



National Conference on Gambling Addiction & Responsible Gambling 2023

Capital Ideas

Sponsorship Opportunities Main Conference

July 27 – 28, 2023 | Washington, DC

The **National Council on Problem Gambling (NCPG)** invites you and your organization to participate in our national conference, the oldest and largest annual gathering for this field. As we plan our in-person conference in July 2023, please know that the health and safety of all participants is the top concern of NCPG and the Hyatt Regency Capitol Hill. Please visit their '[Global Care & Cleanliness Commitment](#)' page for further information on their rigorous safety and cleanliness protocols. [NCPG's COVID-19 and Conference policies](#) are available online as well. We will also offer content online in June for those who cannot attend in person - or just want more training.

Our conference offers a unique 'custom blend' of people and content from all facets of problem gambling and responsible gambling, including treatment, prevention, education, research, judicial, regulatory, legislative, and other areas, as well as the recovery community and all segments of the gambling industry. Last year's attendance topped 650 attendees, and we hope to have similar attendance in 2023 as we know there is added value in bringing people together in person for education and networking.

Sponsorship benefits include:

- Sponsors enjoy **cost-effective visibility** in the problem gambling and responsible gambling field.
- Create a **positive impact** with **increased training and effectiveness** for your staff or Board members.
- Your **tax-deductible sponsorship** will support the conference and the work of NCPG.
- Registration benefits cover both days of the Main Conference in person in Washington, DC.
- Sponsors of \$15,000 or more are acknowledged in promotional materials.
- NCPG is going even greener this year! We will forego having a printed attendee booklet in favor of using an expanded version of our conference app, which offers dynamic acknowledgment options.
- All sponsors will be included in the Conference App sponsor list and will have an individual sponsor page.

Next steps:

- **Questions? Contact Barbara Rollins, Deputy Director:** BarbaraR@ncpgambling.org
- Deadline to sign up as a sponsor: **Wednesday, May 31, 2023**. Please use pg. 4 or the [online version](#).
 - Will be recognized during the June Digital Symposium and in the July Main Conference app
 - Logos must be provided by the sponsor and 'print-ready' in a specified format by May 31.
- Special customized support packages are also available – please contact us to discuss.
- For your sponsored registrations, individual attendee registration forms are due: Thursday, June 29, 2023.
- Deadline to complete payment: Friday, July 28, 2023.

Logos must be provided by the sponsor by May 31 to BarbaraR@ncpgambling.org, **print-ready** in specified format, and **electronic files**. Acknowledgments are produced in website and Conference App platforms.

If you have **both vertical/stacked and horizontal** versions, provide files in both. A complete set is 5 files:

- **High-res** file (ai or eps or transparent png file) in horizontal design and stacked/vertical design
- **Low-res** file (png) in horizontal design and stacked/vertical design
- **Square thumbnail version** of logo 240px by 240px (png file) for conference app

Presenting Sponsor Opportunities

Main Conference	Presenting Partner <small>Able to customize</small>	Star-Spangled Sponsor	Statue of Liberty Sponsor	Eagle Sponsor	Capitol Sponsor
Thursday & Friday, July 27-28	\$50,000 +	\$25,000 - \$49,999	\$15,000 - \$24,999	\$5,000 - \$14,999	\$3,000- \$4,999
Acknowledgment during event: Digital Symposium via virtual platform Main Conference displays	Logo - Top level Live by Emcee	Logo - Prominent Live by Emcee	Logo - Significant Live by Emcee	Logo included	Logo included
Registrations: Main Conference & Highlight Event 1 per \$5,000; covers both days Th-F <small>*Pre- and Post-Conference workshops are not included</small>	10 @ \$50,000 11 or more at higher levels	5 @ \$25,000 up to 7	3 @ \$15,000 4 @ \$20,000	1 @ \$5,000 2 @ \$10,000	n/a
Introductory Speaker from your organization. Opt-in is time-sensitive; by June 1 at the latest; exclusive	Day 1: morning or lunch plenary; Day 2: morning plenary	n/a	n/a	n/a	n/a
Acknowledgment in promotional materials - News items, press releases, media kit, media advisory	✓	✓	✓	n/a	n/a
Acknowledged in social media posts Twitter, Facebook, LinkedIn, or Instagram: follow us & share!	4	3	2	1	n/a
Acknowledgment on Website Sponsors Thank You page	Logo top placement	Logo prominent placement	Logo significant placement	Name	Name
Acknowledgment in Conference App – be at their fingertips! All receive: <ul style="list-style-type: none"> • Sponsor List by level (text & logo) • Solo page with logo and 100 words PG/RG description & contact email 	Logo on App's load page Rotating banner ad in app menu – 20 sec	Rotating banner ad in app menu – 10 sec	Rotating banner ad in app menu – 5 sec	Sponsor list and page	Sponsor list and page
Private sponsors reception Thursday, July 27 with Keith Whyte, Board of Directors, Advisory Board	✓	✓	✓	✓	✓
Letter of acknowledgment for tax purposes	✓	✓	✓	✓	✓

Logos must be provided by sponsor and print-ready in a specified format.

