



Agility Grants Spring 2025 Information Session

Thursday, January 23, 2025

About NCPG

Vision: To advance well-being by minimizing harm from gambling problems.

Mission: To lead awareness and advocacy efforts to reduce gambling harm.

Purpose: To serve as the national advocate to mitigate gambling-related harm.



Agenda

- Welcome from Barbara Rollins, Deputy Director, NCPG
- Introduction of Jo Sanchez, Grants Manager, NCPG
- Agility Grants Overview
 - Eligibility criteria
 - Strategic priorities
 - Geographic scope and previous grantee examples
 - Application review process
- Applying for a Grant
 - Round 7 grant process and timeline
 - Application process
- Recommendations and Resources
- Q&A

Agility Grants Overview

Grant Eligibility

The Basics

- ✓ All U.S.-based nonprofit organizations with 501(c)(3) public charity designation are eligible.
- ✓ NCPG Members AND **Non-Members** alike are invited to apply.
- ✗ No lobbying or political activity expenditures allowed.

Other Good-to-Know Items

- Agility Grants range between \$20,000 - \$40,000.
- Agility Grants are **one-year grants**. Applicants may re-apply for funding each year.
- Applicants **cannot apply to two consecutive rounds**. *Round 5 applicants may re-apply in Round 7 (current round), Round 6 applicants must wait until the next round to apply.*
- **Pilot programs WILL** be considered for funding.
- Agility Grant funding **CAN be combined** with other funding sources.
- Overhead/Indirect expenses, if included, must be no more than 15% of requested funding.

Grant Eligibility (continued)



Is my request for a **treatment program**?

Is my request for **recovery coaching** or **general wellness/resilience** program?

Is my request for a **responsible gambling** program?

Is my request for the **sustainment of current activities**?

These are not eligible for an Agility Grant.

Agility Grants will also NOT be made to...

- Fundraising campaigns that directly benefit applicant organizations.
- Individuals.
- Any entity without a US public charity **501(c)(3)** designation.
- Organizations or programs outside the United States.
- Lobbying activities and/or political campaigns.
- Community assessment work.

Problem Gambling Prevention v. Responsible Gambling

✓ **Problem Gambling Prevention Programs:**

- Designed to minimize harm on a primary level (among those who have not yet gambled) or on a secondary level (among those who have limited gambling experience)
- Educate, minimize harm, and reduce risk factors for developing problematic gambling behavior(s)
- Applications should explain whether the project/program will address primary and/or secondary prevention.
- Priority will be given to programs who are targeting prevention at the **primary level**.
- If your proposed program is targeting prevention at the secondary level, you must be able to reasonably demonstrate that your target audience has had limited gambling experience.

✗ **Responsible Gambling:**

- Responsible gambling programs are defined as programs and policies designed to minimize harm among those who gamble.

Strategic Priorities: Prevention Innovation and Prevention Amplification

Agility Grants will support prevention programming **innovation and amplification**.

Programs/projects must align with one or both of these priority areas.

This can include new activities, validation of promising initiatives, or expansion of proven programming.

Prevention Innovation

Foster and accelerate the development, deployment, research, and evaluation of problem gambling prevention programs and curricula to communities disproportionately affected by problem gambling.

Prevention Amplification

Increase community awareness, response and support through the identification and elevation of new leaders, partnerships and voices within the problem gambling prevention community, especially prioritizing youth and leaders of color.

Prevention Innovation Overview

Objective: Foster and accelerate the **development, deployment, research, and evaluation of model problem gambling prevention programs and curricula** to communities disproportionately affected by problem gambling, including:

- middle school, high school and college students
- middle school, high school and college athletes
- Black, Hispanic, Native American, Asian and other communities of color
- other communities disproportionately affected by problem gambling

