26th National Conference on Problem Gambling
Prevention, Research, Recovery and Treatment

Moving Forward in a Challenging Economy

JULY 13 – 14, 2012
MILWAUKEE, WISCONSIN
The Hyatt Regency Hotel

For more information, visit
www.ncpgambling.org/conference
The majority of the conference workshops will take place on the 2nd Floor of the hotel. Signs will be posted in front of each room indicating which sessions will be taking place there. Signs will also be posted adjacent to the registration desk and volunteers will be available to help direct you to each session.

**Pre-Conference Workshops**

**Wed, July 11, 2012 & Thurs, July 12, 2012**

- **Breakfast:** Atrium
- **Breakout Sessions:** Milwaukee Room, Executive A/B, Executive C/D, Regency D
- **Lunch:** Regency Ballroom A
- **Members Lunch:** Regency Ballroom C
- **Welcome Reception:** Regency Ballroom
- **GA Meetings:** Gilpatrick Room A (1st Floor)

**Main Conference**

**Fri, July 13, 2012 & Sat, July 14, 2012**

- **Breakfast & Morning Plenary:** Regency Ballroom
- **Plenary Sessions:** Regency Ballroom
- **Breakout Sessions:** Milwaukee Room, Executive A/B, Executive C/D, Regency D
- **Lunch:** Regency Ballroom
- **GA Meetings:** Gilpatrick Room A (1st Floor)
# TABLE OF CONTENTS

Welcome ............................................................................................................. 3
Conference Tips and Etiquette ........................................................................... 6
Snapshot of Conference Agenda ......................................................................... 7

CEU Information

Continuing Education Unit Information ............................................................. 8

Events and Activities

Optional Events and Local Attractions .............................................................. 9

Acknowledgements

2012 Conference Planning Team.......................................................................... 10
NCPG Board of Directors
WCPE Board of Directors

Conference Sponsors .......................................................................................... 11

Affiliate Members and Representatives ............................................................ 14

NCPG Members and Contributors .................................................................... 15

Conference Exhibitors ....................................................................................... 16

NCPG Information

About NCPG Membership Program ................................................................. 21
NCPG Membership Application ......................................................................... 22
NCPG Contribution Form ................................................................................... 23
National Problem Gambling Awareness Week 2012 and 2013 ......................... 24

Conference Information

Detailed Conference Schedule .......................................................................... 25
Session Abstracts ................................................................................................. 29
Notes ................................................................................................................... 40
Regional Networking .......................................................................................... 41
July 13, 2012

Welcome to the 26th National Conference on Problem Gambling and to Milwaukee, Wisconsin. We look forward to sharing the conference with you over the next two days. Thank you for joining us at the world’s largest and oldest conference on problem gambling.

We hope you enjoy the wide variety of presentations being offered over the next two days. Whether you are interested in Policy Issues, Recovery, Prevention or Clinical/Treatment issues, we have plenaries and workshops that will pique your interest. Please stop by and visit the variety of educational and informative poster sessions and enjoy the many networking opportunities available to you during the conference.

The Wisconsin Council on Problem Gambling congratulates the National Council as it celebrates its 40th Anniversary. NCPG’s dedication and outstanding efforts over the past forty years has helped to provide advocacy and resources to thousands of problem gamblers and their families through the world’s largest problem gambling helpline and numerous other programs. WCPG commends NCPG’s success in bringing help and hope to thousands of people.

On behalf of the WCPG and the NCPG, we want to thank each one of you for participating in our annual National Conference. We also want to extend a special thank you to our conference sponsors whose generous support makes this conference a huge success. Also a big thank you goes to our presenters, exhibitors and to our conference volunteers who put in endless hours to make the conference unique and informative.

Again, welcome to the 26th National Conference. We hope you have a wonderful time in Milwaukee.

Sincerely,

Rose Gruber
WCPG Executive Director

Keith S. Whyte
NCPG Executive Director
Welcome to Milwaukee!

With this conference we celebrate the 40th anniversary of the founding of the National Council on Problem Gambling by Monsignor Joseph Dunne and several members of Gamblers Anonymous. We also celebrate the 40th anniversary of the establishment by Dr. Robert Custer of the first treatment program for problem gambling at the Brecksville V.A. Hospital.

How I wish that Dr. Custer and Monsignor Dunne could be with us today! I wonder if they ever imagined that their efforts would lead to an annual conference attended by hundreds of treatment professionals, leading researchers, government officials, members of the gambling industry, people in recovery, and others affected by problem gambling. Could they have envisioned a national network of state councils, now 36 strong and growing? How about a dedicated professional staff that is sought by the media and listened to and respected throughout the federal government? Or that researchers at leading universities would choose to dedicate their careers to achieving a better understanding of this often misunderstood condition?

Yet we are still a young field, and that means we are fortunate enough to have many of our pioneers with us today on the shores of Lake Michigan. Take the time to meet them and learn from them. Thank them for their contributions. While you’re at it, also learn from those who have entered the field more recently, and especially welcome those attending the conference for the first time.

To the first-time attendees: You will find us to be a diverse, collegial, fascinating, and welcoming bunch. I remember my first conference well. I was worried that the discussions would be over my head, that I wouldn’t know anyone, and that I’d spend two days sitting by myself at tables in the backs of rooms. It didn’t take me long at all to realize that my fears were groundless, and by the end of the conference I felt like family. I know you’ll feel the same.

I have three wishes for each of you. The first is that you leave here saying “Wow! I can’t wait for next year’s conference in Seattle.” The second (which I know will come true) is that you will leave here with ideas you can put into practice Monday morning. And my fondest wish is that you leave here as inspired as I am about what has been accomplished in the last 40 years, and as excited about what the next 40 years will bring.

Don Feeney
President, NCPG Board of Directors
Welcome to Wisconsin!

And congratulations to the National Council on Problem Gambling in celebrating your 40th Anniversary of helping raise awareness of problem gambling and helping those who have a problem and their families get the help they need.

As state senator I developed a close working relationship with and respect for the people who make the Wisconsin Council on Problem Gambling successful in their mission. As a personal supporter of your efforts I know the important work each of you does and how you save jobs, families and lives by helping those people who are problem gamblers get the help they need. While you have important business to attend to during your stay here I hope you can and will find time to get out and explore everything our fine state has to offer.

While many people think of beer, cheeseheads and the Green Bay Packers when they hear of Wisconsin we are actually home to a great deal more. Although we are fun loving, you will find us friendly, helpful and outgoing. And whether it’s our world-class restaurants and museums, our world-famous music and cultural festivals or our world-renowned natural resources there are plenty of opportunities for good food, good times and great fun during your visit.

Here is wishing you a successful conference and an enjoyable stay.

Sincerely,

Dave Hansen
State Senator
The Conference is designed for people with a wide range of involvement in gambling issues. Participants include clinicians, researchers, preventionists, public policy makers, gaming industry, law enforcement, and those in recovery, as well as their family members. The Conference is a public forum and NCPG does not necessarily endorse presenter or participant viewpoints.

In order to receive Continuing Education Units (CEU) certificates, all attendees must have their name badges scanned by a volunteer as they enter and exit each session. Certificates will be e-mailed to participants after the conference.

Message Board, located at the Conference Registration Desk, is available for posting and checking messages.

Meals and snack breaks are served only at the times noted in the agenda. All attendees must have their name badges scanned to enter.

Welcome Reception on July 12th includes light hors d’oeuvres and a cash bar.

Vegetarian and other special diet meals will be made available when possible – please notify a volunteer at the Registration Desk, so that we can inform the caterer of the quantity needed.

Evening meals are the responsibility of the participant.

Meals and snack breaks provide an excellent opportunity to network with participants from your own state, as well as from other states.

We value your opinion! Please share your suggestions and comments as to how we can better serve your professional needs with this conference on the evaluation forms.

If you have any questions or require assistance, please go to the registration desk, located in the Mezzanine on the 2nd Floor. Conference Committee and Staff can also be identified by the ribbons on their name badges.

- Board Members: Dark Blue Ribbons
- Staff: Light Blue Ribbons
- Volunteers: Purple Ribbons
- Presenters: Light Purple Ribbons
- Award Winners: Red Ribbons
- Sponsors: Ivory Ribbons
- Organizational Members: Dark Green Ribbons
- Affiliate Representatives: Teal Blue Ribbons
- NCPG Members: Lime Green Ribbons
- Exhibitors: Gold Ribbons

PROFESSIONAL CONFERENCE ETIQUETTE

Be Patient - With approximately 400 participants expected in attendance, there may be waiting. If there is a wait, use the opportunity to get to know the person next to you. Please be patient with all of the volunteers and staff who are working hard to make this an excellent conference. We welcome your suggestions.

Be on Time - Please arrive at all sessions on time. It is difficult for both the presenters and the participants if interrupted by arriving late or leaving early.

Turn off Cell Phones - Please be respectful of all speakers (and participants) by turning off cell phones.

Session Information - You are welcome to ask the presenter for contact information if you would like a copy of their slides. Presenter slides are also available on the Conference website.

Be Kind to One Another - Assist new attendees. We are all attending this conference for rejuvenation, relaxation, and education. Help others, including the new counselors/professionals, by exhibiting patience, understanding and enthusiasm.

Adopt the “2-2-2” Conference Attitude – Make at least two new friends, reacquaint yourself with at least two old friends, and find at least two new ideas to take back with you. With this approach, you will leave feeling professionally and personally refreshed.

Relaxation Room – A relaxation/game room will be available in the Crystal Room for those who need to take a break or mentally rejuvenate during the Conference.

*Please note that Conference sessions may be audio and video taped
SNAPSHOT VIEW OF CONFERENCE AGENDA

Wednesday, July 11: Pre-Conference Workshops

9:00 AM–5:00 PM  Pre-Conference Workshops
12:00 PM–1:00 PM  Attendee Lunch
5:15 PM  GA Meeting (not part of conference sessions)

Thursday, July 12: Pre-Conference Workshops

9:00 AM–5:00 PM  Pre-Conference Workshops
12:00 PM–1:00 PM  Attendee Lunch; NCPG Members Annual Meeting and Lunch
5:00 PM–8:00 PM  Welcome Reception & Early Registration
5:15 PM  GA Meeting (not part of conference sessions)

Friday, July 13

7:30 AM–9:00 AM  Continental Breakfast; Registration and Exhibits
9:00 AM–11:00 AM  Welcome & Keynote Plenary
11:00 AM–12:00 PM  Workshops; Poster Session & Networking Break
12:00 PM–1:30 PM  Awards Lunch and Custer Lifetime Award Lecture
1:30 PM–5:00 PM  Breakout Sessions; Poster Session & Networking Break
5:15 PM  GA Meeting (not part of conference sessions)
6:00 PM–9:00 PM  Friday Night Highlight Event (additional fee) – admire the ‘wheels’ at the Harley-Davidson Museum®

Saturday, July 14

7:30 AM–9:00 AM  Continental Breakfast; Registration and Exhibits; Members Reception with Board of Directors
8:00 AM  GA Meeting (not part of conference sessions)
9:00 AM–10:00 AM  Welcome & Morning Plenary
10:00 AM–12:30 PM  Workshops; Poster Session & Networking Break
12:30 PM–2:00 PM  Lunch Plenary
2:00 PM–5:00 PM  Breakout Sessions; Poster Session & Networking Break; Closing Plenary
6:00 PM  Informal WCPG Staff tours of Milwaukee sights and the Bastille Days Festival (free), or Milwaukee Brewers Major League Baseball Game (additional fee)
CONTINUING EDUCATION INFORMATION

Credit hours for Physicians, Licensed Professional Counselors, Social Workers, Certified Substance Abuse Counselors and Gambling Treatment Counselors have been applied for by the conference committee. Individuals attending this conference will be issued certificates of attendance reflecting their number of contact hours. Up to 16 hours of Continuing Education Units (CEUs) may be awarded for the main Conference. The Pre-Conference Workshops will provide attendees with an opportunity for up to 14 additional hours of CEUs, for a total of 30 CEUs. Visit the conference website for a list of CEUs awarded by session.

