, Kalshi)? Please select all that apply.
4	4	Q2 Have you or someone you know ever used a prediction market platform (e.g., Polymarket, Kalshi)? Please select all that apply.
5	5	Q3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Summary Of Strongly/Somewhat Agree
6	6	Q3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Summary Of Strongly/Somewhat Agree
7	7	Q3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Summary Of Strongly/Somewhat Disagree
8	8	Q3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Summary Of Strongly/Somewhat Disagree
9	9	Q3_1 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Platforms where people can risk money on future outcomes should be required to offer responsible gaming or consumer protection tools (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed).
10	10	Q3_1 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Platforms where people can risk money on future outcomes should be required to offer responsible gaming or consumer protection tools (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed).
11	11	Q3_2 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? People can develop unhealthy or addictive behavior related to prediction market platforms.
12	12	Q3_2 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? People can develop unhealthy or addictive behavior related to prediction market platforms.
13	13	Q3_3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.
14	14	Q3_3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.
15	15	Q3_3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.
16	16	Q3_3 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? I would know where to go for help if I or someone I know developed a problem related to the use of prediction markets.
17	17	Q3_4 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Prediction market platforms should be treated similarly to gambling when it comes to consumer protections.
18	18	Q3_4 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Prediction market platforms should be treated similarly to gambling when it comes to consumer protections.
19	19	Q3_5 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Prediction market platforms involve financial risk similar to other forms of gambling.
20	20	Q3_5 How much do you agree or disagree with the following statements about prediction market platforms (e.g., Polymarket, Kalshi)? Prediction market platforms involve financial risk similar to other forms of gambling.
21	21	Q4 If you were using a prediction market platform, how likely would you be to use responsible gaming or consumer protection tools within the platform (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed)?
22	22	Q4 If you were using a prediction market platform, how likely would you be to use responsible gaming or consumer protection tools within the platform (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed)?
23	23	Q4 If you were using a prediction market platform, how likely would you be to use responsible gaming or consumer protection tools within the platform (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed)?
24	24	Q4 If you were using a prediction market platform, how likely would you be to use responsible gaming or consumer protection tools within the platform (e.g., deposit limits, cooling-off periods, access to help resources for gambling addiction if needed)?