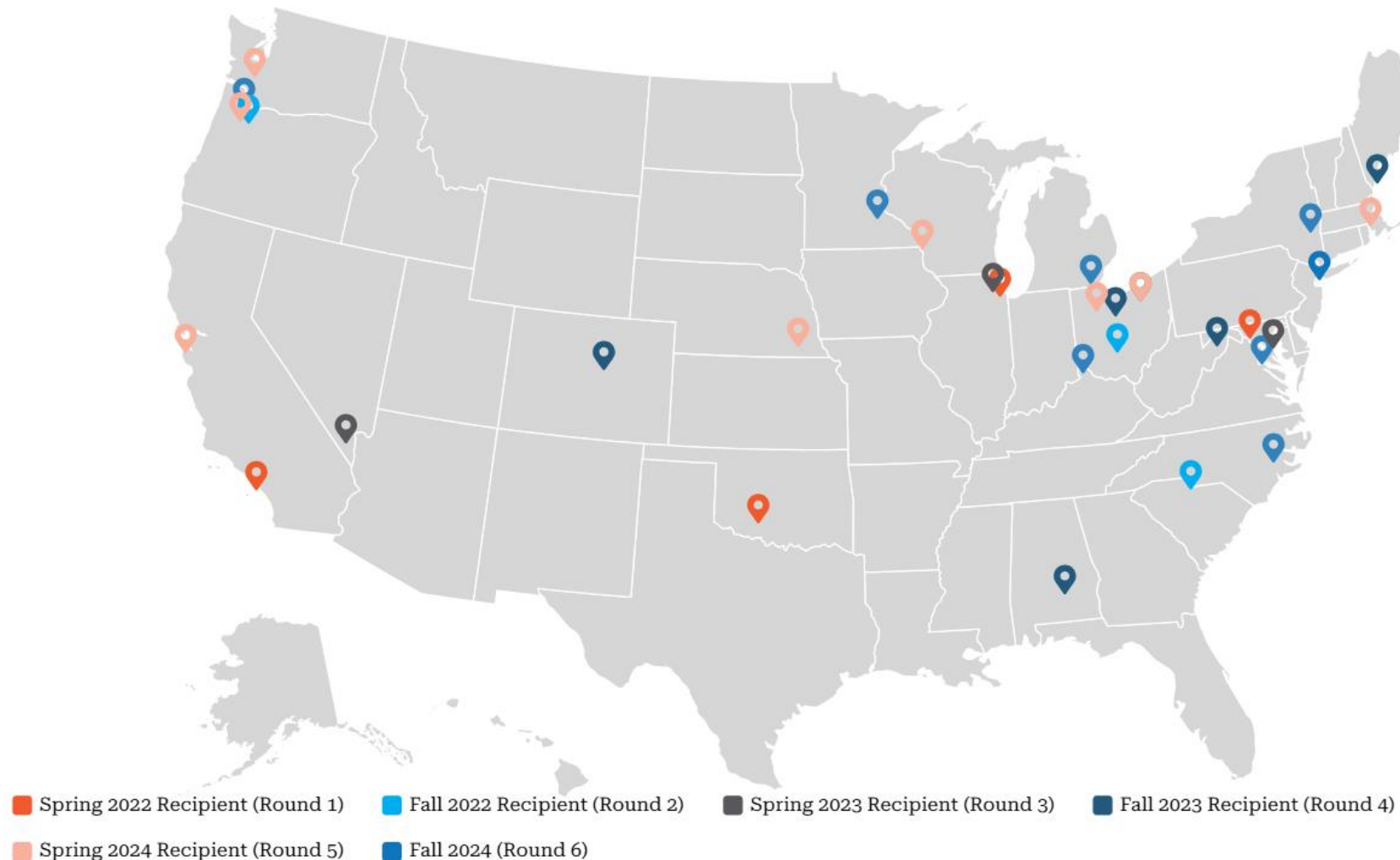
Grants aim to catalyze prevention programs that adhere to the [SAMHSA prevention framework](#) and seek to create proof points that can be scaled to new communities and localities. Funds may be used to launch prevention gambling programs as well as evaluate the program efficacy. Applications must include an evaluation component.

Prevention Amplification Overview

Objective: Increase **community awareness, response, and support through the identification and elevation of new leaders, new partnerships and new voices** within the problem gambling community - especially prioritizing youth and leaders of color.

Grants seek to promote new thought leaders and platforms to educate communities about problem gambling in order to prevent problem gambling. Programs may target professional forums and other prevention education initiatives (NOT including treatment or responsible gambling education) to reach target communities. Investments may also be made to support new collaborations within or beyond problem gambling prevention (e.g., with other substance abuse prevention communities) with the stated purpose of driving prevention. **Priority will be placed on elevating perspectives from communities disproportionately affected by problem gambling.**

Geographic Scope of Previous Grantees



Some Previous Grantees Serving High School and College Student Athletes



Don't Let the Game Play You Campaign

VOA Oregon's team of experts conducted interviews and focus groups with student athletes to learn about their exposure, attitudes, and behavior toward gambling. Student athletes from various colleges and universities in the Portland area were recruited and engaged in creating problem gambling prevention materials. VOA Oregon is working with these students and local colleges and universities to disseminate digital, audio, and print materials and are also engaging youth in developing a PSA on the risks of sports betting.



