Fielding Period: February 19 - 23, 2026
NCPG
Weighted To The U.S. General Adult Population

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Table 1

Q1 Prediction markets allow people to buy and sell contracts based on what they think will happen in the future. By leveraging the "wisdom of the crowds", these markets combine information to set prices that represent the probability of an event (e.g., elections, sports, economic outcomes) occurring.

Based on this, which of the following do you think prediction markets are most similar to? Please select one response.

Base: All Respondents

	Total	Gender		Age					Woman Age					Man Age					Region			
		Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2072	1027	1004	487	413	338	309	525	237	182	183	169	256	236	222	143	137	266	422	831	405	414
Weighted Base	2072	1028	1004	584	361	323	319	485	274	174	153	166	262	296	178	157*	152*	221	356	795	427	494
Gambling	611 30%	239 23%	358 36% B	139 24%	94 26%	109 34% D	100 31%	170 35% DE	47 17%	50 29% I	31 21%	36 22%	75 29% I	88 30%	41 23%	72 46% NOK	64 42% OL	93 42% NOM	98 28%	232 29%	126 29%	156 31%
Financial forecasting	500 24%	265 26%	229 23%	133 23%	74 21%	82 26%	84 26%	125 26%	72 26%	31 18%	42 28%	44 27%	75 29% J	59 20%	42 23%	39 24%	40 27%	50 23%	92 26%	183 23%	101 24%	124 25%
Investing	374 18%	179 17%	186 19%	149 25% FGH	89 25% FGH	47 15%	43 13%	47 10%	67 24% M	38 22% M	26 17%	24 14%	25 10%	78 26% PQR	48 27% PQR	20 13%	19 12%	21 10%	61 17%	144 18%	76 18%	93 19%
Public opinion polling	230 11%	102 10%	124 12%	77 13% G	51 14% G	38 12% G	18 6%	45 9%	31 11%	16 9%	18 12%	12 7%	24 9%	44 15% Q	35 19% QRJ	20 12% Q	5 3%	21 10%	48 14% U	93 12%	35 8%	53 11%
Something else	65 3%	37 4%	28 3%	20 3%	11 3%	14 4%	7 2%	13 3%	10 4%	6 3%	12 8% MP	4 3%	5 2%	10 3%	5 3%	2 1%	3 2%	8 3%	13 4%	25 3%	11 3%	15 3%
Not sure	293 14%	206 20% C	79 8%	66 11%	42 12%	33 10%	67 21% DEF	85 18% DEF	46 17% N	34 20% O	23 15% P	45 27% IKQ	57 22% R	17 6%	7 4%	6 4%	21 14% NOP	28 13% NOP	44 12%	117 15%	78 18% V	54 11%
Sigma	2072 100%	1028 100%	1004 100%	584 100%	361 100%	323 100%	319 100%	485 100%	274 100%	174 100%	153 100%	166 100%	262 100%	296 100%	178 100%	157 100%	152 100%	221 100%	356 100%	795 100%	427 100%	494 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

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Q1 Prediction markets allow people to buy and sell contracts based on what they think will happen in the future. By leveraging the "wisdom of the crowds", these markets combine information to set prices that represent the probability of an event (e.g., elections, sports, economic outcomes) occurring.

Based on this, which of the following do you think prediction markets are most similar to? Please select one response.

