

# TRIBAL FOCUS SPONSORSHIP OPPORTUNITIES



## 34th National Conference on Gambling Addiction & Responsible Gambling

**Capital Ideas: Accelerating Change**

July 23-25, 2020 Pre-conference July 22-23

WASHINGTON, DC

*Graciously supporting venue, speakers, and event costs*

The **National Council on Problem Gambling** (NCPG) invites your support for Tribal Focus sessions at the 34th National Conference on Gambling Addiction and Responsible Gambling, July 22-23, 2020 in Washington, DC. Tribal leaders, gaming executives, regulators and program managers will participate in a variety of sessions during the Pre-Conference Tribal Summit on Responsible Gambling or the Main Conference Tribal Matters track.

The fourth annual Summit will include afternoon sessions on Weds. July 22 and morning sessions on Thurs. July 23 with a networking break each day, and Thurs. breakfast and lunch with open seating. Timely discussions will serve to provide an educational resource for Tribal representatives managing Problem Gambling and Responsible Gaming programs.

### **All sponsors receive:**

- ◆ *Acknowledgement with Organization Logo or Name on conference signage and select promotions\**
- ◆ *Recognition on the NCPG website and other associated sites as available*
- ◆ *Letter of acknowledgement for tax purposes; option to donate registration benefits for scholarships*
- ◆ *Listing in Attendee Booklet for guests & media - make a lasting impression during & after conference*

*Sponsors of \$10,000+ receive special acknowledgement in news releases, media kits, and select promotions*

### **Tribal Summit – Turquoise Sponsor**

**\$5,000**

- ◆ Opportunity to speak as a brief Welcome address on Weds. or Thurs.
- ◆ Two (2) complimentary registrations for the Summit with RSVP
- ◆ 2 complimentary registrations for the Main Conference
  - Includes Highlight Event for networking at National Museum of the American Indian

### **Tribal Summit – Coral Sponsor**

**\$2,500**

- ◆ One (1) complimentary registration for the Summit with RSVP
- ◆ 1 complimentary registration for the Main Conference
  - Includes Highlight Event for networking at National Museum of the American Indian

### **Tribal Summit – Shell Sponsor**

**\$1,500**

- ◆ One (1) complimentary registration for the Summit with RSVP

### **Main Conference Track Sponsors**

**\$25,000 (exclusive) \$7,500 - \$15,000 (non-exclusive)**

- ◆ Main Conference track (Thursday afternoon-Friday-Saturday morning)
  - Supports Tribal Matters track - or choose one of the other [7 tracks of presentations](#)
- ◆ 1 registration for the Main Conference for \$7,500; 1 per each \$5,000 in sponsorship at higher levels
- ◆ Special acknowledgement and signage at the sessions

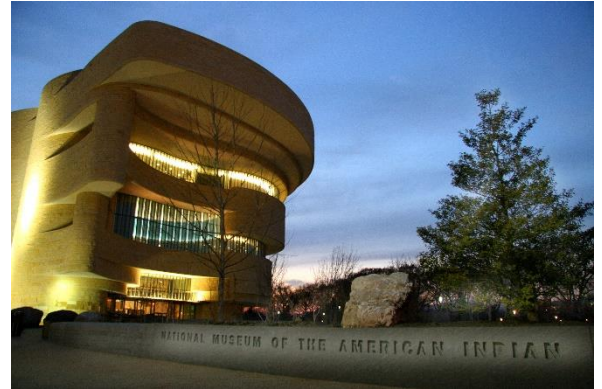
*\* Logos must be provided by sponsor and be print-ready in specified format.*

**Deadline to be included in Attendee Booklet: June 1, 2020. Sponsors added to website as applications received.**

# Highlight Event – An Evening at the National Museum of the American Indian

**\$100,000 (exclusive) \$15,000 or more (non-exclusive)**

Our popular Highlight Event will be held on Thursday evening, July 23, at Smithsonian's [National Museum of the American Indian \(NMAI\)](#). It's a short walk from our hotel - a beautiful building with a distinct curvilinear form, evoking a wind-sculpted rock formation. The NMAI cares for **one of the world's most expansive collections of Native artifacts**, including objects, photographs, archives, and media covering the entire Western Hemisphere, from the Arctic Circle to Tierra del Fuego. This museum on the National Mall opened its doors in 2004 to celebrate the culture, art, and history of Native peoples. Exhibitions include "Nation to Nation: Treaties Between the United States and Indian Nations" and permanent exhibits.



