MEDIA ADVISORY: Provide Beacon of Hope During Super Bowl 50 Betting Bonanza

Tuesday, February 2, 2016  Contact: Keith Whyte, 202.547.9204 x 23 or keithw@ncpgambling.org

The National Council on Problem Gambling urges the media to consider the side effects of excessive gambling during their extraordinary coverage of Super Bowl 50. As estimates of the amount wagered on the game exceed $4 billion, Keith Whyte, Executive Director, National Council on Problem Gambling states, “The massive amount of money bet on the Super Bowl and the overwhelming media coverage may create or exacerbate gambling problems. We urge the media covering the game to provide warning signs of gambling addiction and promote the Helpline.” It is a great opportunity to reach at-risk or problem gamblers who may be desperate after a losing game or season. Gamblers who...

- Can’t set and stick to a limit of time and money spent gambling;
- Think of wagering as an investment; and/or
- Bet to escape feelings of anxiety, stress or depression

...may meet criteria for gambling addiction. If you or someone you know has a problem with gambling the National Problem Gambling Helpline (800.522.4700) is the national toll free and confidential single point of access for problem gambling help via phone, text and chat. The Helpline Network is the national “911” safety net for problem gamblers and their loved ones and received 276,000 calls last year.

How To Get Gambling Addiction Help

CALL 800.522.4700

TEXT 800.522.4700

CHAT www.ncpgambling.org/chat

NCPG’s mission is to lead state and national stakeholders in the development of comprehensive policy and programs for all those affected by problem gambling. Our purpose is to serve as the national advocate for programs and services to assist problem gamblers and their families in order to improve health and wellness by reducing the personal, social and economic costs of problem gambling. NCPG is neither for nor against legalized gambling.

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