Base: All Respondents

	Total	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
		Less Than $50K	$50K - $74.9K	$75K - $99.9K	$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not His-panic)	White (Not His-panic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2072	652	320	350	728	619	556	897	1238	834	742	1330	692	1380	1284	745	980	1092	283	386	1108
Weighted Base	2072	474	291	251	1032	675	636	760	1287	785	765	1307	697	1375	1343	683	936	1136	379	250	1202
Gambling	611 30%	118 25%	99 34% B	70 28%	320 31% B	153 23%	214 34% F	245 32% F	372 29%	239 30%	192 25%	419 32% K	187 27%	424 31%	397 30%	209 31%	276 30%	335 29%	94 25%	68 27%	393 33% S
Financial forecasting	500 24%	76 16%	64 22%	76 30% BC	280 27% B	143 21%	139 22%	218 29% FG	325 25%	174 22%	199 26%	301 23%	177 25%	323 23%	358 27% P	140 20%	272 29% R	228 20%	94 25%	48 19%	304 25%
Investing	374 18%	80 17%	52 18%	45 18%	196 19%	129 19%	107 17%	138 18%	267 21% J	107 14%	173 23% L	201 15%	158 23% N	216 16%	232 17%	129 19%	162 17%	212 19%	87 23% U	51 20%	184 15%
Public opinion polling	230 11%	56 12%	33 11%	26 10%	110 11%	75 11%	66 10%	88 12%	160 12% J	70 9%	91 12%	138 11%	92 13%	138 10%	140 10%	86 13%	95 10%	135 12%	44 12%	38 15% U	119 10%
Something else	65 3%	35 7% CDE	5 2%	6 2%	18 2%	32 5% H	21 3%	11 2%	42 3%	23 3%	28 4%	36 3%	26 4%	39 3%	33 2%	27 4%	19 2%	46 4% Q	15 4%	8 3%	31 3%
Not sure	293 14%	109 23% CDE	38 13%	28 11%	107 10%	144 21% GH	89 14% H	60 8%	121 9%	172 22% I	81 11%	212 16% K	58 8%	235 17% M	184 14%	92 13%	112 12%	181 16% Q	44 12%	37 15%	172 14%
Sigma	2072 100%	474 100%	291 100%	251 100%	1032 100%	675 100%	636 100%	760 100%	1287 100%	785 100%	765 100%	1307 100%	697 100%	1375 100%	1343 100%	683 100%	936 100%	1136 100%	379 100%	250 100%	1202 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
Overlap formulae used.

Base: All Respondents Aged 21+

Q2 Which of the following gambling activities, if any, did you do before the age of 21? Please select all that apply.

	Total	Gender Woman	Gender Man	Age 18-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Woman Age 18-34	Woman Age 35-44	Woman Age 45-54	Woman Age 55-64	Woman Age 65+	Man Age 18-34	Man Age 35-44	Man Age 45-54	Man Age 55-64	Man Age 65+	Region North-east	Region South	Region Mid-west	Region West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1975	981	964	390	413	338	309	525	191	182	183	169	256	196	222	143	137	266	408	783	384	400
Weighted Base	1959	975	957	471	361	323	319	485	221	174	153	166	262	249	178	157*	152*	221	343	733	405	478
Played a lottery ticket or scratch-off	792 40%	395 41%	378 39%	189 40% H	188 52% DH	149 46% H	150 47% H	117 24%	100 46% M	89 51% M	64 42% M	87 52% M	55 21%	89 36%	93 52% NR	74 47% R	63 41% R	60 27%	150 44%	297 40%	168 42%	178 37%
Played at home games with friends or family for money (e.g., poker)	729 37%	305 31%	415 43% B	208 44% H	157 43% H	119 37% H	128 40% H	117 24%	86 39% M	61 35% M	48 31% M	65 40% M	45 17%	122 49% R	90 50% RJ	68 43%	63 41%	72 33% M	125 37%	283 39%	140 35%	181 38%
Placed a bet on sports (online or in person)	445 23%	155 16%	284 30% B	140 30% GH	131 36% FGH	85 26% GH	45 14%	44 9%	50 23% LM	49 28% KLM	27 17% M	18 11% M	11 4%	90 36% QRI	79 44% QRJ	57 36% QRK	26 17%	33 15% M	78 23%	179 24%	85 21%	103 22%
Played an online casino-style game (e.g., slots, blackjack)	411 21%	175 18%	229 24% B	150 32% GH	108 30% GH	79 24% H	55 17% H	19 4%	65 29% KM	46 26% M	26 17% M	34 20% M	5 2%	85 34% QR	57 32% QR	53 34% QRK	21 14%	14 6% M	69 20%	169 23%	80 20%	93 20%
Played fantasy sports	304 16%	96 10%	205 21% B	137 29% FGH	84 23% GH	55 17% GH	25 8% H	4 1%	50 23% JKLM	18 11% M	16 10% M	11 7% M	1 *	87 35% QRI	63 36% QRJ	38 24% QRK	13 9% R	3 1%	55 16%	137 19% U	46 11%	67 14%
Other	51 3%	16 2%	34 4% B	10 2%	9 3%	6 2%	15 5%	11 2%	3 1%	1 1%	2 1%	6 4%	4 1%	7 3%	7 4%	4 2%	9 6%	7 3%	6 2%	18 2%	13 3%	13 3%
None	656 34%	402 41% C	248 26%	110 23%	69 19%	82 25%	110 34% DEF	285 59% DEFG	62 28%	46 27% O	55 36% P	61 37%	178 68% IJKLR	47 19%	21 12%	26 17%	47 31% OP	107 49% NOPQ	106 31%	237 32%	140 34%	174 36%
Decline to answer	26 1%	16 2%	10 1%	12 3% H	10 3% H	2 1%	3 1%	* *	7 3% M	5 3% M	2 1%	3 2%	-	5 2%	5 3% R	-	-	-	10 3% U	9 1%	1 *	5 1%
Sigma	3414 174%	1559 160%	1804 188%	955 203%	756 210%	576 178%	529 166%	597 123%	422 191%	316 182%	238 155%	285 172%	298 114%	531 213%	415 233%	320 203%	241 159%	297 134%	599 175%	1328 181%	673 166%	814 170%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used.   * small base

