



33rd National Conference on Gambling Addiction and Responsible Gambling July 17 - 20, 2019 Educate. Innovate. Engage.

Sheraton Denver Downtown, Denver, Colorado

Sponsorship Opportunities

The **National Council on Problem Gambling (NCPG)** and the **Problem Gambling Coalition of Colorado (PGCC)** invite your participation in our conference, which is unique in bringing together people from all facets of the gambling and gaming worlds. Our 2017 and 2018 conferences garnered attendance of **over 600 professionals** from treatment, prevention, education, research, judicial, regulatory, legislative, and other fields, as well as the recovery community. To receive **the widest level of recognition**, select the sponsorship opportunities and benefits that will best serve your goals, whether they are **training, marketing, philanthropy, human resources** – or all of them! Benefits include:

- Sponsors enjoy **cost-effective visibility** in the problem gambling and responsible gaming fields.
- Create positive impact with **increased training and effectiveness** for your staff or Board members.
- Your **tax-deductible sponsorship** will support the conference and the work of NCPG and PGCC.

All sponsors receive:

- ◆ *Acknowledgement with Organization Logo or Name on conference signage and promotional materials**
- ◆ *Recognition on the NCPG website and other associated sites as available*
- ◆ *Letter of acknowledgement for tax purposes; option to donate registration benefits for scholarships*
- ◆ *Listing in Conference Attendee Booklet for guests and media - make a lasting impression during and after the conference*

Sponsors of \$10,000 or above receive special acknowledgment in news releases, media kits and promotional materials.

Presenting Partner	\$50,000 +
◆ Special recognition; benefits can be customized, call to discuss	
Star-Spangled Sponsor	\$25,000 - \$49,999
◆ Supports the Keynote and Plenary Presentations (special acknowledgement from the stage)	
◆ Potential opportunity to introduce a Keynote or Plenary Speaker	
◆ 5 - 9 registrations for Main Conference (1 per each \$5,000 in sponsorship)	
Eagle Sponsor	\$20,000 - \$24,999
◆ 4 registrations for Main Conference	
Statue of Liberty Sponsor	\$10,000 - \$19,999
◆ 3 registrations for Main Conference PLUS	
◆ Supports the 4 Coffee Breaks, special recognition	
50 States Sponsor	\$5,000 - \$9,999
◆ 2 registrations for Main Conference PLUS	
◆ Supports the 2 Continental Breakfasts, special recognition	
Capitol Sponsor	\$2,500 - \$4,999
◆ 1 registration for Main Conference PLUS	
◆ Supports the Poster Sessions OR Wellness Room (latter available only to health-focused organizations)	
◆ Special recognition	
We the People Sponsor	\$1,500 - \$2,499
◆ 1 registration for Main Conference	

** Logos must be provided by sponsor and print-ready in specified format.*

Deadlines: Conference Brochure: February 28, 2019. Attendee Booklet: June 1, 2019.



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Special Sponsorship Opportunities

Summit on Sports & Gambling Sponsor

\$20,000 (exclusive) \$5,000-\$15,000 (non-exclusive)

- ◆ Pre-Conference Workshop full day
- ◆ Exclusive sponsor serves as host for the beginning of morning and afternoon sessions - opportunity to welcome attendees and partners (non-exclusive sponsors may also serve as hosts, depending on the number)
- ◆ Supports venue, speaker and event costs
- ◆ Special acknowledgement and signage at the sessions

Friday Highlight Event Sponsor

\$35,000 (exclusive) \$5,000 - \$25,000 (non-exclusive)

- ◆ Event provides fun and social networking time in a unique and memorable venue
- ◆ Sponsor serves as host onsite for the event - opportunity to welcome attendees and partners
- ◆ Supports event costs such as admission, refreshments (cash bar only), transportation
- ◆ Special acknowledgement and signage at the Highlight Event
- ◆ Includes up to four tickets at each \$10,000 increment

Thursday Welcome Reception Sponsor

\$15,000 (exclusive) \$5,000 - \$10,000 (non-exclusive)

- ◆ Supports Thursday night reception before the Main Conference with Grand Opening for exhibitors
- ◆ Special signage during the reception – make a memorable impression
- ◆ Opportunity to offer informational pieces at the reception, subject to content approval

Awards Event Sponsor

\$15,000 (exclusive) \$5,000 - \$10,000 (non-exclusive)

- ◆ Supports the Annual National Awards in Problem Gambling, including Corporate Social Responsibility
- ◆ Opportunity to welcome attendees, introduce the Awards Ceremony (usually Friday lunch time)
- ◆ Acknowledgement in the Special News Release announcing the Awards

Track Sponsors

\$15,000 (exclusive) \$5,000 - \$10,000 (non-exclusive)

- ◆ Supports one of the 5 tracks of presentations: Recovery & Community (available only to health-focused organizations); Treatment; Prevention; Military & Gambling; Responsible Gaming and Regulation
- ◆ 2 registrations for the Main Conference for \$5,000; 3 for \$10,000 - \$15,000 levels
- ◆ Receives acknowledgement benefits associated with specific tracks in attendee booklet, displays

Training Sponsors

\$3,125 minimum

- ◆ 5 or more registrations (for Main Conference only) at a special flat rate per person of \$625, regardless of Member status or 'early bird' registration period
- ◆ Minimum purchase of 5 registrations and registrant names required by 'regular rate' registration deadline.
- ◆ Receives acknowledgement benefits with other sponsors



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Sponsorship Application

Yes! We will sponsor at

Level \$ _____ Level name/info _____

Deadline to be included in Conference Brochure: February 28, 2019. Deadline to be included in Attendee Booklet: June 1, 2019.

Contact Name _____ Job Title _____ Register to attend the conference

Company/Organization *(as you wish it to appear in materials)* _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Phone: Work _____ Cell _____ Fax _____

(#) _____ registration benefits sponsor will use (NCPG will provide registration form for names and contact info separately)

(#) _____ registrations have been donated to: _____

Method of payment - please circle one. Please make check payable to NCPG in U.S. funds.

VISA MasterCard Check enclosed # _____ Money Order/Purchase Order # _____

Card Number _____ Exp. (mm/yy) _____ Security Code _____

Name as it appears on card *(please print)* _____ Authorized Signature _____ Date _____

Address as it appears on credit card statement _____ City _____ State _____ Zip _____

Administrative Contact Name _____ Email _____ Phone _____

Logos must be provided by sponsor, print-ready in specified format electronic files. If you have both vertical/stacked and horizontal versions, provide files in both designs. Acknowledgements are produced in both web-based and print materials.

High- res file (ai or eps) color

Low-res file (jpg or gif) color

High- res file (ai or eps) black & white

Low-res file (jpg or gif) black & white

Thank you!

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization.
Contributions are tax-deductible in accordance with the law.



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**Problem Gambling
COALITION OF COLORADO**

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