



**2020**

# 34<sup>th</sup> National Conference on Gambling Addiction and Responsible Gambling

**Nov 5-6 and 12-13** | Main Conference online

**Dec 2,3, 9** | Master Classes online

## *Sponsorship Opportunities*

In order to protect the health and safety of all participants, our Main Conference and Master Classes will be online only.

The **National Council on Problem Gambling (NCPG)** invites your participation in our conference, which is unique in bringing together people from all facets of the gambling and gaming worlds, including treatment, prevention, education, research, judicial, regulatory, legislative, and other fields, as well as the recovery community and all segments of the gambling industry. To receive **the widest level of recognition**, select the sponsorship opportunities and benefits that will best serve your goals - **training, marketing, philanthropy, human resources** – or all of them! Benefits include:

- ◆ Sponsors enjoy **cost-effective visibility** in the problem gambling and responsible gambling fields.
- ◆ Create positive impact with **increased training and effectiveness** for your staff or Board members.
- ◆ Your **tax-deductible sponsorship** will support the conference and the work of NCPG.

### *All sponsors receive:*

- ◆ *Acknowledgement with Organization Logo or Name on conference signage and promotional materials*
- ◆ *Recognition on the NCPG website and other associated sites as available*
- ◆ *Letter of acknowledgement for tax purposes; option to donate registration benefits for scholarships*
- ◆ *Listing in Attendee Booklet for guests & media - make a lasting impression during & after conference*

*Sponsors of \$10,000+ receive special recognition in news items and releases, media kits, promotional materials.*

**Main Conference** Supports the Main Conference Presentations

**Presenting Partner** Special recognition - benefits can be customized, call to discuss **\$50,000 +**

- ◆ Opt-in opportunity as introductory speaker for sessions on first day; special acknowledgement)
- ◆ Registrations for Main Conference to use or donate for scholarships (2 per \$5,000)
- ◆ Most prominent acknowledgement on signage and displays

**Star-Spangled Sponsor** **\$25,000 - \$49,999**

- ◆ Special acknowledgement by emcee
- ◆ Opt-in opportunity to introduce first or second part of one day's program (non-exclusive), to be arranged
- ◆ 10 or more registrations for Main Conference to use or donate for scholarships (2 per \$5,000)

**Statue of Liberty Sponsor** **\$15,000 - \$24,999**

- ◆ Special acknowledgement by emcee
- ◆ Opportunity as introductory speaker for one Track Networking session (first of two per day; non-exclusive); choose one: \_\_\_ Thursday Nov 5 \_\_\_ Friday Nov 6 \_\_\_ Thursday Nov 12 \_\_\_ Friday Nov 13
- ◆ Up to 8 registrations for Main Conference (2 per \$5,000)

**50 States Sponsor** **\$5,000 - \$14,999**

- ◆ Opportunity as introductory speaker for one Track Networking session (second of two per day; non-exclusive); choose one: \_\_\_ Thursday Nov 5 \_\_\_ Friday Nov 6 \_\_\_ Thursday Nov 12 \_\_\_ Friday Nov 13
- ◆ Up to 4 registrations for Main Conference (2 per \$5,000)

**Capitol Sponsor:** **\$2,500 - \$4,999**

- ◆ Acknowledgement in signage and displays
- ◆ 1 registration for Main Conference

**Logos must be provided by sponsor and print-ready in specified format.  
Deadline to be included in Attendee Booklet: October 29, 2020.**



**2020**

# 34<sup>th</sup> National Conference on Gambling Addiction and Responsible Gambling

**Nov 5-6 and 12-13** | Main Conference online  
**Dec 2,3, 9** | Master Classes online

## *Special Sponsorship Opportunities*

### **Main Conference** - continued

#### **Track Sponsors**

**\$15,000 (exclusive) \$7,500 - \$14,999 (non-exclusive)**

- ◆ Main Conference track (Wednesday afternoon-Thursday-Friday morning)
- ◆ 3 registrations for the Main Conference for \$7,500; 2 per each \$5,000 in sponsorship at higher levels
- ◆ Special acknowledgement and signage at the sessions
- ◆ Supports one of the **7 tracks** of presentations:
  - Treatment\* Recovery & Community\*(\**avail. to health-focused organizations only*), Prevention
  - Tribal Matters, Safer Sports Betting, Responsible Gambling & Regulation, ~~Military & Gambling~~

#### **Training Sponsors** (Group Registration + Recognition)

**\$300 per person, minimum \$3,000**

- ◆ Main Conference only
- ◆ 5 or more registrations at a special flat rate, regardless of Member status or 'early bird' registration period.
- ◆ Registrant names required by 'regular rate' registration deadline; late fee applies
- ◆ Receives acknowledgement benefits with other sponsors; Main Conference recordings offer extra value.