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Base: All Respondents Aged 21+

Q2 Which of the following gambling activities, if any, did you do before the age of 21? Please select all that apply.

	Total	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
		Less Than $50K	$50K - $74.9K	$75K - $99.9K	$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not His-panic)	White (Not His-panic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	1975	601	308	336	710	558	527	890	1178	797	701	1274	666	1309	1243	690	976	999	268	354	1073
Weighted Base	1959	440	279	236	985	603	600	756	1224	735	712	1247	669	1290	1285	630	934	1025	354	230	1152
Played a lottery ticket or scratch-off	792 40%	177 40%	108 39%	98 41%	402 41%	251 42%	258 43%	283 37%	566 46% J	226 31%	338 48% L	454 36%	329 49% N	463 36%	507 39%	278 44%	351 38%	441 43% Q	165 46%	106 46%	453 39%
Played at home games with friends or family for money (e.g., poker)	729 37%	129 29%	107 38% B	97 41% B	394 40% B	199 33%	225 37%	305 40% F	524 43% J	205 28%	346 49% L	383 31%	339 51% N	390 30%	467 36%	253 40%	352 38%	377 37%	146 41%	81 35%	426 37%
Placed a bet on sports (online or in person)	445 23%	65 15%	64 23% B	42 18%	270 27% BD	113 19%	122 20%	210 28% FG	351 29% J	93 13%	239 34% L	206 16%	235 35% N	209 16%	296 23%	141 22%	210 22%	235 23%	87 25%	73 32% U	248 22%
Played an online casino-style game (e.g., slots, blackjack)	411 21%	82 19%	66 24%	45 19%	215 22%	136 23%	112 19%	163 22%	344 28% J	67 9%	253 35% L	158 13%	236 35% N	175 14%	246 19%	160 25% O	182 20%	228 22%	88 25% U	70 30% U	209 18%
Played fantasy sports	304 16%	40 9%	42 15% B	37 16% B	181 18% B	82 14%	77 13%	145 19% FG	267 22% J	38 5%	189 27% L	115 9%	176 26% N	129 10%	188 15%	114 18%	142 15%	162 16%	62 17%	56 24% U	164 14%
Other	51 3%	11 3%	9 3%	5 2%	26 3%	15 3%	23 4%	13 2%	33 3%	18 2%	11 2%	40 3%	10 2%	40 3%	28 2%	23 4%	27 3%	24 2%	6 2%	6 3%	30 3%
None	656 34%	157 36%	101 36%	77 33%	313 32%	195 32%	210 35%	252 33%	282 23%	374 51% I	132 19%	525 42% K	107 16%	549 43% M	468 36% P	172 27%	335 36%	322 31%	79 22%	50 22%	432 37% ST
Decline to answer	26 1%	10 2% C	-	2 1%	13 1%	13 2%	5 1%	8 1%	14 1%	13 2%	14 2%	13 1%	11 2%	16 1%	9 1%	8 1%	7 1%	19 2%	11 3% U	1 1%	8 1%
Sigma	3414 174%	671 152%	497 178%	403 171%	1814 184%	1004 166%	1031 172%	1379 182%	2380 194%	1034 141%	1520 214%	1894 152%	1443 216%	1971 153%	2208 172%	1149 182%	1606 172%	1808 176%	643 181%	443 193%	1970 171%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
Overlap formulae used.

