



34th National Conference on Gambling Addiction and Responsible Gambling July 22 - 25, 2020 Hyatt Regency Capitol Hill, Washington, DC Sponsorship Opportunities

The **National Council on Problem Gambling (NCPG)** invites your participation in our conference, which is unique in bringing together people from all facets of the gambling and gaming worlds. Our recent conferences garnered attendance of **over 600 professionals** from treatment, prevention, education, research, judicial, regulatory, legislative, and other fields, as well as the recovery community. To receive **the widest level of recognition**, select the sponsorship opportunities and benefits that will best serve your goals, whether they are **training, marketing, philanthropy, human resources** – or all of them! Benefits include:

- ◆ Sponsors enjoy **cost-effective visibility** in the problem gambling and responsible gambling fields.
- ◆ Create positive impact with **increased training and effectiveness** for your staff or Board members.
- ◆ Your **tax-deductible sponsorship** will support the conference and the work of NCPG.

All sponsors receive:

- ◆ *Acknowledgement with Organization Logo or Name on conference signage and select materials*
- ◆ *Recognition on the NCPG website and other associated sites as available*
- ◆ *Letter of acknowledgement for tax purposes; option to donate registration benefits for scholarships*
- ◆ *Listing in Attendee Booklet for guests & media - make a lasting impression during & after conference*

Sponsors of \$10,000+ receive special acknowledgement in news releases, media kits, and select materials.

Presenting Partner

\$50,000 +

- ◆ Special recognition - benefits can be customized, call to discuss:
 - Intro speaker opportunities
 - Registrations for Main Conference to use or donate to others for scholarships (1 per \$5,000)
 - Most prominent acknowledgement on signage and displays

Star-Spangled Sponsor

\$25,000 - \$49,999

- ◆ Supports the General Session Presentations (special acknowledgement from the stage)
- ◆ Potential opportunity to introduce a General Session Speaker
- ◆ 5 - 9 registrations for Main Conference (1 per each \$5,000 in sponsorship)

Statue of Liberty Sponsor

\$15,000 - \$24,999

- ◆ Up to 4 registrations for Main Conference (1 per each \$5,000 in sponsorship)

50 States Sponsor

\$5,000 - \$14,999

- ◆ Up to 2 registrations for Main Conference (1 per each \$5,000 in sponsorship)

Capitol Sponsor

\$2,500 - \$4,999

- ◆ Acknowledgement in signage and displays

Training Sponsors

\$3,250

- ◆ 5 or more registrations (for Main Conference only) at a special flat rate of \$650 per person, regardless of Member status or 'early bird' registration period
- ◆ Registrant names required by 'regular rate' registration deadline; late fee of \$100 each applies after
- ◆ Receives acknowledgement benefits with other sponsors

Logos must be provided by sponsor and be print-ready in specified format.

Deadline to be included in Attendee Booklet: June 1, 2020. Sponsors added to website as applications received.



**34th National Conference on
Gambling Addiction and Responsible Gambling
July 22 - 25, 2020 Hyatt Regency Capitol Hill, Washington, DC**

**Sponsorship Application
Yes! We will sponsor at**

Level \$ _____ Level name/info _____

Deadline to be included in Attendee Booklet: June 1, 2020. Sponsors added to website as applications received.

Contact Name _____ Job Title _____ Register to attend the conference

Company/Organization *(as you wish it to appear in materials)* _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Phone: Work _____ Cell _____ Fax _____

(#) _____ registration benefits will be used by our staff or Board members
Please provide names & contact info by June 1 – each will receive a registration form or online code to use to complete their personal registration and provide dietary and mobility information as needed.

(#) _____ registrations have been donated to: _____

Method of payment - please circle one. Please make check payable to NCPG in U.S. funds.

VISA MasterCard Check enclosed # _____ Money Order/Purchase Order # _____

With apologies, we do not accept American Express cards

Card Number _____ Exp. (mm/yy) _____ Security Code _____

Name as it appears on card *(please print)* _____ Authorized Signature _____ Date _____

Address as it appears on credit card statement _____ City _____ State _____ Zip _____

Administrative Contact Name _____ Email _____ Phone _____

Logos must be provided by sponsor and be print-ready in specified format electronic files. If you have both vertical/stacked and horizontal versions, please provide files in both designs. Acknowledgements are produced in both web-based and print materials.

High- res file (ai or eps) color

Low-res file (jpg or gif) color

High- res file (ai or eps) black & white

Low-res file (jpg or gif) black & white

Thank you!

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization.

Contributions are tax-deductible in accordance with the law. www.ncpgambling.org/conference

Send to or contact: NCPG / Attn: Barbara Rollins
730 11th Street, NW, Suite 601
Washington, DC 20001

P: 202.360.4553 direct
F: 202.547.9206
BarbaraR@ncpgambling.org



Deadline to be included in Attendee Booklet: June 1, 2020. Sponsors added to website as applications received.