Deadline to be acknowledged at Digital Symposium and included in Main Conference App: Wednesday, May 31, 2023.

Special Sponsorship Opportunities

Exclusive and non-exclusive sponsorships as available after May 17

Highlight Event Sponsor **\$50,000** (exclusive) **\$10,000 - \$49,999** (non-exclusive)

- A fun and social networking time at the International Spy Museum, a short bus ride
- Supports refreshments (no alcohol), and transportation; subsidizes ticket price for attendees
- Acknowledgment in App: Event Push Notification (for Exclusive Sponsor only)
- Acknowledgment in App Schedule for the event
- Special signage on-site at the event
- Conference registration must be purchased separately

National NCPG Awards Sponsor **\$25,000** (exclusive) **\$10,000 - \$24,999** (non-exclusive)

- Up to 5 registrations for the Main Conference (1 per \$5,000)
- Opportunity to introduce the Awards Ceremony (July 27 lunch plenary ET). If non-exclusive sponsors, maximum 2 - priority goes to the highest level, then earliest sign-ups.
- On-screen logo in opening and closing slides
- Acknowledgment in the Special News Release announcing the Awards Recipients
- Acknowledgment in App: Event Push Notification (for Exclusive Sponsor only)
- Acknowledgment in App Schedule for the event

Welcome Reception Sponsor **\$25,000** (exclusive) **\$5,000 - \$24,999** (non-exclusive)

- Supports evening reception before the Main Conference with Grand Opening for exhibitors
- Live music and light refreshments (no alcohol) to encourage networking and reunions
- Special signage during the reception – make a memorable impression
- Opportunity to offer informational pieces at the reception, subject to content approval
- Acknowledgment in App: Event Push Notification (for Exclusive Sponsor only)
- Acknowledgment in App Schedule for the event

Track and Line-up Sponsors **\$20,000** (exclusive) **\$10,000 - \$19,999** (non-exclusive)

- Up to 4 registrations for the Main Conference (1 per \$5,000)
- Recognition link in App in each session description that belongs to the Track or Lineup
- Supports one of the **tracks or line-ups** of presentations:
 - Health Tracks: **Treatment, Recovery & Community** - *health-focused organizations only*
 - Education Tracks: **Prevention** [Responsible Gambling & Regulation is sold out]
 - Lineups: recommended sessions for those interested in **Youth & Gambling; Populations in Focus** (including Military & Veterans); Safer Sports Betting [sold out]; **Cultural Awareness**

Training Sponsors **\$1,000 + registrations for 5 or more**

- Requires separate purchase of 5 or more registrations at applicable group or individual rates
- Registration fees vary depending on membership status of individuals, group size, date
- Group rates offer an easy option with a flat rate for both members and non-members (request separate document or visit www.ncpgambling.org/conference; late fee applies). Not available for online purchase. Must submit all registrations together and make one payment.

Networking Sponsors during Main Conference **\$2,000 each (non-exclusive)**

- Special acknowledgment in App Schedule for sponsored meal or break
- Mark your choice(s)
 - _____ \$2,000 Breakfast - Thursday morning _____ \$2,000 Breakfast - Friday morning
 - _____ \$2,000 Coffee Break - Thursday morning _____ \$2,000 Coffee Break - Friday morning
 - _____ \$2,000 Coffee Break - Thursday afternoon _____ \$2,000 Coffee Break - Friday afternoon



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Sponsorship Application: Level(s) \$ _____ **Level(s) name/info** _____

Contact Name _____ Job Title _____ Registration will be handled separately _____

Company/Organization *(as you wish it to appear in materials)* _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Phone: Work _____ Cell _____ Fax _____

For Conference App: Your RG/PG program description (Text Only - Max 100 words) _____

and Point of Contact for RG/PG – Name and Email Address okay for public use _____

(#) _____ registration benefits will be used by our staff or Board members. Individual registration forms due by **June 29, 2023**.
NCPG will provide you a special registration form; please do not use our public registration system.

(#) _____ registrations have been donated to: _____

Method of payment - please circle one. Make check payable to NCPG in U.S. funds. **Deadline to receive: Friday, July 28, 2023.**

VISA MasterCard Check enclosed # _____ Purchase Order # _____
With apologies, we do not accept American Express cards *Contact us to arrange for ACH or wire transfer payment*

Card Number _____ Exp. (mm/yy) _____ Security Code _____

Name as it appears on card *(please print)* _____ Authorized Signature _____ Date _____

Address as it appears on credit card statement _____ City _____ State _____ Zip _____

Administrative Contact Name _____ Email _____ Phone _____

Thank you!

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization.
Contributions are tax-deductible in accordance with the law. www.ncpgambling.org/conference

Deadline to be acknowledged at Digital Symposium and included in Main Conference App: Wednesday, May 31, 2023.

Please return your completed form to the below – only the sponsorship form is required to sign up. Purchase not available online.



FedEx, UPS or mail to:
NCPG
730 11th Street, NW, Suite 601
Washington, DC 20001

For questions or to return completed form:
Barbara Rollins, BarbaraR@ncpgambling.org
202-360-4553
www.ncpgambling.org | Tax ID# 51-0141872