Student-Athlete Gambling Awareness (SAGA)

The Nevada Council on Problem Gambling implemented a program in Las Vegas area high schools with prevalent high-risk. The program provided a framework for primary and secondary prevention of problem gambling for student-athletes, with a goal of program exposure for at least two-thirds of the student-athletes at each school. SAGA provided baseline knowledge for athletics staff and students about problem gambling, how it may manifest, and specific impacts student-athletes may face if they engage in gambling activities. The project also sought to develop and train student mentors to assist with future program delivery and sustainability.

Some Previous Grantees Serving Middle School, High School, and College Youth



Teen Problem Gambling Group

Nicasa has expanded its youth problem gambling prevention program, which is spearheaded by teenage volunteers representing diverse ethnicities and various high schools throughout northern Illinois. The group meets regularly to develop content, educational materials, and activities to educate other teens on the signs, symptoms, and risks associated with youth problem gambling and where to seek help.



Problem Gambling Primary and Secondary Prevention Curriculum Development

In partnership with Charlotte Mecklenburg Schools (CMS) and the North Carolina Problem Gambling Program, Freedom House integrated problem gambling prevention lessons into the Choice Led Health curriculum taught to approximately 20,000 7th graders across 49 CMS middle schools. The curriculum included resources from Stacked Deck, an evidence-based problem gambling prevention program.

I Am Native Dedicated to Natives (IAMNDN) Youth Project

OAPGG expanded their community-based summer camp and school-based problem gambling prevention program that serves 200 youth in Caddo County, OK, where six federally recognized tribal nations have headquarters. The program included budget training from the Sudden Money Institute, problem gambling prevention curriculum from Stacked Deck, and weaved in critical cultural considerations for Native participants including culturally relevant sports, prayer, and mentorship.



Some Previous Grantees Serving Other Disproportionately Affected Communities

Visión y Compromiso™



No Juegues Tu Vida (Don't Play Your Life)

VyC expanded its bilingual problem gambling prevention program by developing and delivering educational content and training for their 'Promotores,' community leaders who raise awareness about problem gambling within the Latinx community in California. VyC also delivered virtual trainings for local community-based organizations and provided culturally and linguistically specific resources to California residents.



Let Me Tell You Why Campaign

Ohio in Arabic developed a bilingual, multi-platform campaign that aimed to raise awareness of problem gambling among Arab youth and their families. The content included authentic, culturally appropriate, engaging, and emotionally appealing social media posts, videos, and infographics. The campaign aimed to raise awareness of the dangers of problem-gambling and erase the stigma related to the topic of gambling in Arab communities.



Culturally Infused Problem Gambling Prevention for Deaf and Hard of Hearing Consumers

The Maryland Council on Problem Gambling has designed culturally specific public awareness materials that infuse problem gambling prevention and education materials with the cultural values and nuances that reflect the lived realities in the Deaf and hard of hearing communities. MCPG is working with community stakeholders within these communities to disseminate prevention materials.

Activities NOT Eligible for Agility Grant Funding

Examples of activities that would NOT be eligible for funding through an Agility Grant:

- ✗ Hiring of additional staff who would provide counseling to those recovering from gambling addiction.
- ✗ Training for mental health professionals to gain problem gambling treatment credentials.
- ✗ Expansion of gambling addiction/problem gambling call support line.
- ✗ PSA campaign promoting existing services to treat those with an active gambling addiction.

**this list is not exhaustive.*

Application Review

Applications are reviewed by NCPG Agility Grants program staff and an external panel made up of experts on problem gambling prevention programming. Every application is reviewed closely. We look for proposals that show strength in the following areas:

- Organizational capacity and effectiveness
- Strategic fit with the grant-making priorities
- Project feasibility
- Impact and evaluation methods
- Effective use of grant funds

Application Deadlines & Best Practices

Agility Grants Timeline for Round 7



Grant Application – Getting Started

[Grants Home](#) [My Account](#) [Create An Account](#) [Grant Criteria & FAQs](#)

Login to start an application or access grant portal.