In order to receive Continuing Education Units (CEU) certificates all attendees must have their name badges scanned by a volunteer as they enter and exit each session. Certificates will be e-mailed to participants after the conference.

CEU Approval

The following organizations have approved up to 16 CEUs for this conference. Pre-Conference Workshop attendees may earn an additional 14 hours.

• NAADAC (The Association for Addiction Professionals) #396
• NCGC (National Certified Gambling Counselors) #06/361
• NASW (National Association of Social Workers) #886403957

CEU Credits by Day:

<table>
<thead>
<tr>
<th>Day</th>
<th>HRS</th>
<th>HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wednesday, July 11th</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-Conference Workshops (9:00am - 12:00pm)</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td>Pre-Conference Workshops (1:00pm - 5:00pm)</td>
<td>4.0</td>
<td></td>
</tr>
<tr>
<td>TOTAL:</td>
<td>7.0</td>
<td></td>
</tr>
</tbody>
</table>

| **Thursday, July 12th** |   |   |
| Pre-Conference Workshops (9:00am - 12:00pm) | 3.0 |  |
| Pre-Conference Workshops (1:00pm - 5:00pm) | 4.0 |  |
| TOTAL: | 7.0 |  |

| **Friday, July 13th** |   |   |
| Keynote & Plenary (9:00am - 10:45am) | 1.75 | 1.0 |
| Poster Sessions (10:45am - 11:00am) | 0.25 |  |
| Breakout (1:00am - 12:00pm) | 1.0 |  |
| Awards Lunch and Custer Lifetime Award Lecture (12:00pm - 1:30pm) | 1.5 |  |
| Breakout Sessions (1:30pm - 3:30pm) | 2.0 |  |
| Poster Sessions (3:30pm - 4:00pm) | 0.5 |  |
| Breakout Sessions (4:00pm - 5:00pm) | 1.0 |  |
| TOTAL: | 8.0 |  |

| **Saturday, July 14th** |   |   |
| Plenary (9:00am - 10:00am) | 1.0 |  |
| Breakout (10:00am - 11:00am) | 1.0 |  |
| Poster Sessions (11:00am - 11:30am) | 0.5 |  |
| Breakout (11:30am - 12:30pm) | 1.0 |  |
| Lunch Plenary (12:30pm - 2:00pm) | 1.5 |  |
| Breakout (2:00pm - 3:00pm) | 1.0 |  |
| Poster Sessions (3:00pm - 3:30pm) | 0.5 |  |
| Closing Plenary (3:30pm - 5:00pm) | 1.5 |  |
| TOTAL: | 8.0 |  |
**OPTIONAL EVENTS**

**FRIDAY NIGHT HIGHLIGHT EVENT**
**Harley-Davidson Museum®**

Milwaukee’s own Harley-Davidson motorcycles bring heart-thumping adventure, life-changing freedom and a bit of rebellion into the lives of people around the world. But whether you were born to be wild – or mild – you’ll enjoy the Harley-Davidson Museum at a **private event for NCPG Conference attendees and their guests**. Much more than a nostalgia trip for motorcycle enthusiasts, the Museum offers everything from WWI military bikes to Elvis’s tricked-out Harley to the newest engineering marvels. It’s **American history and culture like you’ve never seen it before**. Stroll around the 20 acre Museum campus, enjoy the riverwalk or just sit back along the waterfront park taking in the Milwaukee skyline. Kids will enjoy the **Children’s Corner** with pint-size leathers to try on as well as the virtual ride featuring many historical models of Harleys. This **family-friendly** evening is $80 per adult and $20 per child—the price includes **dinner and a cash bar**, as well as access to the ‘**Jump Start’ Test Ride Simulator** and the Temporary Tattoo Station as well as the Museum. **Reservations Required** – inquire at the registration desk for more information.

*The event is located at 400 W. Canal St. (a 20 minute walk 1 mile southwest from the Hyatt). There will be shuttles available to bring attendees to and from the event. Please meet in the Hyatt Atrium at 5:30PM if you would like to ride the shuttle to the event.*

---

**SATURDAY NIGHT**
**WCPG STAFF TOUR OF BASTILLE DAYS FESTIVAL**

**Bastille Days Hours & Special Events:**

- **Thursday July 12- 11AM-midnight**
  (The 5-K run and 2-mile walk are at 9pm)
- **Friday July 13- 11AM-midnight**
  (Mardi Gras Celebration in the evening)
- **Saturday July 14- 10AM-midnight**
  (Kid’s Day Activities and a Pooch Parade)
- **Sunday July 15- 11AM-9PM**
  (Waiter/Waitress obstacle course Race)

Bastille Days, Milwaukee’s popular French festival and one of the nation’s largest French-themed celebrations, is located downtown at Milwaukee’s **Cathedral Square Park, on July 12 – 15**. The free, **four-day celebration** attracts over 250,000 visitors annually who enjoy live music, an international marketplace, chef and wine demos, French and Cajun cuisine, roaming busker entertainment and a 43-foot Eiffel Tower replica offering hourly light shows. This year’s celebration will feature a new Mardi Gras celebration! **The festival is located at the corner of E. Kilbourn Ave. and N. Jefferson St. (a 10 minute walk east of the Hyatt.)**

**WCPG Staff will be walking as a group to the festival on Saturday July 14, 2012. The group will meet in the Hyatt Lobby at 5:30 PM and walk to the festival. The group will return to the Hyatt at 9:00 PM.**
Special thanks to the conference committee, volunteers, contributors and staff for their tireless assistance in the preparation and delivery of this conference. Their donations of time and services are extremely valuable and help ensure the success of this conference.

CONFERENCE COMMITTEE

Linda Abonyo  Michael Edmonds  Bill Johnson  Kelly Skindzelewski
Cheri Braley  Don Feeney  Doug LaBelle, NCGC II  Marlene Warner
Andrea Campbell  Joanna Franklin, NCGC II  Dennis Lorenz, PhD  Keith Whyte
Jeff Court, NCGC II  Megan Fludd  Jamie McCarville  Mark Vander Linden
Mary Drexler  Rose Gruber  Wynona Redmond
Melissa Eckenrode  Pat Jirovetz, NCGC I  Barbara Rollins

PROGRAM COMMITTEE

Roger Asija, NCGC II  Jim Harrison, NCGC II  Lori Rugle, PhD, NCGC II
Jeff Court, NCGC II  Julie Hynes  Mark Vander Linden
Michael Edmonds  Patricia Jirovetz, NCGC I  Marlene Warner
Megan Fludd  George Ladd, PhD  Keith Whyte
Joanna Franklin, NCGC II  Marc Lebowitz, NCGC I  Jim Wuelfing
Kellie Gage  Dennis Lorenz, PhD
Rose Gruber  Colleen Moore

WISCONSIN COUNCIL ON PROBLEM GAMBLING STAFF

- Rose Gruber, Executive Director
- Cheri Braley, Office Manager, Helpline/Training Administrator
- Andrea Campbell, Conference Coordinator/Administrative Assistant

NATIONAL COUNCIL ON PROBLEM GAMBLING STAFF

- Keith Whyte, Executive Director
- Linda Abonyo, Director of Administration
- Melissa Eckenrode, Administrative Assistant
- Megan Fludd, Program Manager
- Barbara Rollins, Director of Development and Membership

NATIONAL COUNCIL ON PROBLEM GAMBLING – BOARD OF DIRECTORS 2011-2012

Paul Ashe, JD  Don Feeney, President  Joy K. Mitchell
Jeff Beck, JD, CCGC, Vice President  Maureen Greeley, Secretary  Carol O’Hare
Amber Bunch  Connie Jones  Renee Siegel, NCGC II
Mary Drexler  Jerry Long, Treasurer  Keith Spare
Seth Eisenberg, MD  Ty Lostutter, PhD  Alan Yandow

WISCONSIN COUNCIL ON PROBLEM GAMBLING – BOARD OF DIRECTORS

Diana Abelt  Pat Jirovetz, NCGC I  Larry Schoville
Nancy Baker  James Lewis  Kelly Skindzelewski
Andrea Campbell  Dennis Lorenz, PhD  Nehomah Thundercloud
Sharon Giroux, PhD  Ed Ramsey, NCGC II  Mark Wesenberg
Susan Hengst  Sharon Salm
The Conference Committee, NCPG Board and Staff would like to extend a very special thank you to the following sponsors, whose support made this conference possible. All contributions support the conference and the work of the National Council on Problem Gambling as well as the Wisconsin Council on Problem Gambling. A list of current sponsors can be found on NCPG’s website at www.ncpgambling.org/conference.

**AMERICA’S HEARTLAND SPONSORS**
- Four Winds Casino Resort
- GTECH
- Wisconsin Council on Problem Gambling*

**HOMETOWN SPONSOR**
- Potawatomi Bingo Casino*

**BADGER STATE SPONSORS**
- Association of Gaming Equipment Manufacturers (AGEM)*
- International Game Technology (IGT)*
- Sunland Park Racetrack and Casino*

**GREAT LAKES SPONSORS**
- Substance Abuse and Mental Health Services Administration (SAMHSA)

**DAIRYLAND SPONSORS**
- Mohegan Sun*

**FRIDAY NIGHT HIGHLIGHT SPONSOR**
- Northstar Lottery Group*

**GREEN & GOLD SPONSORS**
- Caesars Entertainment*
- Ho-Chunk Gaming Wisconsin
- Hoosier Lottery
- TVG Betfair*
- United Community & Family Services
- Wisconsin Lottery

**WISCONSIN DELLS SPONSORS**
- Ho-Chunk Gaming Wisconsin Dells
- Lake of the Torches Casino
- Minnesota Lottery*
- Oneida Casino

**CHEESE WEDGE SPONSORS**
- C.A.R.E. Treatment Center
- North Carolina Education Lottery

**TRAINING SPONSORS**
- APGSA (Assoc. of P.G. Service Administrators)
- Illinois Council on Problem Gambling^*
- Iowa Department of Public Health
- Penn National Gaming Foundation*

*Sponsors and contributors as of 6/1/12    ^Corporate/Organizational Member, NCPG    ^Affiliate Member, NCPG
26TH NATIONAL CONFERENCE ON PROBLEM GAMBLING

MANY THANKS TO OUR 2012 SPONSORS

AMERICA’S HEARTLAND SPONSORS

HOMETOWN SPONSOR

BADGER STATE SPONSOR

GREAT LAKES SPONSORS

DAIRYLAND SPONSOR

FRIDAY NIGHT HIGHLIGHT SPONSOR

12
Sponsorship offers a cost-effective way to enhance your organization’s effectiveness and visibility in problem gambling and responsible gaming. The national conference attracts important stakeholders from across the nation’s government agencies, gaming operators and suppliers, treatment facilities, research groups and recovery communities. It offers an unparalleled opportunity for extensive education and networking in a short period of time in an attractive location.

