Sponsorship Opportunities

Main Conference

To protect the health and safety of all participants, our Conference sessions will be online only. For convenience, our Main Conference sessions will also be available as recordings to registered attendees for a limited time afterward.

The National Council on Problem Gambling (NCPG) invites your participation in our conference, which offers a unique “custom blend” of people from all facets of the gambling world, including treatment, prevention, education, research, judicial, regulatory, legislative, and other fields, as well as the recovery community and all segments of the gambling industry. To receive the widest level of recognition, select the sponsorship opportunities and benefits that will best serve your goals – training, marketing, philanthropy, human resources – or all of them! Benefits include:

♦ Sponsors enjoy cost-effective visibility in the problem gambling and responsible gambling field.
♦ Create positive impact with increased training and effectiveness for your staff or Board members.
♦ Your tax-deductible sponsorship will support the conference and the work of NCPG.
♦ Registration benefits are for all 4 days of the Main Conference, including standard recordings access.
♦ Deadline to sign up as a sponsor is Wednesday, July 7, 2021. Return form; not available as online purchase.
♦ All included in attendee booklet, sponsors reception, tax letter. $15,000+ in promotional materials.

Presenting Sponsor Opportunities: See Page 2

Special Sponsorship Opportunities

Track Sponsors

$15,000 (exclusive) $7,500 - $14,999 (non-exclusive)

♦ Up to 6 registrations for the Main Conference (1 per $2,500)
♦ Supports one of the 7 tracks of presentations:
  o Treatment, Recovery & Community - available to health-focused organizations only
  o Prevention, Safer Sports Betting, Tribal Matters, Responsible Gambling & Regulation, Military & Veterans – available to all

National NCPG Awards Sponsor

$10,000 (exclusive) $5,000 - $9,999 (non-exclusive)

♦ Up to 4 registrations for the Main Conference (1 per $2,500)
♦ Limited opportunity to introduce the Awards Ceremony (July 20, afternoon EDT) – maximum 2 Priority goes to highest level, and if equal, earliest sign-ups
♦ On-screen logo in opening and closing slides
♦ Acknowledgement in the Special News Release announcing the Awards Recipients

Training Sponsors (Group Registration + Recognition)

$500 + registrations for 5 or more

♦ Requires separate purchase of 5 or more registrations at applicable group or individual rates: $287-$434 per person, depending on membership status, group size and date (minimum $1,435).
♦ See attached pdf registration form for rates. Group rates offer an easy option with a flat rate for both members and non-members. Late fee applies. Not available for online purchase.
# Sponsorship Opportunities

## Main Conference

<table>
<thead>
<tr>
<th></th>
<th>Presenting Partner may customize</th>
<th>Star-Spangled Sponsor</th>
<th>Statue of Liberty Sponsor</th>
<th>Eagle Sponsor</th>
<th>Capitol Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weds. &amp; Thurs., July 14-15 &amp; 21-22</td>
<td>$50,000 +</td>
<td>$25,000 - $49,999</td>
<td>$15,000 - $24,999</td>
<td>$5,000 - $14,999</td>
<td>$2,500 - $4,999</td>
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</tbody>
</table>

### Social media posts
Twitter, Facebook, LinkedIn, Instagram: follow us & share!

4 | 3 | 2 | n/a | n/a |

### Introductory Speaker
from your organization
Opt in by June 28

Day 1 intro exclusive

Day 2-4 intro
Limit: first 3 to opt-in, 1 each, non-exclusive

Intro Networking Reception*
Choose 7/14 or 7/21 non-exclusive

n/a | n/a | n/a |

*Networking Receptions available to all participants of the Main Conference: Zoom breakout in small groups by serendipity, 4 – 4:30 pm EDT, 7/14 & 21 immediately after sessions.

Opt in as table host for both times by 6/28

Opt in as table host for both times by 6/28

Opt in by 6/28 as table host for 7/14

Opt in by 6/28 as table host for 7/21

n/a |

### Private networking rooms
Your own Zoom breakout room before, during and after sessions, 11am-5pm EDT – invite colleagues to meet & chat. PLUS separate room for all sponsors - drop in & meet someone new!