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Q3 How concerned are you about the impact of underage exposure to gambling or gambling-like activities (e.g., sports betting ads, online games with betting elements, loot boxes in video games)?

Base: All Respondents

		Gender		Age					Woman Age					Man Age					Region			
	Total	Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2072	1027	1004	487	413	338	309	525	237	182	183	169	256	236	222	143	137	266	422	831	405	414
Weighted Base	2072	1028	1004	584	361	323	319	485	274	174	153	166	262	296	178	157*	152*	221	356	795	427	494
Very/Somewhat Concerned (Net)	1362 66%	669 65%	662 66%	395 68% G	252 70% G	202 63%	194 61%	320 66%	184 67% L	115 66%	96 62%	90 55%	183 70% L	198 67%	132 74% R	98 62%	101 67%	134 61%	247 69%	526 66%	265 62%	326 66%
Very concerned	528 25%	238 23%	278 28%	157 27% F	119 33% FH	62 19%	85 27%	105 22%	62 22%	56 32% KM	29 19%	36 22%	56 21%	90 31%	61 34% PR	32 20%	47 31%	47 21%	104 29%	189 24%	98 23%	136 28%
Somewhat concerned	835 40%	431 42%	385 38%	238 41%	133 37%	141 44% G	109 34%	215 44% G	123 45%	59 34%	67 44%	55 33%	128 49% JL	107 36%	71 40%	66 42%	54 35%	87 39%	142 40%	337 42%	166 39%	189 38%
Not At All/Very Concerned (Net)	710 34%	359 35%	342 34%	189 32%	109 30%	120 37%	126 39% E	165 34%	89 33%	59 34%	57 38%	75 45% IM	78 30%	98 33%	47 26%	60 38%	51 33%	87 39% O	109 31%	269 34%	163 38%	168 34%
Not very concerned	467 23%	231 23%	231 23%	120 21%	79 22%	70 22%	83 26%	116 24%	48 18%	41 24%	36 23%	47 28% I	60 23%	70 24%	36 20%	34 22%	36 23%	56 25%	74 21%	173 22%	106 25%	114 23%
Not at all concerned	243 12%	127 12%	110 11%	70 12%	30 8%	50 16% E	43 14%	50 10%	41 15% M	17 10%	22 14% M	28 17% M	19 7%	28 10%	11 6%	25 16% O	15 10%	31 14% OM	36 10%	96 12%	57 13%	54 11%
Sigma	2072 100%	1028 100%	1004 100%	584 100%	361 100%	323 100%	319 100%	485 100%	274 100%	174 100%	153 100%	166 100%	262 100%	296 100%	178 100%	157 100%	152 100%	221 100%	356 100%	795 100%	427 100%	494 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used.   * small base

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Q3 How concerned are you about the impact of underage exposure to gambling or gambling-like activities (e.g., sports betting ads, online games with betting elements, loot boxes in video games)?