#### **Networking Sponsors**

**\$1,500 - \$2,499 (non-exclusive)**

- ◆ Special recognition signage at beginning of daily Coffee Break

#### **Master Classes** Supports the Master Classes

**\$5,000 (exclusive), \$2,000 each non-exclusive)**

- ◆ Sponsorship for one of the three Master Classes (2 hours each); two or more are allowed.
- ◆ Choice of session: first come, first served. See [www.ncpgambling.org/conference](http://www.ncpgambling.org/conference) for speakers and details.
- ◆ Health-focused organizations only
- ◆ Acknowledgement in signage and displays
- ◆ Due to the very limited seating and interactive nature of these 'live' workshops, registrations are not offered as sponsor benefits.

Logos must be provided by sponsor, print-ready in specified format electronic files. If you have both vertical/stacked and horizontal versions, provide files in both designs. Acknowledgements are produced in both digital and printable materials. Specs:

High- res file (ai or eps) color

Low-res file (jpg or gif) color

***Thank you!***

**Logos must be provided by sponsor and print-ready in specified format.**

**Deadline to be included in Attendee Booklet: October 29, 2020**



Mail to:  
NCPG  
730 11th Street, NW, Suite 601  
Washington, DC 20001

Questions? Contact Barbara Rollins at  
[BarbaraR@ncpgambling.org](mailto:BarbaraR@ncpgambling.org)  
202-360-4553  
[www.ncpgambling.org](http://www.ncpgambling.org) | Tax ID# 51-0141872



# 34<sup>th</sup> National Conference on Gambling Addiction and Responsible Gambling

Nov 5-6 and 12-13 | Main Conference online

Dec 2,3, 9 | Master Classes online

**2020**

## Sponsorship Application

**Yes! We will sponsor at**

Level(s) \$ \_\_\_\_\_ Level(s) name/info \_\_\_\_\_

*For Training Sponsorship, be sure to indicate if it's for Digital Symposium or the November Main Conference.*

Contact Name \_\_\_\_\_ Job Title \_\_\_\_\_  Register to attend the conference

Company/Organization *(as you wish it to appear in materials)* \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Work \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

(#) \_\_\_\_\_ registration benefits will be used by our staff or Board members  
Please provide names & contact info by July 10 for Symposium & October 1 for Main Conference – each will receive instructions how to complete their personal registration, provide dietary and mobility information, etc.

(#) \_\_\_\_\_ registrations have been donated to: \_\_\_\_\_

**Method of payment** - please circle one. Please make check payable to NCPG in U.S. funds. **Payment must be received by 11/30/20**

VISA    MasterCard    Check enclosed # \_\_\_\_\_    Money Order/Purchase Order # \_\_\_\_\_  
*With apologies, we do not accept American Express cards*

Card Number \_\_\_\_\_ Exp. (mm/yy) \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on card *(please print)* \_\_\_\_\_ Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Address as it appears on credit card statement \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Administrative Contact Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Logos must be provided by sponsor, print-ready in specified format electronic files. If you have both vertical/stacked and horizontal versions, provide files in both designs. Acknowledgements are produced in both digital and printable materials.

High- res file (ai or eps) color

High- res file (ai or eps) black & white

**Thank you!**

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization.  
Contributions are tax-deductible in accordance with the law. [www.ncpgambling.org/conference](http://www.ncpgambling.org/conference)

**Send to or contact:**

NCPG / Attn: Barbara Rollins  
730 11<sup>th</sup> Street, NW, Suite 601  
Washington, DC 20001

P: 202.360.4553 direct  
F: 202.547.9206  
BarbaraR@ncpgambling.org



**Deadline to be included in Attendee Booklet: October 29, 2020**

**Payment must be received by November 30, 2020**