√ | √ | √ | n/a | n/a |

### Private sponsors reception
Thursday, 7/15, 4-4:30pm EDT with Keith Whyte, Board, Advisory Board

√ | √ | √ | √ | √ |

### Acknowledgement on virtual platform during event
Logo - Top level Live by EmCee
Logo - Prominent Live by EmCee
Logo - Significant Live by EmCee
Logo or name included
Logo or name included

### Registrations: Main Conference
All 4 days; 1 per $2,500

20+ | up to 14 | up to 9 | up to 5 | 1 |

### Company information on website
Sponsors Thank-You page

Logo with 100 words PG/RG statement
Logo with 50 words PG/RG statement
Logo
Name
Name

### Attendee booklet acknowledgment (pdf)
– make a lasting impression!

√ | √ | √ | √ | √ |

### Pre-event promotional materials acknowledgment - News items, press releases, media kit, media advisory, etc.

√ | √ | √ | √ | √ |

### Letter of acknowledgement for tax purposes

√ | √ | √ | √ | √ |

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Deadline to sign up - Weds., July 7, 2021
# Sponsorship Application

Yes! We will sponsor at

<table>
<thead>
<tr>
<th>Level(s)</th>
<th>$__________________</th>
<th>Level(s) name/info</th>
<th>________________________________</th>
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<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Job Title</th>
<th>☐ Register to attend the conference</th>
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<table>
<thead>
<tr>
<th>Company/Organization (as you wish it to appear in materials)</th>
<th>E-mail</th>
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<table>
<thead>
<tr>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
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<tr>
<th>Phone:</th>
<th>Work</th>
<th>Cell</th>
<th>Fax</th>
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(#) _____ registration benefits will be used by our staff or Board members. Individual registration forms due by **July 7, 2021**. Please use attached registration form; not available online.

(#) _____ registrations have been donated to: _____________________________________________________________

**Method of payment** - please circle one. Please make check payable to NCPG in U.S. funds. **Payment must be received by Friday, October 29, 2021.**

- VISA
- MasterCard
- Check enclosed #__________

With apologies, we do not accept American Express cards

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<tr>
<th>Purchase Order #</th>
<th>Contact us to arrange for ACH or wire transfer payment</th>
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Card Number__________ Exp. (mm/yy) ________ Security Code _______

Name as it appears on card (please print) | Authorized Signature | Date |
|-------------------------------------------|----------------------|------|

Address as it appears on credit card statement | City | State | Zip |
|----------------------------------------------|------|-------|-----|

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<tr>
<th>Administrative Contact Name</th>
<th>Email</th>
<th>Phone</th>
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Logos must be provided by sponsor to email below, *print-ready* in specified format, *electronic files*. Acknowledgements are produced in both digital and printable materials. If you have **both vertical/stacked and horizontal** versions, provide files in both. A complete set is 4 files: Horizontal design **High-res** file (ai or eps) AND **Low-res** file (png, jpg or gif) + same in stacked/vertical design.

**Thank you!**

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization. Contributions are tax-deductible in accordance with the law. [www.ncpgambling.org/conference](http://www.ncpgambling.org/conference)

**Deadline to sign up:** July 7, 2021

Please return your completed form to the below – only the sponsorship form is required to sign up. Purchase not available online.

FedEx or UPS (preferred) or mail to:
NCPG
730 11th Street, NW, Suite 601
Washington, DC 20001

Questions? Contact Barbara Rollins at
BarbaraR@ncpgambling.org
202-360-4553
www.ncpgambling.org | Tax ID# 51-0141872
For online Registration go to www.ncpgambling.org/conference

REGISTRATION DEADLINES
May 24 Early Bird Rate ends at 11:59pm EDT
July 6 Main conference regular rate ends at 11:59pm EDT

CONTACT INFORMATION

Attendee Name
Credentials NCPG Membership Exp. Date
Organization Name
Billing Street Address
City/State/ZIP/Country
Phone Cell
E-mail

PAYMENT INFORMATION
Payment ○ Visa ○ M/C ○ Check/Money Order ○ Sponsored by below
Credit Card Authorization Please print!