Base: All Respondents

	Total	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
		Less Than $50K	$50K - $74.9K	$75K - $99.9K	$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2072	652	320	350	728	619	556	897	1238	834	742	1330	692	1380	1284	745	980	1092	283	386	1108
Weighted Base	2072	474	291	251	1032	675	636	760	1287	785	765	1307	697	1375	1343	683	936	1136	379	250	1202
Very/Somewhat Concerned (Net)	1362 66%	291 61%	188 65%	157 62%	707 69% B	403 60%	391 62%	568 75% FG	850 66%	512 65%	546 71% L	817 62%	497 71% N	866 63%	880 66%	451 66%	651 70% R	712 63%	244 64%	170 68%	781 65%
Very concerned	528 25%	103 22%	62 21%	55 22%	302 29% BCD	146 22%	147 23%	234 31% FG	352 27% J	175 22%	241 32% L	286 22%	225 32% N	302 22%	328 24%	190 28%	279 30% R	248 22%	96 25%	72 29%	299 25%
Somewhat concerned	835 40%	187 40%	127 43%	102 40%	406 39%	257 38%	244 38%	334 44%	498 39%	336 43%	304 40%	530 41%	272 39%	563 41%	552 41%	260 38%	371 40%	463 41%	148 39%	98 39%	482 40%
Not At All/Very Concerned (Net)	710 34%	183 39% E	103 35%	95 38%	325 31%	273 40% H	245 38% H	192 25%	436 34%	273 35%	220 29%	490 38% K	201 29%	509 37% M	463 34%	232 34%	285 30%	425 37% Q	135 36%	80 32%	421 35%
Not very concerned	467 23%	105 22%	67 23%	67 26%	226 22%	163 24% H	164 26% H	140 18%	300 23%	167 21%	139 18%	328 25% K	125 18%	342 25% M	305 23%	155 23%	202 22%	265 23%	82 22%	53 21%	286 24%
Not at all concerned	243 12%	78 17% E	36 12%	28 11%	99 10%	110 16% H	81 13% H	52 7%	136 11%	106 14%	80 10%	162 12%	75 11%	167 12%	158 12%	77 11%	83 9%	160 14% Q	53 14%	26 11%	135 11%
Sigma	2072 100%	474 100%	291 100%	251 100%	1032 100%	675 100%	636 100%	760 100%	1287 100%	785 100%	765 100%	1307 100%	697 100%	1375 100%	1343 100%	683 100%	936 100%	1136 100%	379 100%	250 100%	1202 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
Overlap formulae used.

Fielding Period: February 19 - 23, 2026
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Base: All Respondents

Q4 Have you ever been asked about your gambling behavior by a primary care provider?

	Total	Gender		Age					Woman Age					Man Age					Region			
		Woman	Man	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2072	1027	1004	487	413	338	309	525	237	182	183	169	256	236	222	143	137	266	422	831	405	414
Weighted Base	2072	1028	1004	584	361	323	319	485	274	174	153	166	262	296	178	157*	152*	221	356	795	427	494
Yes	315 15%	118 12%	188 19% B	159 27% FGH	78 22% FGH	40 12% H	33 10% H	6 1%	61 22% KLM	32 18% KLM	13 8% M	11 7% M	1 *	96 32% PQR	43 24% QR	24 16% R	20 13% R	5 2%	57 16% U	131 16% U	43 10%	85 17% U
No	1703 82%	883 86% C	790 79%	406 70%	273 76%	277 86% DE	280 87% DE	467 96% DEFG	204 75%	137 79%	135 88% IJ	151 91% IJ	256 98% IJKL	190 64%	131 73%	133 84% NO	127 84% N	209 95% NOPQ	282 79%	646 81%	377 88% STV	399 81%
Not sure	53 3%	27 3%	26 3%	19 3%	10 3%	6 2%	7 2%	12 2%	9 3%	5 3%	6 4% P	3 2%	5 2%	10 3%	5 3%	- -	5 3%	7 3%	18 5% U	19 2%	7 2%	11 2%
Sigma	2072 100%	1028 100%	1004 100%	584 100%	361 100%	323 100%	319 100%	485 100%	274 100%	174 100%	153 100%	166 100%	262 100%	296 100%	178 100%	157 100%	152 100%	221 100%	356 100%	795 100%	427 100%	494 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used.   * small base

Fielding Period: February 19 - 23, 2026
NCPG
Weighted To The U.S. General Adult Population

Base: All Respondents

Q4 Have you ever been asked about your gambling behavior by a primary care provider?

