



# NCPG Logo Style Guide

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Preferred Version:

*Horizontal relationship (preferred usage)*



*Vertically Stacked relationship*



*Miniture Version*



*Knockout*





Alternate Versions:

*Horizontal relationship*



*Vertically Stacked relationship*



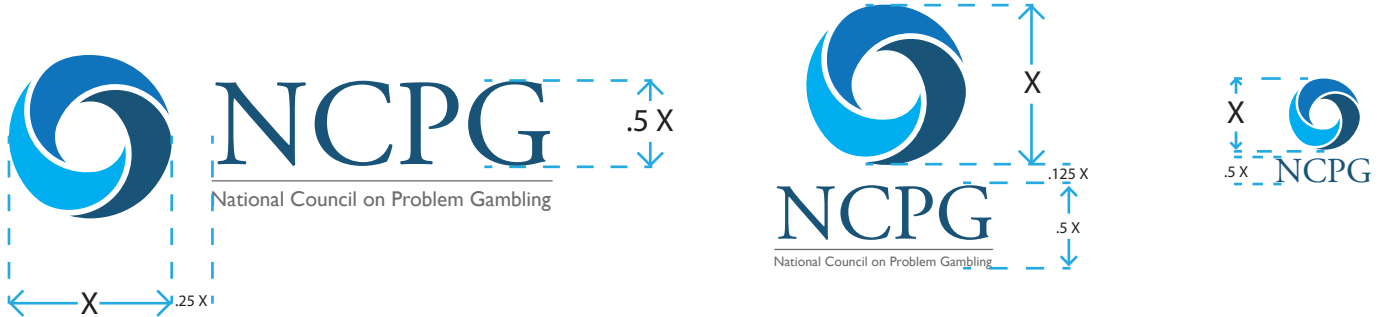
*Miniture Version*



*Knockout*



Logo Spacing:



Colors:



Blue: **C 100 M 0 Y 0 K 0**  
**R 0 G 173 B 239**  
**#00ADEF**  
Pantone Solid Coated: 2995c

**C 85 M 50 Y 0 K 0**  
**R 27 G 117 B 187**  
**#1B75BB**  
Pantone Solid Coated: 660c

**C 94 M 65 Y 33 K 15**  
**R 21 G 84 B 119**  
**#155477**  
Pantone Solid Coated: 3025c



Gray: **C 0 M 0 Y 0 K 30**  
**R 187 G 189 B 192**  
**#BBBDC0**  
Pantone Solid Coated: Cool Gray 4c

**C 0 M 0 Y 0 K 50**  
**R 147 G 149 B 151**  
**#939597**  
Pantone Solid Coated: Cool Gray 7c

**C 0 M 0 Y 0 K 80**  
**R 88 G 88 B 91**  
**#58585B**  
Pantone Solid Coated: 425c

LogoType Faces:

**C 0 M 0 Y 0 K 80**  
**R 88 G 88 B 91**  
**#58585B**  
Pantone Solid Coated: 425c

**C 94 M 65 Y 33 K 15**  
**R 21 G 84 B 119**  
**#155477**  
Pantone Solid Coated: 3025c

**C 0 M 0 Y 0 K 70**  
**R 109 G 110 B 112**  
**#6D6E70**  
Pantone Solid Coated: 424c

Adobe Garamond Pro: Reg

Gill Sans: Reg

**NCPG**

National Council on Problem Gambling