To become a sponsor for the July 19-20, 2013 National Conference in Seattle, Washington, please contact:

Barbara Rollins
Dir. of Development and Membership
National Council on Problem Gambling
BarbaraR@ncpgambling.org
202.547.9204

Maureen Greeley
Executive Director
Evergreen Council on Problem Gambling
mlgreeley@evergreenncpg.org
360.352.6133

Thank you!

NCPG is a 501(c)(3) non-profit organization and sponsorship contributions are tax-deductible in accordance with the law.
### Affiliate Members and Representatives 2011-2012

<table>
<thead>
<tr>
<th>Organization</th>
<th>Representative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama Council on Problem Gambling</td>
<td>Rev. Roger Olsen</td>
</tr>
<tr>
<td>Arizona Council on Compulsive Gambling</td>
<td>Tamara Hulen, Executive Director</td>
</tr>
<tr>
<td>California Council on Problem Gambling</td>
<td>Robert Jacobson</td>
</tr>
<tr>
<td>Problem Gambling Coalition of Colorado</td>
<td>Amber Bunch, Board Member</td>
</tr>
<tr>
<td>Connecticut Council on Problem Gambling</td>
<td>Mary Drexler, Director</td>
</tr>
<tr>
<td>Delaware Council on Gambling Problems</td>
<td>Susan Edgar, Deputy Director</td>
</tr>
<tr>
<td>Florida Council on Compulsive Gambling</td>
<td>Pat Fowler, Executive Director</td>
</tr>
<tr>
<td>Illinois Council on Problem Gambling</td>
<td>Coleen Moore, Secretary</td>
</tr>
<tr>
<td>Indiana Council on Problem Gambling</td>
<td>Jerry Long, Executive Director</td>
</tr>
<tr>
<td>Kansas Coalition on Problem Gambling</td>
<td>Joyce Markham, President</td>
</tr>
<tr>
<td>Kentucky Council on Problem Gambling</td>
<td>Caleb Cooley, NCPG Representative</td>
</tr>
<tr>
<td>Louisiana Association on Compulsive Gambling</td>
<td>Janet Miller, Program Director</td>
</tr>
<tr>
<td>Maine Council on Problem Gambling</td>
<td>Lee Thompson, President</td>
</tr>
<tr>
<td>Maryland Council on Problem Gambling</td>
<td>Joanna Franklin, President</td>
</tr>
<tr>
<td>Massachusetts Council on Compulsive Gambling</td>
<td>Marlene Warner, Executive Director</td>
</tr>
<tr>
<td>Michigan Association on Problem Gambling</td>
<td>Judith Herriff, Executive Director</td>
</tr>
<tr>
<td>Northstar Problem Gambling Alliance (MN)</td>
<td>Cathie Perrault, Executive Director</td>
</tr>
<tr>
<td>Mississippi Council on Problem and Compulsive Gambling</td>
<td>Betty Greer, Executive Director</td>
</tr>
<tr>
<td>Missouri Council on Problem Gambling Concerns</td>
<td>Keith Spare, Executive Director</td>
</tr>
<tr>
<td>Montana Council on Problem Gambling</td>
<td>Cynthia Breen, Board Member</td>
</tr>
<tr>
<td>Nebraska Council on Compulsive Gambling</td>
<td>Jerry Bauerkemper, Executive Director</td>
</tr>
<tr>
<td>Nevada Council on Problem Gambling</td>
<td>Carol O’Hare, Executive Director</td>
</tr>
<tr>
<td>Council on Compulsive Gambling of New Jersey</td>
<td>Jeff Beck, Clinical Coordinator</td>
</tr>
<tr>
<td>New Mexico Council on Problem Gambling</td>
<td>Kandace Blanchard, Executive Director</td>
</tr>
<tr>
<td>New York Council on Problem Gambling</td>
<td>Jim Maney, Executive Director</td>
</tr>
<tr>
<td>North Carolina Council on Problem Gambling</td>
<td>Gary Gray, Executive Director</td>
</tr>
<tr>
<td>The Problem Gambling Network of Ohio</td>
<td>Louis Weigele, Executive Director</td>
</tr>
<tr>
<td>Oklahoma Association for Problem and Compulsive Gambling</td>
<td>Wiley Harwell, Executive Director</td>
</tr>
<tr>
<td>Oregon Council on Problem Gambling</td>
<td>Tom Moore, Executive Director</td>
</tr>
<tr>
<td>Council on Compulsive Gambling of Pennsylvania</td>
<td>Jim Pappas, Executive Director</td>
</tr>
<tr>
<td>Rhode Island Council on Problem Gambling</td>
<td>John Mongelli, Executive Director</td>
</tr>
<tr>
<td>Texas Council on Problem and Compulsive Gambling</td>
<td>Charles Vorkoper, President</td>
</tr>
<tr>
<td>Vermont Council on Problem Gambling</td>
<td>Joy Mitchell, Executive Director</td>
</tr>
<tr>
<td>Virginia Council on Problem Gambling</td>
<td>Mike Ryan, President</td>
</tr>
<tr>
<td>Evergreen Council on Problem Gambling (WA)</td>
<td>Maureen Greeley, Executive Director</td>
</tr>
<tr>
<td>Wisconsin Council on Problem Gambling</td>
<td>Rose Gruber, Executive Director</td>
</tr>
</tbody>
</table>
**Corporate Organizational Members**

AGEM  
Betfair  
Caesars Entertainment  
Casino City Press  
eBet Online, Inc.  
GTECH  
IGT  
Linq3 Technologies  
Maryland State Lottery  
Minnesota State Lottery  
Mohegan Sun  
Northstar Lottery Group  
PCI Gaming Authority  
Penn National Gaming  
Potawatomi Bingo Casino  
Problem Gamblers Help Network of WV  
Project Turnabout  
Scientific Games  
Secure Trading, Inc.  
Stronach Group  
Sunland Park Racetrack and Casino  
The Racing Channel, Inc.  
United Way of Rhode Island  
Vermont Lottery  
Virginia Lottery  

**Individual Members**

*Including 'Individual Plus', Treatment Provider, Honored Seniors, Student Members*

NCPG’s Board of Directors would like to thank the 485 individuals who help to sustain and energize the organization with their personal support through active membership."

**Contributors**

AGEM  
C.A.R.E. Addiction Recovery  
Commonwealth of Pennsylvania  
Council on Compulsive Gambling of PA  
Delaware Council on Problem Gambling  
Diamond Game  
DC Lottery  
Dover Downs  
International Gaming Technology (IGT)  
Intralot  
Mohegan Sun  
Pollard Banknote  
Sands Casino Resort Bethlehem  
Southland Gaming of the V.I.  
Virginia Lottery  
West Virginia Council on Problem Gambling  

In addition, NCPG’s Board of Directors would like to thank the many anonymous individuals who help to strengthen the organization with their personal donations.

**Support NCPG**

NCPG accepts donations in support of specific programs as well as general operating support. Some programs that are eligible for such support include:

- National Helpline (800-522-4700) – help and hope available from anywhere in the U.S.
- National Problem Gambling Awareness Week (NPGAW) - a grassroots public awareness and outreach campaign about the warning signs of problem gambling and availability of help.
- Holiday Lottery Campaign - sending the message that lottery tickets should not be purchased as Holiday gifts for children and minors.
- Risk Education for Athletes Program (REAP) - educates athletes of all ages about the personal and professional risks in gambling and other risky behavior; encourages good decision making.
- Legislative and healthcare advocacy.

#Memberships and contributions since January 1, 2011.

Members and contributors are listed in alphabetical order.
### 26th National Conference on Problem Gambling

#### Exhibitors

<table>
<thead>
<tr>
<th>EXHIBITOR</th>
<th>Contact Information</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Addiction Resources (Keystone Treatment Center)** | PO Box 159 Canton, SD  57013  
P: 800-992-1921  
P: 605-987-2555  
F: 605-987-2555  
angela@iw.net  
www.keystonetreatment.com  
www.robertperkinson.com  
www.godtalkstoyou.com | Addiction Resources provides bestselling books and products that teach addiction counselors how to treat all aspects of addictive disorders including substance abuse and problem gambling. The site is associated with Keystone Treatment Center in Canton, SD, which has Inpatient Gambling Treatment. These books and products have been developed and used by most treatment centers in the world. The books include *Chemical Dependency Counseling: A Practical Guide*, 4th Edition 2012; *The Addiction Treatment Planner*, 4th Edition, 2009; *The Alcoholism and Drug Abuse Client Workbook*, 2nd Edition 2012; and *The Gambling Addiction Client Workbook*, 2nd Edition 2012. All of these books include the 5 components of EVIDENCE-BASED-TREATMENT: Cognitive Behavioral Therapy, Motivational Enhancement, Medications, Skills Training and 12 Step Facilitation. |
| **Beit T'ShuvaH**                 | 8831 Venice Boulevard Los Angeles, CA  90034  
P: 310-204-5200  
P: 310-204-8908  
kmarks@beitshuvah.org  
www.beitshuvah.org | Beit T'ShuvaH Right Action Gambling Program-Residential and Intensive Outpatient Services-Mission to restore lost souls and return them to themselves, their family and society through a healing community of Jewish spirituality, 12-step recovery and psychotherapy. |
| **Bridgeway Recovery**           | 3325 Harold Drive NE Salem, OR 97305  
P: 503-363-2021  
P: 503-363-4820  
tmurphy@bridgewayrecovery.com  
www.bridgewayrecovery.com | At Bridgeway we provide integrated health care services to people whose lives have been torn by the symptoms of addiction, mental illness or addiction. |
| **C.A.R.E. Treatment Center**     | 321 Northlake Blvd. #102 North Palm Beach, FL 33408  
P: 866-494-0866  
F: 561-494-0984  
Dick.d@hotmail.com  
www.careflorida.com | The Compulsive Gambling Program at C.A.R.E. recognizes the seriousness of compulsive gambling addiction. The combination of structured living, intensive one-on-one therapy, and gambling—specific group therapy assists patients in examining their behaviors and the causes of their addiction. At C.A.R.E. we offer comprehensive, holistic treatment. We believe in treating the whole person for an effective recovery: mind, body, and spirit. Our programs are highly individualized with low client-to-therapist ratios. We also work closely with worldwide Gamblers Anonymous communities. Additional services that C.A.R.E. incorporates: pressure relief groups, family counseling, and budget training. Our goal is to assist clients so that they are able to resume their lives with a renewed sense of well being, responsibility, and purpose. C.A.R.E. is accredited by the Joint Commission and licensed by the state of Florida. |
| **27th Annual National Conference** | 1929 Fourth Avenue East Olympia, WA  98506  
P: 360.352.6133  
F: 360.352.4133  
migreeley@evergreencpg.org  
www.evergreencpg.org | The Evergreen Council on Problem Gambling is a 501(c)(3) not-for-profit organization committed to providing services and programs for problem gamblers, their families, employers, students, treatment professionals, and the greater community through gambling addiction treatment support, information and education, advocacy, research, and prevention efforts. We accomplish this through the daily execution of our Mission, Purpose, and Core Values. Founded in 1991, ECPG maintains a position of neutrality on gambling, recognizing that most people who gamble do so for recreation and suffer no serious problems. However, for some, gambling becomes a serious addiction, devastating to the individual and family. We invite you to explore our Website to learn about the many services we provide. |
## ILLINOIS INSTITUTE FOR ADDICTION RECOVERY

<table>
<thead>
<tr>
<th>Coleen Moore</th>
<th>Phil Scherer</th>
</tr>
</thead>
<tbody>
<tr>
<td>5409 N. Knoxville Ave.</td>
<td>Peoria, IL 61614</td>
</tr>
<tr>
<td><a href="mailto:Coleen.moore@proctor.org">Coleen.moore@proctor.org</a></td>
<td></td>
</tr>
</tbody>
</table>

Comprehensive hospital-based/residential addiction treatment program for adults and adolescents treating the following addictions: chemical, gambling, food, sex, internet, video game, shopping/spending addictions; and chronic pain with addiction.

