



# 34<sup>th</sup> National Conference on Gambling Addiction and Responsible Gambling

*Digital Symposium July 20 – 23, 2020 online only*

*Main Conference November 4 – 6, 2020 in-person*

**Hyatt Regency Capitol Hill, Washington, DC**

## **Sponsorship Opportunities**

Due to the covid-19 pandemic, our conference will be 'split' – we'll have an online Digital Symposium July 20-23, 2020; and our Main Conference will be in Washington, DC as previously planned. See [www.ncpgambling.org/conference](http://www.ncpgambling.org/conference) for more details and updates as they become available. Thank you for your patience and understanding as we adapt to circumstances while serving our mission on problem and responsible gambling.

The **National Council on Problem Gambling (NCPG)** invites your participation in our conference, which is unique in bringing together people from all facets of the gambling and gaming worlds, including treatment, prevention, education, research, judicial, regulatory, legislative, and other fields, as well as the recovery community and all segments of the gambling industry. To receive **the widest level of recognition**, select the sponsorship opportunities and benefits that will best serve your goals - **training, marketing, philanthropy, human resources** – or all of them! Benefits include:

- ◆ Sponsors enjoy **cost-effective visibility** in the problem gambling and responsible gambling fields.
- ◆ **Double your impact: every sponsor will be acknowledged in both July and November sessions.**
- ◆ Create positive impact with **increased training and effectiveness** for your staff or Board members.
- ◆ Your **tax-deductible sponsorship** will support the conference and the work of NCPG.

### **All sponsors receive:**

- ◆ *Acknowledgement with Organization Logo or Name on conference signage and promotional materials*
- ◆ *Recognition on the NCPG website and other associated sites as available*
- ◆ *Letter of acknowledgement for tax purposes; option to donate registration benefits for scholarships*
- ◆ *Listing in Attendee Booklet for guests & media - make a lasting impression during & after conference*

**Sponsors of \$10,000+** receive special acknowledgment in news releases, media kits, promotional materials.

### **Main Conference**

#### **Presenting Partner**

**\$50,000 +**

- ◆ Special recognition - benefits can be customized, call to discuss:
  - Intro speaker opportunities
  - Registrations for Main Conference to use or donate for scholarships (1 per \$5,000)
  - Most prominent acknowledgement on signage and displays

#### **Star-Spangled Sponsor**

**\$25,000 - \$49,999**

- ◆ Supports the General Session Presentations (special acknowledgement from the stage)
- ◆ Potential opportunity to introduce a General Session Speaker
- ◆ 5 – 9 registrations for Main Conference (1 per each \$5,000 in sponsorship)

**Statue of Liberty Sponsor:** Up to 4 registrations for Main Conference (1 per \$5,000)

**\$15,000 - \$24,999**

**50 States Sponsor:** Up to 2 registrations for Main Conference (1 per \$5,000 in sponsorship)

**\$5,000 - \$14,999**

**Capitol Sponsor:** Acknowledgement in signage and displays

**\$2,500 - \$4,999**

**Digital Symposium** Acknowledgement in the online presentations & recordings at beginning, transitions and end

- ◆ **Resilience Champion** 8 – 10 D.S. (4-day) registrations (1 per each \$1,000 in sponsorship) **\$8,000 - \$10,000**
- ◆ **Strength Supporter** 5 – 7 D.S. (4-day) registrations (1 per each \$1,000 in sponsorship) **\$5,000 - \$7,000**
- ◆ **Persistence Patron** 2 – 4 D.S. (4-day) registrations (1 per each \$1,000 in sponsorship) **\$2,000 - \$4,000**

**Logos must be provided by sponsor and print-ready in specified format.**

**Deadline to be included in July Symposium: July 13, 2020. Attendee Booklet: September 15, 2020.**



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## *Special Sponsorship Opportunities*

### Training Sponsors

varies

- ◆ 5 or more registrations at a special flat rate, regardless of Member status or 'early bird' registration period.
- ◆ **For Main Conference:** \$600 per person, minimum \$3,000. **For Digital Symposium:** \$300 per person, min. \$1,500.
- ◆ Registrant names required by 'regular rate' registration deadline; late fee of \$100 per applies after for Main
- ◆ Receives acknowledgement benefits with other sponsors; Symposium recordings offer extra value.