NCPG members and non-members with a YourMembership (YM) account, please use your YM credentials to login.

Login

No account? [Click here](#) to register for a free Guest Account. After creating an account, you will need to come back to this page to login and start your application.

Download a preview of the application fields [here](#).

Program	Status	Deadline	Action
Agility Grants Spring 2025 (Round 7)	Now Open	2/26/2025 11:59 PM	Start Application

Current Timezone: Eastern Time (US & Canada)



National Council on Problem Gambling

Agility Grants

SPRING 2025 GRANT APPLICATION DEADLINE: WEDNESDAY, FEBRUARY 26, 2025, 11:59 PM ET

NCPG's Agility Grant initiative offers funding to nonprofits, empowering them to implement and expand problem gambling prevention programs in their communities. This program is generously funded by the NFL via the NFL Foundation with additional support from FanDuel.

NCPG welcomes applications from any U.S. based nonprofit engaging in problem gambling prevention programming. NCPG membership is NOT required to submit an application.

- Login using your YourMembership (YM) account credentials
- Create a YM Guest Account
- Download a preview of the application
- Review the grant criteria and FAQs
- If you're having issues logging in, please contact us.

<https://ncpgambling-grants.secure-platform.com/home>

Grant Application – Contact Page



Home My Account

Welcome Rachel Jo Sanchez

- Home
- My Applications
 - All (1)
 - Incomplete (1)
 - Expired (0)
 - Archived (0)
- My Judging Assignments
- My Profile
- Log Out

grants@ncpgambling.org

Home / My Applications / 1073 - New Application

Agility Grants

Manage Collaborators

[Eligibility Questionnaire](#) → [Contact Information](#) → [Organization Information and Background](#) → [Project/Program Information](#) → [Financials and Budget](#) → [Additional Uploads and Supplemental Materials](#)

Primary Contact

Who should we contact if we have questions about your submission?

Salutation (Title)

First Name *

Middle Name

Last Name *

Your primary contact for the grant application...

- Can be the same or different person from contact information in existing user profile
- Is the person that will be contacted if questions arise.

Grant Application – Tips and Tricks

Home / My Applications / 1754 - New Application

Agility Grants Spring 2025 (Round 7)

Manage Collaborators

Eligibility Questionnaire → Contact Information → Organization Information and Background →
Project/Program Information → Financials and Budget → Additional Uploads and Supplemental Materials

Project/Program Name *

Project/Program Summary *
Briefly summarize the proposed project/program.
Character count: 0 / 1000

- You can add other collaborators easily!
- Use the Quick Navigation Bar to toggle between sections. The system autosaves for you!
- Read the prompts under each question. They offer helpful context and specific instructions!
- Pay attention to character counts. The system counts down as you type!

Grant Application – Uploads & Attachments

- Organizational Documents** including 501c3 verification letter, Board of directors list, and logo
- Partner Letters of Support** (template provided within application)
- Financial Documents** including IRS Form 990, Organization annual budget, and Program/project budget (template provided within application)
- Supplemental Attachments** (optional) – can include photos, videos, logic models, examples of content and curriculum, etc.

Additional Recommendations

- Ensure alignment with strategic priorities AND prevention strategy** to avoid submitting an ineligible proposal. Proposed activities should focus on prevention and not responsible gambling.
- Review the application fields early** to plan for documents and attachments you may need to compile, e.g. partner letters of support.
- Provide as much detail as possible while staying within character limits.** Don't get surprised by last minute need to make text edits!
- Align your ask within the suggested grant amount range (\$20K-40K)** and provide sufficient details on budget line items.
- Focus on impact** and use the program evaluation resources available to help you complete the evaluation and impact application fields.
- Differentiate your program:** Why you? Why your project? Why now?
- Leave extra time** in case you experience any unexpected technology issues.

Resources and Reminders

Grant Application Deadline: February 26, 2025, 11:59 pm ET



- **Office hours** available until the deadline date
- **Basics of Program Evaluation Webinar** (recording) and individual **coaching/technical assistance sessions** available
- Contact **grants@ncpgambling.org** if you have issues with the portal or application process
- **More info: NCPGambling.org/Agility**

SCAN FOR DETAILED INFORMATION, FAQs, OFFICE HOURS & MORE!

Q&A

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