## INTERNATIONAL GAMBLING COUNSELOR CERTIFICATION BOARD (IGCCB)

<table>
<thead>
<tr>
<th>Megan Fludd</th>
<th>Certification Administrator</th>
</tr>
</thead>
<tbody>
<tr>
<td>P: 202.547.9204</td>
<td><a href="mailto:certification@ncpgambling.org">certification@ncpgambling.org</a></td>
</tr>
<tr>
<td><a href="http://www.igccb.org">www.igccb.org</a></td>
<td></td>
</tr>
</tbody>
</table>

The International Gambling Counselor Certification Board (IGCCB) supports the concept of voluntary certification by examination of gambling counselors. Certification is one part of a process called credentialing. Certification focuses specifically on the individual and is an indication of one’s current level of knowledge in gambling counseling.

## LOUISIANA ASSOCIATION ON COMPULSIVE GAMBLING

<table>
<thead>
<tr>
<th>Janet Miller</th>
<th>George Sewell</th>
</tr>
</thead>
<tbody>
<tr>
<td>324 Texas Street</td>
<td>Shreveport, LA 71101</td>
</tr>
<tr>
<td>P: 318-424-4357</td>
<td>F: 318-424-4355</td>
</tr>
<tr>
<td><a href="mailto:janetmiller@centerofrecovery.org">janetmiller@centerofrecovery.org</a></td>
<td><a href="http://www.helpforgambling.org">www.helpforgambling.org</a></td>
</tr>
</tbody>
</table>

Louisiana Association on Compulsive Gambling (LACG) is a non-profit organization that provides state-wide education, prevention and treatment for problem/compulsive gamblers and their families. We provide Helpline services for gambling, substance abuse, and suicide calls to over 20 states. LACG opened Center of Recovery-CORE in 1999, a residential adult treatment facility for problem gamblers. In 2005, we began an intensive outpatient program that sustains a high retention rate. Our staff has assisted in training counselors throughout the country in best practices while working with problem gamblers.

## THE PROBLEM GAMBLING FOUNDATION

<table>
<thead>
<tr>
<th>Cynthia Orme</th>
</tr>
</thead>
<tbody>
<tr>
<td>P.O. Box 8021, Symonds Street</td>
</tr>
<tr>
<td>P: 09 369 0603</td>
</tr>
<tr>
<td><a href="mailto:cynthia.orme@pgfnz.org.nz">cynthia.orme@pgfnz.org.nz</a></td>
</tr>
</tbody>
</table>

The Problem Gambling Foundation of New Zealand (PGF) is a national non-profit organisation predominantly funded by the Ministry of Health. PGF is the largest single treatment provider for problem gambling in Australasia with over 60 locations throughout New Zealand and a staff of 58. Qualified counsellors provide free professional counselling services for both people who gamble and others affected by gambling and a dedicated public health team works on problem gambling issues in the community using a health promotion approach. PGF’s Asian Family Services provide professional counselling and advice in six languages. Mapu Maia, PGF’s Pacific unit, provide a dedicated, culturally appropriate service for Pasifika. Its focus is to work with Pacific communities educating and raising awareness. PGF began as the Compulsive Gambling Society (CGS) in 1988. The prominent psychiatrist Fraser McDonald helped three men who were experiencing problems with gambling establish the CGS because at that time there were no such services available. CGS started out as a telephone service with the first national hotline of its type internationally commencing operations in 1992. In 2001 The Problem Gambling Foundation succeeded the Compulsive Gambling Society, moving away from an addictions and medical-based philosophy to a public health approach.

## PROJECT TURNABOUT

<table>
<thead>
<tr>
<th>Mark Sannerud</th>
<th>Caroline Chan</th>
</tr>
</thead>
<tbody>
<tr>
<td>P.O. Box 116</td>
<td></td>
</tr>
<tr>
<td>Granite Falls, MN 56241</td>
<td></td>
</tr>
<tr>
<td>P: 320-564-4911</td>
<td>F: 320-564-3122</td>
</tr>
<tr>
<td><a href="mailto:msannerud@projectturnabout.org">msannerud@projectturnabout.org</a></td>
<td><a href="http://www.projectturnabout.org">www.projectturnabout.org</a></td>
</tr>
</tbody>
</table>

The Vanguard Program at Project Turnabout provides residential compulsive gambling and chemical dependency treatment in Minnesota. Accredited by the Commission on Accreditation of Rehabilitation Facilities, CARF International, Project Turnabout offers individualized treatment programming specialized for the compulsive gambler.
### 26th National Conference on Problem Gambling

#### 26TH NATIONAL CONFERENCE ON PROBLEM GAMBLING

#### Exhibitors

| Professional Books | 232 California St.
| Marcie Lifson | Newton, MA 02458 |
|                   | P: 617-630-9393 |
|                   | F: 617-630-9396 |
|                   | read9books.com |
|                   | www.professionalbooks.com |

**Professional Books** is a unique book store that stocks all the latest titles in the mental health field from a wide range of publishers. We will often come to you at various conferences and CME courses that take place both locally and nationally -- from large annual meetings to small training workshops. We will work with you to set up a book display that meets the needs of your event, from bringing all our books to you and selling them on site, to setting up a small display of select titles or just creating a bibliography to hand out at the event. Our goal is not just to sell books, but to enhance your conference by providing comprehensive resources for your attendees.

| ASOBER WAY HOME GAMBLING TREATMENT SERVICES | 195 Plaza Drive |
| Jody Pegram | Prescott, AZ 86303 |
|           | P: 928.517.1447 |
|           | Gigi.zawicki@soberway.com |
|           | www.usgamblingaddictiontreatment.com |

A Sober Way Home’s Gambling Specific Treatment program provides compassionate, professional and comprehensive counseling and Gambling specific treatment in the naturally breathtaking and peaceful mountains of Prescott, Arizona. Designed to further educate and support the compulsive gambler in their search for abstinence and recovery, we pride ourselves on offering the best services available to assist the problem gambler in discovering freedom and balance. Our program is based on the philosophy that gambling-specific treatment requires a gambling-specific approach. Alongside our qualified and experienced staff, clients learn to live life on life’s terms, utilizing both traditional clinical processes as well as drawing support from the strong twelve-step community. Welcoming and tranquil, we provide a safe, comfortable place for healing and a new beginning.

| SPRINGFIELD COLLEGE SCHOOL OF HUMAN SERVICES | 744 West 44th Street, Suite 300 |
| Christopher Wiley | Milwaukee, WI 53203 |
|                   | P: 414.276.2300 |
|                   | Sguthrie@springfieldcollege.edu |
|                   | www.springfieldcollege.edu |

The academic programs of Springfield College’s School of Human Services are designed to meet the needs of working adults who wish to earn a degree in human services, transforming careers and communities. With ten locations throughout the country, the Springfield College School of Human Services offers: • Bachelor’s, master’s, and executive master’s programs in human services • Weekend classes • Human services degree completion in as little as 16 to 24 months • Up to 72 credits may be brought into the undergraduate program through transfer credit from a regionally accredited institution and/or experiential learning (credit varies depending on state regulations) • Financial aid for qualified students • Personal attention from advisors and academic support services. Graduate classes normally meet one weekend each month, while undergraduate classes meet two weekends per month. The schedule makes it possible for working adults to attend college full-time and meet family needs while earning a human services degree.

| STOP PREDATORY GAMBLING FOUNDATION | 100 Maryland Ave., NE Rm. 301 |
| Les Bernal | Washington, DC 20002 |
|           | P: 202.567.6996 |
|           | mail@stoppredatorygambling.org |
|           | www.stoppredatorygambling.org |

Stop Predatory Gambling’s mission is to make the failed government program of casinos and state lotteries a national issue so our country may embrace a fundamentally different and higher vision of the path to American prosperity. When the losers are invisible, the winners are invincible. Millions of gambling addicts and their families across America have been pushed into the shadows of our society because of government’s partnership with commercial gambling operators. Government has deemed them The Expendable Americans. We passionately believe no citizen is expendable and we will work until government stops using gambling to prey upon its own citizens.

| WISCONSIN COUNCIL ON PROBLEM GAMBLING (HOST) | 1423 Kellogg Street |
| Rose Gruber | Green Bay, WI 54303 |
|           | P: 920-437-8888 |
|           | wcpgamble5-rose@new.rr.com |
|           | www.wi-problemgamblers.org |

The Wisconsin Council on Problem Gambling (WCPG) is a 501(c)(3) non-profit organization whose mission is to provide resources, public awareness and education on problem gambling and pathological gambling disorders while maintaining strict neutrality on the issue of legalized gambling.
By attending the 2012 National Conference on Problem Gambling, you are already on your way to becoming a National Certified Gambling Counselor (NCGC)!

ABOUT CERTIFICATION
The International Gambling Counselor Certification Board (IGCCB) supports the concept of voluntary certification by examination of gambling counselors. Certification is one part of a process called credentialing. Certification focuses specifically on the individual and is an indication of one’s current level of knowledge in gambling counseling.

WHY SHOULD I BECOME CERTIFIED?
TO PROMOTE COMPETENCY IN GAMBLING COUNSELING BY:
1. Promoting high standards of training, competence, skills, and knowledge.
2. Providing a national standard for requisite knowledge in gambling counseling.
3. Recognizing formally those individuals who meet the standards of eligibility established by the NGCCB.
4. Encouraging continued professional growth in gambling counseling for the purpose of improving the quality of care to addicted persons.
5. Establishing, measuring, and monitoring the level of knowledge required for certification in gambling counseling.

REQUIREMENTS
Bachelors Degree or equivalent in the behavioral health field, such as a license or certification in a recognized behavioral health field (i.e. psychology, addiction, clinical social work, etc.).