Cardholder Name or Sponsor Name if using a sponsored registration
Signature — I hereby authorize NCPG to charge my credit card for the amount below.
Credit Card Number Exp. Date
Credit Card Billing Address — Billing address as shown on credit card statement

MEMBERSHIP

QTY Amount

QTY Amount

INTENSIVE SEMINARS 12PM - 4:30PM EDT

QTY Amount

**MAIN CONFERENCE DAYS SELECTION** please mark your dates

INTENSIVE SEMINARS SELECTION

*** Single day(s) selection must be made at time of registration.
Limited to 45 seats: first come, first served!

MEMBERSHIP QTY Amount

&

** Students must provide proof of full-time enrollment at time of registration.
2 Provides useful benefits all year plus discount on your conference registration
3 Seniors must provide copy of photo I.D. to verify date of birth.
CANCELLATION & REFUND POLICIES
CONFERENCE REGISTRATION FEE Registrations cancelled on or before May 24, 2021 will receive a refund of the conference registration fee less an $80 administrative fee. Cancellations occurring between May 24 and July 6, 2021 will be refunded 50% of the conference registration fee. Cancellation requests must be made in writing to ncpg@ncpgambling.org and must provide the registrant’s name, email address, billing address and amount paid.

REGISTRATION SUBSTITUTION — NCPG MEMBERS ONLY
Registrant substitutions of equal price from member to member will be accepted only with the written permission of the original registrant. Substitution requests will not be accepted after May 24 for the Intensive Seminars, and July 6 for the Main Conference. Substitution requests must come from the original registrant and include the original registrant’s full name and email, receipt and amount paid; plus the replacement attendee’s full name, email, membership type and expiration date. Send registration substitution requests to ncpg@ncpgambling.org.

MEMBERSHIP TYPES, LEVELS & BENEFITS
Sign up for NCPG Membership or renew with your registration. Individual Membership dues start at $80. Dues are tax-deductible as allowed by law.

INDIVIDUAL PLUS $125
Includes all the benefits of the Individual Membership, with the addition of a subscription to International Gambling Studies (value $147), a peer-reviewed interdisciplinary journal in gambling studies.

INDIVIDUAL PLUS 3-YEAR $337
Includes all benefits of Individual Plus for 3 years with a 10% discount.

INDIVIDUAL $80
Includes full voting rights, the NCPG Newsletter, member certificate, discounts on certification exam and conference registration (save $100 or more). Eligible to submit Awards nominations.

INDIVIDUAL 3-YEAR $216
Includes all benefits of Individual for 3 years with a 10% discount.

INDIVIDUAL LIFETIME $1,440
Make an extraordinary commitment! Payment plans available.

HONORED SENIOR $65
A special $65 at 65’ membership fee for those at least 65 years of age. You’ll receive all the benefits of the Individual Membership with special savings. Must provide photo I.D. with date of birth.

STUDENT $35
Includes all benefits of Individual as well as the opportunity to submit Master’s thesis or Doctoral dissertation for annual awards. Must provide proof of full-time enrollment.

Questions?
Call NCPG at 202-547-9204 or visit www.ncpgambling.org/joinnow.

LIABILITY AND IMAGE RELEASE AND WAIVER:
ALL REGISTRANTS/ATTENDEES MUST SIGN THE WAIVER!
WAIVER: By registering for and/or attending the 2021 National Conference on Gambling Addiction and Responsible Gambling and/or Intensive Seminars, the registrant/attendee hereby waives and releases the National Council on Problem Gambling (NCPG) and its officers, directors, employees, agents and insurers, from all claims, demands, action and rights, (contingent, accrued, inchoate or otherwise), which may arise out of, or in connection with, the registrant’s/attendee’s registration/attendance/participation in any or all events and/or activities engaged in by the registrant/attendee while attending the conference, whether such claim is based upon NCPG’s active or passive negligence or otherwise. The registrant hereby gives per-mission to NCPG to use any photographs, videos and/or audio recordings of the registrant for promotional materials, without expectation of compensation, including but not limited to, any royalties, proceeds and/or other benefits derived from such photographs, videos or audio recordings.