

# NCPG | Problem Gambling Awareness Month | Radio/Podcast Read Script

## **15-Second Radio / Podcast Ad**

### **VO (calm, supportive):**

March is Problem Gambling Awareness Month. More than 20 million people across the United States experienced problematic gambling behavior last year—and many don't know how to get help. But help is available, and treatment works.

For free resources and confidential support for a gambling problem, for you or a loved one, contact the National Problem Gambling Helpline by calling 1-800-MY-RESET for free, confidential support. Caring communities, stronger futures.

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## **30-Second Radio / Podcast Ad**

### **VO (warm, conversational):**

March is Problem Gambling Awareness Month. More than 20 million people across the United States were affected by gambling-related harm last year—and many are ashamed to talk about it.

Problem gambling awareness helps communities notice warning signs, start conversations, and reduce the stigma that keeps people feeling isolated. It reminds us that gambling addiction isn't a matter of willpower—it's a mental health condition that impacts families, friends, and entire communities.

To learn how you can help raise awareness, visit [NCPGambling.org](https://www.ncpgambling.org). And if you or someone you know needs support, free and confidential help is available by calling the National Problem Gambling Helpline at 1-800-MY-RESET.