NCGC-I
- 30 Hours of approved Gambling Specific Training
- 100 hours clinical experience treating gamblers and/or family members in an approved setting with a minimum number of consultations with a Board Approved Clinical Consultant (BACC)
- Complete NCGC exam along with other required documentation. For details, please visit www.igccb.org

NCGC-II
- 60 Hours of approved Gambling Specific Training
- 2000 hours clinical experience treating gamblers and/or family members in an approved setting with a minimum number of consultations with a Board Approved Clinical Consultant (BACC)
- Complete NCGC exam along with other required documentation. For details, please visit www.igccb.org

RECIPROCITY
The IGCCB is accepting applicants for national certification if the gambling counselor has been certified by a state or state recognized certification agency before January 1, 2003. Any eligible applicants will not need to take the national gambling certification exam, but must meet all other requirements for education, experience, training, direct contact hours, case consultation, etc. Please see www.IGCCB.org for details and application forms.

www.IGCCB.org
730 11th Street NW, Suite 601, Washington, DC 20001

Use this QR code to take you directly to www.IGCCB.org.
Get the free Microsoft Tags app at: http://gettag.mobi
Compulsive Gambling
Alcohol
Substance Abuse
Dual Diagnosis
All Other Addictions

Treating the mind, body and spirit

If you are ready to make a change,
we want to help.
866-494-0866

C.A.R.E.

A clinical program of the Professional Training Association
Joint Commission Accredited Program

321 Northlake Blvd., Suite 102, North Palm Beach, FL 33408
www.careflorida.com
GET ONE -- Recruit a new member during the conference and --

GET TWO -- both you and the new member will receive a fantastic translucent blue NCPG logo water bottle. This 30-ounce bottle is BPA Free and Biodegradable—perfect for carrying throughout the conference, on tours around Milwaukee, and every day back home. Go Blue and Go Green.

Of course, that new member will receive all the other great benefits of membership, too:

- Powerful networking tools
- Accurate and timely information
- Crucial advocacy efforts with federal legislators and health agencies—supporting NCPG as the leading national advocate in the fight against problem gambling
- Unmatched professional development and education in our field
- And the knowledge that NCPG members support essential services for problem gamblers and their families, including the National Helpline: 800-522-4700

Individual Members Levels and Benefits

**Individual Plus**  ☑ $100  Includes all the benefits of the Individual membership, with the addition of a subscription to *International Gambling Studies*, a peer-reviewed interdisciplinary journal in gambling studies.

**Individual**  ☑ $75  Includes full voting rights, the NCPG Newsletter, member certificate, bi-monthly subscription to *Addiction Professional*, discount on literature and discount on conference registration.

**Honored Seniors**  ☑ $65  A special "$65 at 65" membership fee for Individual Members at least 65 years of age who are not the designated Representative for an Affiliate or Organization. You'll receive all the benefits of Individual membership with special savings. (New!)

**Treatment Provider**  ☑ $40  Includes all the benefits of the Individual membership at a special rate for 2012 only! New members only; must present current license or certification in a behavioral health field.

**Student**  ☑ $35  Includes full voting rights, the NCPG Newsletter, a special "student rate" for conference registration, the opportunity to submit Master's theses /Doctoral dissertations for annual awards, and special opportunities to learn from and network with leaders in the field. Must be enrolled full-time. (New!)

Organizational Member Levels and Benefits

**Silver Member (New!)**

<table>
<thead>
<tr>
<th>Organization/Corporation</th>
<th>Non-profit/Government Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>☑ $2,500</td>
<td>☑ $1,750</td>
</tr>
</tbody>
</table>

Includes organizational recognition in the NCPG newsletter, annual report, and a certificate suitable for display. The designated Organization Representative votes (1 per organization) on company's behalf; is eligible for Board nomination in the Organization category; receives communications discounts, subscriptions. Up to two (2) additional specified staff/board members receive Individual Memberships. (Benefits are for up to 3 people).

**Gold Member**

| ☑ $5,000 | ☑ $3,500 |

Includes the above except benefits are for up to a total of 5 specified staff/board members (4 + Representative).

**Platinum Member (New!)**

| ☑ $10,000 | ☑ $7,000 |

Includes the above except benefits are for up to a total of 10 specified staff/board members (9 + Representative).
Please fill out the attached form for the Membership representative at the Conference registration desk.

GET ONE -- Recruit a new member during the conference and --
GET TWO -- you each will receive a blue NCPG water bottle!

**Membership Application**

Yes! I want to support the work of NCPG and its affiliates by renewing my membership or joining as a new member.

- [ ] New member
- [ ] Renewing member

**Individual Members**

- [ ] Individual Plus $100
- [ ] Individual $75
- [ ] Student $35
- [ ] Honored Seniors $65
- [ ] Treatment Provider $40 (new members only)

**Organizational Members**

- [ ] Silver Member Organization/Corporation $2,500 Non-profit/Govt. Agency $1,750
- [ ] Gold Member Organization/Corporation $5,000 Non-profit/Govt. Agency $3,500
- [ ] Platinum Member Organization/Corporation $10,000 Non-profit/Govt. Agency $7,000

[ ] Your membership rate (mark the box above)

[ ] Additional tax-deductible contribution (or round up if you wish; optional)

[ ] Recognition as [ ] Personal [ ] Company [ ] Anonymous

[ ] Total

*Current member’s name (please print clearly) [ ] E-mail

New or renewing member’s name [ ] E-mail [ ] Org. Representative

Company (as you wish it to appear in materials) [ ] Job Title

Address

City [ ] State/Province [ ] Zip/Postal [ ] Country

Phone: Work [ ] Cell [ ] Fax [ ] Home

**Method of payment** - please circle one. Please make check payable to NCPG in U.S. funds.

- [ ] VISA [ ] MasterCard [ ] American Express [ ] Discover [ ] Check enclosed [ ] Money order [ ] PO # _____________________________

Card Number _____________________________ Expiration (mm/yy) ________ Security Code _____________

*You can join or renew without a referral too!

Name as it appears on card (please print) [ ] Authorized Signature [ ] Date

Office use only: Date rcvd _______ Initials _______ Item provided: current member ______ renewing/new member ______

NCPG is a 501(c)(3) not-for-profit organization: tax ID #51-0141872. Certain benefits have market value; contributions are tax-deductible in accordance with the law.
Please Support NCPG

NCPG accepts donations in support of specific programs as well as general operating support. Donors receive benefits in recognition of their involvement and importance to our efforts.

**Donor Levels and Benefits**

- **Associate’s Circle**
  - $250
  - Includes subscription to e-newsletter.

- **Partner’s Circle**
  - $500
  - Includes thanks in newsletter and subscription to same; acknowledgement in Annual Report.

- **Investor’s Circle**
  - $1,000
  - Includes thanks in newsletter and subscription to same; acknowledgement in and a copy of Annual Report.

- **Director’s Circle**
  - $2,500
  - Includes thanks in newsletter and subscription to same; acknowledgement in and a copy of Annual Report; Book of the Year.

- **President’s Circle**
  - $5,000
  - Includes thanks in newsletter and subscription to same; acknowledgement in and a copy of Annual Report; Book of the Year.

Please acknowledge my contribution under

- [ ] Personal name
- [ ] Company name
- [ ] Anonymous

---

Name *(as you wish it to appear in materials)*  

E-mail

Company *(as you wish it to appear in materials)*  

Job Title

Address

City  

State/Province  

Zip/Postal  

Country

Phone:  

Work  

Cell  

Fax  

Home

**Method of payment** - please circle one. *Please make check payable to NCPG in U.S. funds.*

- [ ] VISA  
- [ ] MasterCard  
- [ ] American Express  
- [ ] Discover  
- [ ] Check enclosed  
- [ ] Money order  
- [ ] PO # _________________________

Card Number __________________________________________  

Expiration (mm/yy) ________  

Security Code ________

Name as it appears on card *(please print)*  

Authorized Signature  

Date

Mail, scan or fax to:  

NCPG Membership  

730 11th Street, NW, Suite 601  

Washington, DC 20001

P: 202.547.9204  

F: 202.547.9206  

ncpg@ncpgambling.org

**Thank you!**

NCPG is a 501(c)(3) not-for-profit organization: tax ID #51-0141872. Contributions are tax-deductible in accordance with the law.
MARCH 3-9, 2013 will mark the 11th Annual National Problem Gambling Awareness Week!

National Problem Gambling Awareness Week (NPGAW) is a grassroots campaign designed to educate the general public and health care professionals about the warning signs of problem gambling and raise awareness about the help that is available both locally and nationally. Anyone can participate! To find NPGAW materials and ways to build your own campaign, visit www.npgaw.org.

NPGAW 2012 Report

National Media

The three NPGAW press releases sent out by the National Council on Problem Gambling were viewed in multiple states and also in multiple countries. Nearly 600 online views were generated by search engines such as Google, and directed individuals to the National releases.

The releases were visible to well over 4,000,000 individuals in the U.S. and were posted on high-traffic sites such as YahooNews and business journals throughout the country.

NPGAW Campaign Highlights

Below are some highlights from the 2012 Campaign. We appreciate all participants’ efforts, and thought these would be unique ideas to consider for your 2013 campaign!

- Northstar Problem Gambling Alliance developed a brochure for the employees who work in various community venues that sponsor charitable gambling -bars and restaurants such as the VFW halls, clubs, etc.

- The SHARE Program in Chicago placed large Problem Gambling posters in bus shelters around the area. The advertiser even doubled their space for free as a community project!

- The Wheeler Clinic in Connecticut did a recovery wall which was displayed during NPGAW at the state Legislative Office Building. The art was done by women who have been incarcerated due to gambling related crimes at the York Correctional Facility in Niantic, Conn.

- A Gambling Counselor encouraged clients to ‘do good and be good without their name attached’ during NPGAW. Clients did everything from donating funds towards problem gambling initiatives, to billboard advertisements, to speaking to youth about gambling addiction.

