



Jaime Costello Joins National Council on Problem Gambling as Director of Programs

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Washington, DC – The National Council on Problem Gambling (NCPG) is pleased to announce that Jaime Costello, MPH has joined the organization as Director of Programs. Costello is an experienced addiction and public health professional with nearly fifteen years of experience working in the problem gambling field.

The addition of the Director of Programs position aligns with NCPG's strategic capacity-building initiatives as outlined in the \$6.2M grant from the National Football League Foundation (NFLF), which aims to bolster problem gambling and responsible gambling awareness, services, and advocacy nationwide. In this role Costello will oversee planning, implementation, and evaluation of NCPG programs; support strategic planning efforts through consistent monitoring; and serve as a spokesperson for national problem gambling efforts.

"Jaime has had an exceptional career in problem gambling prevention and education. Her public health centric mindset and organizational leadership skills make her ideally qualified for this position," said Keith Whyte, NCPG Executive Director. "We look forward to the growth of NCPG programs under Jaime's unique combination of energy, thought leadership and experience."

Costello joins NCPG after serving as Bureau Director of Prevention and Training at the New York Council on Problem Gambling. There she played an integral role in the development and growth of the Problem Gambling Resource Centers ensuring that professionals, individuals, families and communities have access to prevention and support services throughout the state.

"I am thrilled to join the NCPG team," said Costello. "NCPG has a unique position in the national conversation around problem gambling and responsible gambling, bringing all sectors together to create long-term change. I am excited to contribute to the organization's efforts to modernize the National Problem Gambling Helpline and achieve other milestones outlined in the NFLF grant," she added.

Costello holds a Master of Public Health from the University of New England and lives with her family in the Adirondack Park in New York State.

About the National Council on Problem Gambling

The National Council on Problem Gambling is neutral on legalized gambling. Based in Washington DC, NCPG is the only national nonprofit organization that seeks to minimize the economic and social costs associated with gambling addiction. If you or someone you know may have a gambling problem, contact the National Problem Gambling Helpline, which offers hope and help without stigma or shame. Call or text 1-800-522-4700 or visit www.ncpgambling.org/chat. Help is available 24/7 – it is free and confidential.

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