	Total	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
		Less Than $50K	$50K - $74.9K	$75K - $99.9K	$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not His-panic)	White (Not His-panic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2072	652	320	350	728	619	556	897	1238	834	742	1330	692	1380	1284	745	980	1092	283	386	1108
Weighted Base	2072	474	291	251	1032	675	636	760	1287	785	765	1307	697	1375	1343	683	936	1136	379	250	1202
Yes	315 15%	51 11%	36 12%	25 10%	203 20% BCD	96 14%	69 11%	150 20% FG	266 21% J	49 6%	227 30% L	89 7%	216 31% N	100 7%	189 14%	121 18%	163 17% R	153 13%	88 23% U	46 19% U	155 13%
No	1703 82%	409 86% E	251 86% E	217 86% E	806 78%	556 82%	553 87% H	595 78%	984 76%	719 92% I	520 68%	1183 91% K	458 66%	1245 91% M	1127 84% P	540 79%	753 81%	950 84%	277 73%	196 78%	1020 85% ST
Not sure	53 3%	14 3%	4 2%	10 4%	23 2%	24 4%	14 2%	15 2%	36 3%	17 2%	18 2%	35 3%	24 3%	30 2%	28 2%	22 3%	20 2%	33 3%	14 4%	7 3%	26 2%
Sigma	2072 100%	474 100%	291 100%	251 100%	1032 100%	675 100%	636 100%	760 100%	1287 100%	785 100%	765 100%	1307 100%	697 100%	1375 100%	1343 100%	683 100%	936 100%	1136 100%	379 100%	250 100%	1202 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
Overlap formulae used.

Fielding Period: February 19 - 23, 2026
NCPG
Weighted To The U.S. General Adult Population

Base: All Respondents

Q5 Compared to other types of addiction (e.g., alcohol, drugs), how much more or less serious of an issue do you think gambling addiction is in the United States?

	Total	Gender Woman	Man	Age 18-34	35-44	45-54	55-64	65+	Woman Age 18-34	35-44	45-54	55-64	65+	Man Age 18-34	35-44	45-54	55-64	65+	Region North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2072	1027	1004	487	413	338	309	525	237	182	183	169	256	236	222	143	137	266	422	831	405	414
Weighted Base	2072	1028	1004	584	361	323	319	485	274	174	153	166	262	296	178	157*	152*	221	356	795	427	494
Much/Somewhat More Serious (Net)	617 30%	284 28%	320 32%	203 35% FH	134 37% FH	84 26%	96 30% H	100 21%	97 35% M	47 27%	42 28%	45 27%	53 20%	101 34% R	83 46% NPQRJ	40 25%	50 33% R	46 21%	101 28%	258 33%	119 28%	138 28%
Much more serious	235 11%	114 11%	112 11%	81 14% H	52 15% H	34 10% H	43 14% H	25 5%	45 17% M	23 13% M	16 10% M	19 11% M	11 4%	32 11%	25 14% R	18 11%	24 16% R	14 6%	33 9%	103 13%	39 9%	60 12%
Somewhat more serious	381 18%	170 17%	208 21%	122 21% FH	82 23% FH	50 15%	53 16%	74 15%	51 19%	24 14%	27 17%	26 16%	41 16%	69 23%	58 33% PQRJ	22 14%	26 17%	33 15%	68 19%	155 19%	81 19%	78 16%
About the same	1013 49%	531 52% C	460 46%	220 38%	147 41%	162 50% DE	182 57% DE	303 62% DEF	106 39%	84 48% O	73 48%	99 60% I	170 65% IJK	107 36%	61 34%	78 50% NO	82 54% NO	133 60% NO	186 52% T	339 43%	242 57% T	245 50%
Much/Somewhat Less Serious (Net)	442 21%	213 21%	224 22%	161 28% GH	79 22% G	78 24% GH	42 13%	82 17%	71 26% LM	43 25% LM	38 25% LM	21 13%	39 15%	87 30% QR	35 20%	39 25%	20 13%	42 19%	68 19%	197 25% U	66 15%	111 22% U
Somewhat less serious	314 15%	149 14%	160 16%	100 17% G	55 15%	60 18% G	32 10%	67 14%	42 15%	31 18%	31 20% LM	15 9%	30 12%	56 19%	23 13%	29 19%	17 11%	35 16%	49 14%	133 17% U	46 11%	85 17% U
Much less serious	128 6%	64 6%	64 6%	60 10% GH	24 7% H	18 6%	10 3%	16 3%	29 11% LM	13 7%	7 5%	6 4%	9 3%	31 11% QR	12 7%	10 6%	4 2%	7 3%	19 5%	64 8%	20 5%	25 5%
Sigma	2072 100%	1028 100%	1004 100%	584 100%	361 100%	323 100%	319 100%	485 100%	274 100%	174 100%	153 100%	166 100%	262 100%	296 100%	178 100%	157 100%	152 100%	221 100%	356 100%	795 100%	427 100%	494 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used.   * small base