This stimulating event highlights a memorable, unique attraction in the host region and is often what attendees remember most, year after year. It provides social time in an atmosphere that facilitates networking as attendees can discuss the exhibits and space while getting to know each other and discover mutual interests and advantages in working together. Sponsorship funds generously underwrite event costs, such as venue rental, transportation, and refreshments (cash bar and heavy hors d'oeuvres or dinner). This event is included with all Main Conference registrations and typically attracts at least 300 and potentially up to all approximately 600 attendees.

## **Warrior Spirit Sponsors (2)**

**\$50,000 non-exclusive**

- ◆ Provide a welcoming address to attendees
- ◆ Four (4) complimentary registrations for the Tribal Summit during Pre-Conference Workshops
- ◆ Four (4) registrations to the Main Conference
- ◆ Four (4) passes for & prominent acknowledgement at the Sponsors Rooftop Reception at NMAI
- ◆ Logo or name will be acknowledged on event shuttle if possible
- ◆ Social media and printed acknowledgement
- ◆ Onsite signage with logo

## **Seven Generations Sponsors (4)**

**\$25,000 non-exclusive**

- ◆ Three (3) registrations to the main conference
- ◆ Three (3) complimentary registrations for the Tribal Summit during Pre-Conference Workshops
- ◆ Three (3) passes for & acknowledgement at the Sponsors Rooftop Reception at NMAI
- ◆ Logo or name will be acknowledged at refreshments display
- ◆ Social media and printed acknowledgement
- ◆ Onsite signage with logo

## **Heritage Sponsors (4)**

**\$15,000 non-exclusive**

- ◆ Two (2) registrations to the main conference
- ◆ Two (2) complimentary registrations for the Tribal Summit
- ◆ Two (2) passes for & listing at the Sponsors Rooftop Reception
- ◆ Onsite signage with logo

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## 34th National Conference on Gambling Addiction & Responsible Gambling

**Yes! We will sponsor at**

**Type & Level Name** \_\_\_\_\_ **Level \$** \_\_\_\_\_

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Contact Person Name \_\_\_\_\_ Job Title \_\_\_\_\_  Register to attend the conference

Company or Organization *(as you wish it to appear in materials)* \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Work \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

(#) \_\_\_\_\_ registration benefits will be used by our staff or Board members.  
Please provide names & contact info by June 1 – each will receive a registration form or online code to use to complete their personal registration and provide dietary and mobility information as needed.

(#) \_\_\_\_\_ registrations have been donated to: \_\_\_\_\_

**Method of payment** - please circle one. Please make check payable to NCPG in U.S. funds.

VISA   MasterCard   Check enclosed # \_\_\_\_\_   Money Order/Purchase Order # \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. (mm/yy) \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on card *(please print)* \_\_\_\_\_ Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Address as it appears on credit card statement \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Administrative Contact Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Logos must be provided by sponsor and be print-ready in specified format electronic files. If you have both vertical/stacked and horizontal versions, please provide files in both designs. Acknowledgements are produced in both web-based and print materials.

High- res file (ai or eps) color  
High- res file (ai or eps) black & white

Low-res file (jpg or gif) color  
Low-res file (jpg or gif) black & white

**Thank you!**

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization.  
Contributions are tax-deductible in accordance with the law. [www.ncpgambling.org/conference](http://www.ncpgambling.org/conference)

**Send to or contact:** NCPG / Attn: Barbara Rollins  
730 11<sup>th</sup> Street, NW, Suite 601  
Washington, DC 20001

P: 202.360.4553 direct  
F: 202.547.9206  
BarbaraR@ncpgambling.org



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