### Track Sponsors

**\$15,000 (exclusive) \$7,500 - \$14,999 (non-exclusive)**

- ◆ Main Conference track (Wednesday afternoon-Thursday-Friday morning)
- ◆ 1 registration for the Main Conference for \$7,500; 1 per each \$5,000 in sponsorship at higher levels
- ◆ Special acknowledgement and signage at the sessions
- ◆ Supports one of the **7 tracks** of presentations: Treatment,\* Prevention, Tribal Matters, Recovery & Community,\* Safer Sports Betting, Military & Gambling, Responsible Gambling & Regulation *\*avail. to health-focused organizations*

### Welcome Reception (Weds. Nov. 4)

**\$10,000 (exclusive) \$2,500 - \$9,999 (non-exclusive)**

- ◆ Supports short reception with refreshments on first evening of main conference
- ◆ Special signage during the reception – make a memorable impression
- ◆ Opportunity to offer informational pieces at the reception, subject to approval

### Onsite Hotel Spaces Sponsors during Main Conference – **circle your choice(s)**

**\$2,500 each**

Stand out as an NCPG supporter and have your company name seen by attendees in innovative ways.

Please note: Availability is limited. Signage vendor and opportunities may be restricted by the hotel operator.

- ◆ Escalator wraps (*circle*) Street-Lobby level | Lobby-General sessions: exhibit/food area
- ◆ Electronic display signs over escalator to lower level and general sessions/exhibits & food area
- ◆ Cling signs on glass valance over escalator to lower level and general sessions/exhibits & food area
- ◆ Column wraps: (*circle*) Lobby level | General sessions level: exhibit/food area | GS Level: at escalators
- ◆ Elevator door wraps
- ◆ Floor decals (call to discuss available placements)
- ◆ Materials must be provided by sponsor and according to hotel requirements, using on-site FedExOffice.

### Networking Sponsors during Main Conference – **circle your choice(s)**

**\$1,500 each (non-exclusive)**

- Special recognition signage at food & beverage displays → Coffee Break on Weds. & Thurs. afternoons
- Breakfast on Thurs. & Fri. mornings → Coffee Break on Thurs. & Fri. mornings

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Mail to:  
NCPG  
730 11th Street, NW, Suite 601  
Washington, DC 20001

Questions? Contact Barbara Rollins at  
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202-360-4553  
[www.ncpgambling.org](http://www.ncpgambling.org) | Tax ID# 51-0141872



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## Sponsorship Application Yes! We will sponsor at

**Level(s) \$** \_\_\_\_\_ **Level(s) name/info** \_\_\_\_\_

*For Training Sponsorship, be sure to indicate if it's for Digital Symposium or the November Main Conference.*

Contact Name \_\_\_\_\_ Job Title \_\_\_\_\_  Register to attend the conference

Company/Organization *(as you wish it to appear in materials)* \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Work \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

(#) \_\_\_\_\_ registration benefits will be used by our staff or Board members  
Please provide names & contact info by July 10 for Symposium & October 1 for Main Conference – each will receive instructions how to complete their personal registration, provide dietary and mobility information, etc.

(#) \_\_\_\_\_ registrations have been donated to: \_\_\_\_\_

**Method of payment** - please circle one. Please make check payable to NCPG in U.S. funds.

VISA MasterCard Check enclosed # \_\_\_\_\_ Money Order/Purchase Order # \_\_\_\_\_

*With apologies, we do not accept American Express cards*

Card Number \_\_\_\_\_ Exp. (mm/yy) \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on card *(please print)* \_\_\_\_\_ Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Address as it appears on credit card statement \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Administrative Contact Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Logos must be provided by sponsor, print-ready in specified format electronic files. If you have both vertical/stacked and horizontal versions, provide files in both designs. Acknowledgements are produced in both web-based and print materials.

High- res file (ai or eps) color

Low-res file (jpg or gif) color

High- res file (ai or eps) black & white

Low-res file (jpg or gif) black & white

### **Thank you!**

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization.

Contributions are tax-deductible in accordance with the law. [www.ncpgambling.org/conference](http://www.ncpgambling.org/conference)

**Send to or contact:** NCPG / Attn: Barbara Rollins  
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