Fielding Period: February 19 - 23, 2026
NCPG
Weighted To The U.S. General Adult Population

Base: All Respondents

Q5 Compared to other types of addiction (e.g., alcohol, drugs), how much more or less serious of an issue do you think gambling addiction is in the United States?

	Total	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
		Less Than $50K	$50K - $74.9K	$75K - $99.9K	$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not His-panic)	White (Not His-panic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2072	652	320	350	728	619	556	897	1238	834	742	1330	692	1380	1284	745	980	1092	283	386	1108
Weighted Base	2072	474	291	251	1032	675	636	760	1287	785	765	1307	697	1375	1343	683	936	1136	379	250	1202
Much/Somewhat More Serious (Net)	617 30%	135 28%	78 27%	64 25%	332 32%	212 31% G	150 24%	255 33% G	425 33% J	192 24%	279 36% L	338 26%	261 37% N	356 26%	385 29%	214 31%	298 32%	319 28%	120 32%	88 35% U	335 28%
Much more serious	235 11%	59 12%	25 8%	22 9%	126 12%	80 12%	68 11%	87 11%	169 13% J	66 8%	107 14% L	128 10%	95 14%	140 10%	137 10%	92 13%	108 12%	128 11%	47 12%	44 18% U	119 10%
Somewhat more serious	381 18%	76 16%	53 18%	42 17%	206 20%	132 20% G	81 13%	168 22% G	256 20%	126 16%	171 22% L	210 16%	166 24% N	216 16%	249 19%	123 18%	190 20%	192 17%	73 19%	44 18%	216 18%
About the same	1013 49%	242 51%	142 49%	131 52%	490 47%	283 42%	357 56% FH	373 49% I	572 44%	441 56% I	303 40%	711 54% K	274 39%	739 54% M	691 51% P	302 44%	460 49%	553 49%	177 47%	101 40%	618 51% T
Much/Somewhat Less Serious (Net)	442 21%	97 20%	71 24%	57 23%	210 20%	180 27% GH	129 20%	132 17%	289 22%	153 19%	184 24%	258 20%	162 23%	280 20%	267 20%	166 24%	178 19%	264 23%	83 22%	61 24%	249 21%
Somewhat less serious	314 15%	67 14%	45 15%	39 16%	159 15%	110 16%	90 14%	113 15%	207 16%	106 14%	121 16%	192 15%	107 15%	207 15%	202 15%	107 16%	141 15%	173 15%	50 13%	37 15%	187 16%
Much less serious	128 6%	30 6%	26 9% E	17 7%	52 5%	70 10% GH	39 6% H	19 3%	82 6%	46 6%	63 8% L	66 5%	55 8% O	74 5%	65 5%	59 9% Q	37 4%	91 8% Q	32 8%	24 10% U	61 5%
Sigma	2072 100%	474 100%	291 100%	251 100%	1032 100%	675 100%	636 100%	760 100%	1287 100%	785 100%	765 100%	1307 100%	697 100%	1375 100%	1343 100%	683 100%	936 100%	1136 100%	379 100%	250 100%	1202 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
Overlap formulae used.