Reported 2012 Participants: Alabama Council on Problem Gambling; Alcohol and Drug Abuse Administration of Maryland; Arizona Office of Problem Gambling; Aspire Indiana; California Council on Problem Gambling; California Lottery; California Office of Problem Gambling; Connecticut Lottery; Council on Compulsive Gambling of New Jersey; Delaware Council on Gambling Problems; Evergreen Council on Problem Gambling; Florida Council on Compulsive Gambling; George Warren Brown School of Social Work; Indiana Council on Problem Gambling; Kansas Racing and Gaming Commission; Louisiana Association on Problem Gambling; Louisiana Compulsive Gambling Committee; Maryland Council on Problem Gambling; Maryland Lottery; Native American Rehabilitation Association; NCADD-Maryland; Nevada Council on Problem Gambling; New Brunswick Department of Health; New Jersey Division of Mental Health and Addiction Services; New Jersey Lottery; NICOS: North Dakota Department of Human Services; Northstar Problem Gambling Alliance; Ohio Lottery; Pathways; Pennsylvania Council on Problem Gambling; Pennsylvania Gaming Control Board; Pennsylvania Dept. of Health Revenue, and Agriculture; Potawatomi Bingo Casino; Problem Gambling Center-Las Vegas; Problem Gamblers Help Network of West Virginia; Reno Problem Gambling Center; SHARE Program at Leyden Family Service; TAADAS; United Community and Family Services; University of Maryland Center for Problem Gambling; The Wheeler Clinic; Wisconsin Council on Problem Gambling; Wisconsin Lottery.
Pre-Conference Workshops

Day 1: Wednesday, July 11, 2012

9:00-10:30am Pre-Conference Workshops
· Implementing Gambling Addiction Prevention Programs—Jen Clegg, NCGC I
· Adventures in Thinking—George Sewell
· Betting Our Future—Nani Dodson, Thuy Anh Le, Gabriel Dela Cruz
· Understanding Defense Mechanisms—Sachin Karnik, PhD

10:30-10:45am Break

10:45am -12:00pm Workshops Resume

12:00-1:00pm Attendee Lunch

1:00-3:00pm Pre-Conference Workshops
· Talk the Talk and Walk the Walk—Marlene Warner, Jim Wuelfing
· Acceptance Commitment Therapy for Behavioral Addictions—Alyssa Wilson, PhD
· Exploring Culture in Problem Gambling Treatment—Janese Olalde

3:00-3:15pm Break

3:15-5:00pm Workshops Resume

5:15pm GA Meeting (not part of conference sessions)

Day 2: Thursday, July 12, 2012

9:00-10:30am Pre-Conference Workshops
· Gambling Among Hispanics-Michael Campos, PhD, Sergio Gutierrez, Raul De La O, Janese Olalde, Carlos Reinoso
· Introduction to Problem Gambling Treatment- Marc Lefkowitz, NCGC, Gary Lange, PhD, NCGC II
· Effective Interventions—Oscar Sida, NCGC I

10:30-10:45am Break

10:45 am-12:00pm Workshops Resume

12:00-1:00pm Attendee Lunch and NCPG Members Lunch Meeting

1:00-3:00pm Pre-Conference Workshops
· Evidence Based Treatment—Heather Chapman, PhD, NCGC II, Paul Korte, PhD
· Introduction to Problem Gambling Treatment (cont)-Marc Lefkowitz, NCGC, Gary Lange, PhD, NCGC II
· Beyond the Noise of Addiction—Chris Anderson, NCGC II, Don Beaucage, Dan Smith, NCGC II

3:00-3:15pm Break

3:15-5:00pm Workshops Resume

5:00-8:00pm Welcome Reception and Early Registration

5:15pm GA Meeting (not part of conference sessions)
Main Conference

Day 3: Friday July 13, 2012

7:30-9:00am           Continental Breakfast, Registration, Exhibits

9:00-10:45am          Welcome and Keynote
· Internet Implications—Jeff Derevensky, PhD, Bill Eadington, PhD, Angela Wiczek

10:45-11:00am         Break

11:00 am-12:00pm      Breakout Sessions
· Problem Gambling Provisions When A State Proposes Gambling Expansion—Marlene Warner, Kathleen Scanlan
· Designing Effective Prevention of Problem Gambling Programs—Jim Wuelfing
· Bridging the Gap Between Research and Practice—Mark Dixon, PhD, Alyssa N. Wilson
· Latest Developments in Motivational Interviewing—Heather Chapman, PhD, NCGC II

12:00-1:30pm         Awards Lunch & Custer Lifetime Award Speech
· Raising Awareness of Gambling and Problem Gambling in the Financial Markets—Marvin Steinberg, PhD

1:30-2:30pm          Breakout Sessions
· Taking a Survey of Gambling Attitudes and Behavior—Mark Vander Linden
· Smart Choice: Youth Problem Gambling Prevention Program—Joanna Franklin, NCGC II, Carl Robertson
· Mindfulness for Treating and Preventing Addiction—Denise Gour, MD
· The Great Escape: The Female Compulsive Gambler—Coleen Moore, NCGC I

2:30-3:30pm          Breakout Sessions
· What the Public Thinks About Problem Gambling—Don Feeney
· One Step Ahead: Teen Leadership as a Prevention Model—Marty Toomey
· Using Mindfulness as a Clinical Intervention—Rory Reid, PhD
· Existential Factors in the Treatment of Problem Gambling—Charles Maurer, PhD, NCGC II

3:30-4:00pm          Break (Poster Sessions & Networking Break)
· New Research in Post Acute Withdrawal Syndrome—Daniel Smith, NCGC II
· Assessing Relationships of Impulsivity—Margarit Davidan
· Do Controlled Affect and Perceived Luck Accelerate on Reckless Gambling Behavior?—Takuhiro Takada

4:00-5:00pm          Breakout Sessions
· Strategic Alliances that Strengthen a Responsible Gaming and Consumer Protection Program—Kellie Gage, Bill Johnson, Matt McCready, Wynona Redmond
· Positive Use of Personal Experiences—Bill Swanson, Robert McGuigan
· What Gets in the Way of Going to Treatment—David Ledgerwood, PhD
· Fitting the Pieces Together: Shifting Culture—Janet Zwick, Mark Vander Linden

5:15pm                 GA Meeting (not part of conference sessions)

6:00-9:00pm          Friday Night Highlight Event (Additional Fee) Admire the ‘wheels’ at the Harley-Davidson Museum
Day 4: Saturday July 14, 2012

7:30-9:00am  Continental Breakfast; Registration/Exhibits; Members-only Reception with Board of Directors

8:00am  GA Meeting (not part of conference sessions)

9:00-10:00am  Welcome and Morning Plenary
  - Personal Finance Issues: Gambling and Beyond— Brent Neiser

10:00-11:00am  Breakout Sessions
  - Financial Literacy: Administering Programs to Address Current Problems, Prevent Future Ones, and Help People Through Treatment — Marlene Warner
  - Post Treatment: How Do We Support Problem Gamblers in Recovery— Jim Wulfing, Mark Vander Linden
  - Gambling Among Hispanics in the US— Michael Campos, PhD, Carlos Reinoso, Janese Oalde, Raul De La O, Jesus Navarro Mesa
  - Promising and Best Treatment Practices: What We Know and What We Need to Find Out— Louis Weigele, NCGC II

11:00-11:30am  Break (Poster Sessions and Networking Break)
  - Screening and Intervening College Online— Ryan Martin, PhD
  - Co-Occurring Mental Health Disorders— Adam Soberay

11:30am-12:30pm  Breakout Sessions
  - Effective Legislative Relationships— Don Feeney, Michael Edmond, Sen. Lena Taylor, Keith Whyte
  - Impact of Problem Gambling on Recovery— Lori Rugle, PhD, NCGC II, Tom Braffman, PhD, Diana Desnoyers, Deron Drumm
  - Publications, Trainings and More to Address Gambling Disorders and Addictions— Amy Martin, Mark Vander Linden
  - Targeted Advertising: Getting the Best— Steve Burton, NCGC I, Sheila Moran

12:30-2:00pm  Lunch Plenary
  - From the Research Frontier: What We Are Learning from Population Studies of Problem Gambling— Rachel Volberg, PhD

2:00-3:00pm  Breakout Sessions
  - African American Women and Gambling Addictions— Sandra Adell, PhD
  - Prevention Showcase
  - Examining the Clinical Utility of Brief Gambling Assessment— Kevin Young, PhD
  - Seven Techniques for Treating Problem Gamblers and their Families; Who Really Pushes the Buttons — Gary Lange, PhD, NCGC II

3:00-3:30pm  Break (Poster Sessions and Networking Break)
  - Baseline Characteristics and Treatment Outcomes of Pathological Gamblers: Does Type of Activity Matter— Andrew Ng
  - Financial Therapy— Anne Mo Ching

3:30-5:00pm  Plenary
  - Rules of Engagement: Working With Veterans and Active Duty Military— Heather Chapman, PhD, NCGC II

6:00pm  Informal WCPG Staff tours of Milwaukee sights and Bastille Days Festival, or Milwaukee Brewers Game (additional fee)
You know your client needs gambling help. Now you know where to go.

For 20 years Project Turnabout’s Vanguard Center for Compulsive Gambling program has been providing residential treatment services for individuals and families suffering from gambling addictions. Visit us online or call today to learn more about compulsive gambling treatment.

Where excellence and affordability meet.
Serving patients nationally.

www.projectturnabout.org | 1-800-862-1453

Visit our booth at the 26th National Conference on Problem Gambling
## Adventures in Thinking
**Wednesday, July 11, 2012, 9:00 am-12:00 pm**
**George Sewell**
No matter who you are, what you do, where you’re from, or where you’re going, you think. From the moment of birth you’re processing the energy fields around you. Soon you’re able to distinguish your specific niche in the thought process. You learn how to direct your thinking. That never stops. The knack is managing thinking to create a better life — right now. Before anything is the thought. Although self-evident, many people can become so wrapped up in their immediate environment that they’re unaware of this fundamental order. The thought comes first. The condition, thing, action, or situation follows the thought in time. This power point presentation examines some historical concepts regarding thinking and suggests a contemporary application — reducing complaining — that can benefit clients, practitioners, you, me, and anyone else.

## Betting On Our Future
**Wednesday, July 11, 2012, 9:00 am-12:00 pm**
**Nani Dodson, Thuy Anh Le, Gabriel De la Cruz**
This workshop will focus on the process of creating a youth-led awareness campaign that illustrates the risk and signs of problem gambling among young people. Panelists will showcase a variety of public service announcements, documentaries, and video dramas created by youth participants throughout California for the “Betting on Our Future” (BOOF) media campaign. Utilizing a youth development framework, the BOOF program partners with young people. This innovative strategy of working hand-in-hand with young people is an effective peer-driven approach to raise awareness of the issue and cause positive change in local communities. Highlights will include cultural influences of problem and pathological gambling and how it affects young people, specifically in Asian American communities. Adult allies will also present effective engagement strategies to implement an awareness campaign at the local level. Additionally, panelists will share the experiences of youth participants in creating the awareness projects as well as their processes on research techniques, skill set development, community engagement, and media arts design.

## Gambling Prevention Using the Risk and Protective Factors Along With Other Alcohol and Other Drug Prevention Models.
**Wednesday, July 11, 2012, 9:00 am-12:00 pm**
**Jennifer Clegg, NCGC I**
There have been limited programs for gambling prevention. This workshop will explore how to implement gambling addiction prevention programs using the risk and protective factors, the developmental assets and other alcohol and other drug prevention models. This workshop will also explore ways to utilize the CSAP SPF (Strategic Planning Framework Model) with gambling prevention. Participants will learn about responsible gambling and how to implement that into prevention programs.

## Understanding Defense Mechanisms and their Function as Related to Gambling and Other Addictions
**Wednesday, July 11, 2012, 9:00 am-12:00 pm**
**Sachin Karnik, PhD**
Participants in this workshop will be exposed to the nature of defense mechanisms such as dissociation, projection, intellectualization, etc. The workshop will examine in detail the relationship between psychological defense mechanisms, decision-making, and addictions. Specifically, gambling addiction will be used as the locus around which all the other related ideas will be linked. During the workshop, role plays to bring out the major concepts as listed above and specific scenarios will be shown for each defense mechanism. In groups of 2-3, workshop participants will have a "hands-on" opportunity to examine methods of unraveling defenses. Additionally, specific techniques will be demonstrated on how to handle tough clients who are putting up defenses to cover up painful memories, actions, and emotions.

