

California Problem Gambling Awareness Week Activities

OFFICE OF PROBLEM GAMBLING

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Legislative Resolution

- H.R. 9 has been introduced to proclaim the week of March 1-7 as Problem Gambling Awareness Week. The resolution is authored by Assembly members Curren Price and Joel Anderson. The resolution will be presented on the floor for adoption on Friday, February 27, 2009

Governor's Proclamation

- Governor's Proclamation request was approved and sent to the Governor's Office for signature

State Controllers Office

- Message to be posted on State employees March pay warrants from SCO. "Problem Gambling Awareness Week is March 1-7, 2009. If you or someone you love has a gambling addiction call 1-800-GAMBLER or get information at

www.problemgambling.ca.gov "

Problem Gambling Link

- Sent Advisory Members the "1-800-GAMBLER" link to post on websites

Public Awareness

- Clear Channel will air a 30 minute PSA the week of PGAW. The PSA features a Problem Gambling discussion with ADP Director Renee Zito, OPG Deputy Director Terri Sue Canale and UCLA Gambling Studies Program Co-Director Dr. Timothy Fong
- 1-800 GAMBLER link to be posted on all Clear Channel radio websites. A Spanish version link to be posted on Spanish speaking radio websites
- 504 promotional mentions of PGAW followed by OPG radio 30 & 60 second PSA (top of the hour update, traffic)

Outreach to Community

- OPG will provide a press release mentioning all agencies and highlighting activities of PGAW
- OPG Advisory Group to meet on Tuesday, March 3, 2009
- Distributed PGAW posters, buttons, brochures (in 5 languages) informational letter and reorder form to :
 - Colleges - Universities (31) Junior Colleges (109)
 - County Administrators - Health and Human Services (26), Behavioral Health Services (28), Alcohol and Drug Programs (29), Mental Health Departments (10)
 - Tribal Casinos (58)
 - Cardrooms (91)
 - District Attorneys (65)
 - Probation Offices (59)
 - Libraries City (131) County (48), District (8)
 - CA Senate (38)
 - CA Assembly (82)
 - Horse Racing Tracks (4) Simulcast Facilities (27)
 - Suicide Helpline (23)
 - Agencies: Bureau of Gambling Control, CA State Lottery, CA Gambling Control Commission, Dept. of Mental Health