## Exploring Culture in Problem Gambling Treatment
**Wednesday, July 11, 2012, 1:00 pm-5:00 pm**
**Janese Olalde**
This full-day interactive workshop utilizes current problem gambling research on diverse populations to provide a schema for examining clinician cultural effectiveness. Through a series of experiential exercises that build on one another throughout the day, practitioners will develop practical tools for increasing cultural awareness within their own work. Through cultural education and reflective self-assessment, participants will examine: the significance of client self-identification and personal narrative in problem gambling recovery, therapist interaction with complex cultural identities, identification of systems of oppression and privilege, clinical concerns regarding transference, countertransference and self as therapist.
Talk the Talk and Walk the Walk: Supporting People in Recovery in Your Office through Appropriate Services and Policies

Wednesday, July 11, 2012, 1:00 pm-5:00 pm
Marlene Warner, Jim Wuelfing

Many organizations talk about how they work to help people in recovery from gambling, but haven’t put a system in place to support that recovery when those same people (or those in recovery from any addiction) come to work for the organization. This pre-conference workshop will walk participants through all the various steps that help to create an environment healthy and supportive to people in recovery. This workshop requires at least two people from an office or an organization to attend. These groups of colleagues will go through a process to determine an all-encompassing definition of recovery, determine whether they can best support harm reduction or abstinence-based recovery and then start to develop related programs and policies.

Evidence-Based Treatment Models for Gambling as a Behavioral Addiction

Wednesday, July 11, 2012, 1:00 pm-5:00 pm
Alyssa Wilson

The purpose of this workshop is to provide participants with an in-depth look into using Acceptance and Commitment Therapy (ACT) for behavioral addictions, with an emphasis on problem and pathological gamblers. ACT is a new form of therapy based on Cognitive Behavior Therapy (CBT), and focuses on client acceptance, present moment focus, and values-based action. Participants will be exposed to a series of experiential exercises beneficial for behavioral addictions in general, with a strong focus on gambling addictions. Empirical evidence of the effectiveness of ACT with gamblers will also be showcased. While this workshop will focus primarily on gambling, any addiction therapist/counselor will be able to quickly adapt the presented materials to their specific population.

Effective Interventions for Problem Gambling and Addictions

Thursday, July 12, 2012, 9:00 am-12:00 pm
Oscar Sida, NCGC I

Understanding how the intervention of the personal narrative in the treatment of addictions improves treatment outcomes. The life stories of the individual provide an unbroken personal narrative that offers a full understanding of the individual’s personal myth. "The techniques of storytelling and the psychology which underlies them rest on a discovery of the obvious: that which all persons have in common is their uniqueness." (Joseph Campbell).

Gambling Among Hispanics: Prevalence, Prevention, Outreach and Treatment

Thursday, July 12, 2012, 9:00 am-12:00 pm
Michael Campos, PhD, Sergio Gutierrez, Raul De La O, Janese Olalde, Carlos Reinoso

Hispanics are a large and fast-growing segment of the United States (US) population. Over 80% of Hispanics in the US have gambled in the past year. Some data suggest that Hispanics are at increased risk for gambling problems. Currently, there are few studies of gambling behavior, gambling problems, and gambling problem treatment among Hispanics. Those studies that exist are limited due to methodological issues. This workshop will be composed of three segments. Segment one will focus on outreach and prevention efforts among Hispanics in Connecticut. Segment two will present data on gambling behavior among Hispanics in California with an emphasis on acculturation and country of origin -- two factors which have been neglected in the literature. Segment three will focus on the delivery of gambling problem treatment services to Hispanic individuals residing in Oregon. The workshop will conclude with a question and answer period and group discussion.

Introduction to Problem Gambling Treatment

Thursday, July 12, 2012, 9:00 am-5:00 pm
Marc Lefkowitz, NCGC I, Gary Lange, PhD, NCGC II

This introduction to problem gambling will include Treating Problem Gamblers, Working with Families, Legal Issues, Special Populations, Multicultural Issues, Working with Financial Issues, Gamblers Anonymous/Gam-A-Non, and Responsible Gaming. This practical training should appeal to drug/alcohol counselors and anyone interested in getting a complete overview of the world of problem gambling including government workers, casino managers, regulators and others. Additional local and national speakers will participate.

Beyond the Noise of Addiction

Thursday, July 12, 2012, 1:00-5:00 pm
Chris Anderson, NCGC II, Don Beaucage, Dan Smith, NCGC II

This workshop will challenge the clinician to look beyond the necessary early practical interventions to the greater mystery of the transcendental, transformational journey of the soul and spirit - a journey beyond what is commonly understood as recovery. Even seasoned clinicians easily become entangled in what we call the ‘noise of addiction’ - the hard and challenging work of treating the myriad presenting problems of gambling addiction. Accepted models of spiritual development describe addiction as a reaction to being stuck in an adolescent developmental phase. The presenters believe that the clinicians’ task is to call addicts out of adolescence into psychological maturity, and then beyond into maturity of the soul and spirit. If we, as clinicians, are not on our own journey into soul and spirit, we cannot lead others there. Join these three wanderers (who combined have almost 100 years of treatment experience) as they invite you on a journey beyond the limitations and confines of the therapy office and treating adolescence, to greater maturity in our personal and professional lives.
### Evidence-Based Treatment of Problem and Pathological Gambling

**Thursday, July 12, 2012, 1:00-5:00 pm**

Heather Chapman, PhD, NCGC II, Paul Korte, PhD

Participants will review through lecture, case study and practice evidenced-based practices specifically for the treatment of problem and pathological gambling. Workshop content will be drawn from the literature as it has been directly applied in clinical practice.

### FRIDAY, JULY 13, 2012: MAIN CONFERENCE

<table>
<thead>
<tr>
<th>Session Title</th>
<th>Date &amp; Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome and Keynote: Internet Implications</td>
<td>Friday, July 13, 2012, 9:00 -10:45 am</td>
<td>Regency A/B/C</td>
</tr>
<tr>
<td>Jeff Derevensky, PhD, Dr. Bill Eadington, Angela Wiczek</td>
<td></td>
<td></td>
</tr>
<tr>
<td>What are the implications of recent laws allowing states to legalize internet gambling? The expert panel provides multiple perspectives on key questions, including: How and where will internet gambling expand across the US? Who or what is driving this development? What are the possible risk and protective factors of internet gambling? Can the internet be an effective way of delivering responsible gaming and problem gambling interventions? Are there particular impacts on young people?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bridging the Gap between Research and Practice in the Treatment of Gamblers</td>
<td>Friday, July 13, 2012, 11:00 am -12:00 pm</td>
<td>Milwaukee Room</td>
</tr>
<tr>
<td>Mark Dixon, PhD, Alyssa Wilson</td>
<td></td>
<td></td>
</tr>
<tr>
<td>This presentation will showcase emerging basic and applied research on the addiction of gambling. Of particular interest will be how, as a clinician, you may be able to apply evidence-based findings into practice. The presentation will incorporate research that examines a wide variety of environmental contexts, physiological responses, and maintaining functions all necessary in understanding the complexity of gambling behaviors. We will trace the biological pre-dispositions, environmental influences, and potential effectiveness of evidence-based treatments. Empirical evidence will be presented, highlighting neurobiological changes following psychotherapy targeting the reduction of gambling. Furthermore, we will highlight the importance of identifying potential maintaining factors of gambling and targeting these factors during treatment. Implications for incorporating various gambling measures, including neurological, behavioral, and environmental, will be discussed.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Designing Effective Prevention of Problem Gambling Programs</td>
<td>Friday, July 13, 2012, 11:00 am-12:00 pm</td>
<td>Executive Ballroom C/D</td>
</tr>
<tr>
<td>Jim Wuelfing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>This session will discuss a practical approach to designing effective prevention programs. The established protocol of the strategic planning framework will be explored including: assessing their prevention needs based on epidemiological data; building the prevention capacity of community partners; developing a strategic plan; implementing effective community prevention programs, policies and practices; and evaluating efforts for outcomes. Participants will explore the six broad prevention strategies (information dissemination, prevention education, alternative activities, community-based processes, environmental approaches, and problem identification and referral) as well as prevention domains (individual, peer, family, school/work, community and environment). The process of deciding how to use multiple strategies over multiple domains will be discussed. Cultural competence, sustainability and the inclusion of evidenced-based practices will also be addressed. The necessity of choosing strategies that will increase protective factors and decrease risk factors will be explored. The information will be practically illustrated through the use of case studies.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latest Developments in Motivational Interviewing</td>
<td>Friday, July 13, 2012, 11:00 am-12:00 pm</td>
<td>Regency D</td>
</tr>
<tr>
<td>Heather Chapman, PhD, NCGC II</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In this workshop, you will become familiar with the “spirit,” principles, and basic techniques of Motivational Interviewing (MI) specific to the treatment of problem and pathological gambling. Learn the principles of MI, the MI counseling style, and techniques for motivating change while reducing resistance. Lecturing is minimized in favor of demonstration, discussion, experiential exercises, and role play.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Problem Gambling Provisions When a State Proposes Expansion</td>
<td>Friday, July 13, 2012, 11:00 am-12:00 pm</td>
<td>Executive Ballroom A/B</td>
</tr>
<tr>
<td>Marlene Warner, Kathleen Scanlan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>As states continue to explore expanded gambling as a means of increasing revenue to fill budget gaps, it is important that problem gambling is included in the discussion, and, ultimately, in any legislation that results. It is also important for advocates to equip themselves with the appropriate data, tools and resources to which they can point to as effective or model programs. This workshop will use the experiences and knowledge in Massachusetts as a case study—advocating for problem gambling provisions in proposed expanded gambling legislation for nearly 10 years. The workshop will also go into detail regarding the next steps after the statute went into law in November 2011. Presenters will address general principles that relate to advocating for problem gambling services, remote planning efforts that are essential for influencing legislation, and components to include in current efforts to secure the support of legislators in understanding and including problem gambling provisions. Participants will have an opportunity to develop their own strategies for advocating for problem gambling services.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Awards Lunch & Custer Award Speech

**Raising the Priority of Gambling and Problem Gambling in the Financial Markets**  
Friday, July 13, 2012, 12:00-1:30 pm  
Marvin Steinberg, PhD

It has become increasingly evident to government and the financial industry that many major financial institutions (e.g., banks) are threatening the economic stability of our country (a worldwide issue) through the use and abuse of high risk financial instruments (e.g., derivatives), resulting in losses of billions of dollars. In this context of widespread concern about the devastation that has resulted from out of control gambling at the institutional level, there is a window of opportunity to bring attention to the extent of gambling and problem gambling by individual investors. This presentation will make the case for inclusion of financial markets problem gambling as one of the priorities in the problem gambling field.

### Mindfulness for Treating and Preventing Addiction Relapse for Problem Gamblers

**Friday, July 13, 2012, 1:30-2:30 pm**  
Denise Gour, MD

This presentation introduces Mindfulness Based Relapse Prevention for Addictive Behaviors, an 8-week, empirically validated curriculum, developed by Dr. Alan Marlatt, Dr. Sarah Bowen, and Dr. Neha Chawla at the Center for Addictive Studies, University of Washington, Seattle. In addition to experiencing key mindfulness exercises, participants will also receive an overview of the model components and current research outcomes demonstrating its success as both a relapse prevention and primary treatment model.

### Smart Choices: Youth Problem Gambling Prevention Program:  
*The Results of a Three Year Pilot Program- Done by the Book*

**Friday, July 13, 2012, 1:30-2:30 pm**  
Joanna Franklin, NCGC II, Carl Robertson

The decrease in resources and increase in need has left prevention specialists searching for ways to maximize the use of classroom time on high risk problem areas with today's youth. The Smart Choices program was developed to meet this need. It was designed to meet SAMHSA guidelines for primary prevention. More than 1,000 evaluations were analyzed to compare program results in a number of areas. Study results, data analysis and the important lessons learned in design, training, implementation and evaluation will be discussed with a focus on applicability to a variety of settings, budgets and ages of students.

### Taking a Survey of Gambling Attitudes and Behaviors from Paper to Practice

**Friday, July 13, 2012, 1:30-2:30 pm**  
Mark Vander Linden

*Gambling Attitudes and Behaviors: A Survey of Adult Iowans* goes well beyond a typical prevalence survey of problem and pathological gambling. The survey of 1,700 adult Iowans sheds light on how people gamble, why people gamble, what the impact is of problem gamblers around them and what they know and believe about publicly funded services. The findings of this study can help prevention professionals, clinicians and policy makers make data based and informed decisions to reduce the impact of problem gambling in their communities.

### The Great Escape - The Female Compulsive Gambler

**Friday, July 13, 2012, 1:30-2:30 pm**  
Coleen Moore, NCGC I

This workshop will examine the unique features of the female ‘escape gambler’ and discuss treatment strategies to address special needs. Participants will investigate what women seek and receive when gambling, and discuss current trends specific to female gamblers. Comorbidity inherent with female ‘escape gamblers’ will also be discussed and evaluated.

### Existential Factors in the Treatment of Problem Gamblers

**Friday, July 13, 2012, 2:30-3:30 pm**  
Charles Maurer, PhD, NCGC II

There has been limited discussion of existential factors in the treatment of problem gamblers. This presentation will first describe basic existential factors (mortality, aloneness, freedom, responsibility and meaning) that are often "missed" by clinicians. A model for integrating existential issues into the treatment of problem gamblers will then be presented with illustrations from clinical experience. Specific intervention strategies from the existential perspective will be presented. Time permitting, participants will be able to make brief case presentations for general discussion of these factors in their treatment of gamblers.
<table>
<thead>
<tr>
<th>Session Title</th>
<th>Date and Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Step Ahead - Teen Leadership as a Prevention Model</td>
<td>Friday, July 13, 2012, 2:30-3:30 pm</td>
<td>Milwaukee Room</td>
</tr>
<tr>
<td>Prevention Consultants and members of the Massachusetts T.A.G.Team, Teens About Gambling, will facilitate this interactive session. We will demonstrate how involvement in a leadership program increases a teen’s self-esteem, confidence, and desire to do better academically and socially. Participants will talk to teens and hear first-hand how this involvement has influenced their lives. The presentation will focus on the teens’ participation in the development and implementation of the C.A.P.S. (Creative Activities for Probability and Statistics) Curriculum, the development of the T.A.G. Team and the importance of Teen Leadership/Empowerment as a Prevention Model. The interactive presentation will address T.A.G., C.A.P.S., and the four postulates of the Empowerment Theory as it relates to youth empowerment. Participants will have the opportunity to actively experience some of the activities the Team developed.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Using Mindfulness as a Clinical Intervention with Pathological Gamblers</td>
<td>Friday, July 13, 2012, 2:30-3:30 pm</td>
<td>Executive Ballroom A/B</td>
</tr>
<tr>
<td>Rory Reid, PhD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mindfulness interventions have been applied to a constellation of problems in the field of mental health in an effort to reduce psychological distress and emotional suffering. Mindfulness appears to be a useful practice particularly in disorders where behavior regulation is compromised such as pathological gambling. This presentation will report on the combined efforts to develop a Mindfulness-Based Treatment Protocol for pathological gamblers that was developed as a collaborative project between the UCLA Mindfulness Awareness Research Center and the UCLA Gambling Studies Program. Participants will receive information about Mindfulness, have the opportunity to practice a few Mindfulness exercises, and learn about the protocol used at UCLA. Additionally, this presentation will report on the outcomes of our research associated with this intervention including pre-post findings associated with structural and functional neuroimaging data conducted on the pathological gamblers in work.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>What the Public Thinks About Problem Gambling: New Data from Surveys and Focus Groups</td>
<td>Friday, July 13, 2012, 2:30-3:30 pm</td>
<td>Regency D</td>
</tr>
<tr>
<td>Don Feeney</td>
<td></td>
<td></td>
</tr>
<tr>
<td>This presentation will feature new data on the public perception of problem gambling. It includes data from a national survey done for the National Council on Problem Gambling in 2011 as well as qualitative (individual interview and focus group) and quantitative research done in Minnesota. The portrait that emerges is one of a populace with little knowledge about problem gambling and many misperceptions, but one that is open to persuasion. Of particular interest is the testing of alternative messages that provides clear guidance on what sort of information the public finds persuasive and what they don't.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fitting the Pieces Together: Shifting Culture, Service Delivery and Administration to a Recovery Oriented Systems of Care</td>
<td>Friday, July 13, 2012, 4:00-5:00 pm</td>
<td>Executive Ballroom A/B</td>
</tr>
<tr>
<td>Janet Zwick, Mark Vander Linden</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Recovery Oriented System of Care (ROSC) supports person-centered and self-directed approaches to care that build on the strengths and resilience of individuals, families and communities to take responsibility for their sustained health, wellness, and recovery from alcohol and drug problems and problem gambling. A ROSC offers a comprehensive menu of services and supports that can be combined and readily adjusted to meet the individual’s needs and chosen pathway to recovery. Most states recognize that addiction is a chronic illness, but the treatment service system is based on an acute care model. The services have gotten shorter and shorter over the last 15 years, family and community have not been involved and individuals may be given the impression at discharge that they can sustain their recovery without additional assistance. The goal is not to foster dependence on the system, but to create a network of natural supports in the community that can help individuals sustain their recovery.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Positive Use of Life Experiences</td>
<td>Friday, July 13, 2012, 4:00 -5:00 pm</td>
<td>Milwaukee Room</td>
</tr>
<tr>
<td>Bill Swanson, Robert McGuigan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recovering gamblers, their family members and loved ones will discuss how they have been able to build positive outcomes out of lives devastated by gambling addiction. Robert and Bill are forever connected by a gambling-related murder/suicide that claimed members of their families. They will discuss why and how they have been able to change focus to advocacy for problem gambling prevention.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
What Gets in the Way of Going to Treatment? Barriers to Care and Strategies for Breaking Them Down
Friday, July 13, 2012, 4:00-5:00 pm
David Ledgerwood, PhD
An incredibly small proportion of problem gamblers ever seek treatment for their gambling problems. Although there is growing evidence about what types of treatments are effective for helping problem gamblers, there is much less evidence on how to engage them into treatment. In this presentation the author will discuss findings from a recent prospective study that examined predictors of treatment attendance by callers to a state help-line. Several factors predicted whether or not gambling help-line callers eventually went to treatment including gambling-related financial difficulties, greater gambling disorder severity, spousal conflict and past problem gambling treatment. Several barriers to treatment (e.g., cost, availability) also distinguished whether callers eventually sought treatment. Furthermore, help-line callers who did not follow-through on their treatment referral from the help-line were more likely to report low motivation to change gambling behaviors and feeling like they can handle their gambling problem on their own. The author discusses these findings within the context of developing strategies for engaging problem gamblers into treatment, and maintaining therapeutic alliance once clients enter treatment. The author will include several sample strategies that may improve treatment engagement including computer-based outreach interventions and motivational interviewing techniques.

Strategic Alliances that Strengthen a Responsible Gaming and Consumer Protection Program
Friday, July 13, 2012, 4:00-5:00 pm
Wynona Redmond, Kellie Gage, Bill Johnson, Matt McCreary
In 2010, the Illinois Lottery made history becoming the first lottery in the United States to hire a private manager to privatize its operations in an effort to increase revenues for the state of Illinois. Northstar Lottery Group was chosen to be the private manager for the lottery, representing a paradigm shift for the U.S. lottery industry as a whole. As part of its commitment to responsible gaming and consumer protection, Northstar Lottery Group has developed programs and strategic alliances to help ensure responsible gaming in Illinois and offer proven methods, strategies, and programs to guard against underage and excessive play while employing advanced technological solutions to ensure that safeguards are in place to maintain responsible operations. This presentation will provide information on how Northstar Lottery Group developed a strategic stakeholder engagement plan for the Illinois Lottery that promoted public awareness about problem gambling in Illinois, and fostered collaboration with health and human service providers throughout the state in support of the problem gambling treatment community. These partnerships proved critical to the Illinois Lottery’s responsible internet roll-out throughout the United States.

Welcome and Morning Plenary-- Personal Finance Issues: Gambling and Beyond
Saturday, July 14, 2012, 9:00-10:00 am
Brent Neiser
It has been over a decade since the National Endowment for Financial Education (NEFE) and the National Council on Problem Gambling collaborated to create materials to assist family members, counselors, and financial planners on financial actions/strategies related to problem gambling. NEFE will share with you new financial education tools, issues, and opportunities to impact behavior change and awareness on personal finance issues. Though some forms of gambling have now gone high-tech, some of the tried and true advice may still prove useful for problem gambling family members and advisors. This interactive session will give participants the opportunity to raise frame issues that need to be addressed for problem gambling family members and advisors related to personal finances.

Gambling Among Hispanics in the US: Prevention, Outreach, Treatment and Acculturation
Saturday, July 14, 2012, 10:00-11:00 am
Michael Campos, PhD
Hispanics are a large and fast-growing segment of the United States population. Over 80% of Hispanics in the US have gambled in the past year. Some data suggest that Hispanics are at increased risk for gambling problems. Currently, there are few studies of gambling behavior, gambling problems, and gambling problem treatment among Hispanics. The session provides an overview of gambling prevention, treatment and research programs in the Hispanic community. Panelists will also summarize key points from the pre-conference workshop.

Financial Literacy: Administering Programs to Address Current Problems, Prevent Future Ones, and Help People Through Treatment
Saturday, July 14, 2012, 10:00-11:00 am
Marlene Warner
This workshop will feature panelists who will discuss the importance of providing financial education and literacy programs and directing them to various populations. Panelists will address the use of financial education to: intervene with people with gambling disorders about financial skills and resources; provide technical assistance to therapists regarding facilitation of a clinical conversation about finances; and prevent gambling disorders in populations at high risk for gambling problems using financial education materials and curricula. Participants will leave the session with a better understanding of how and why financial literacy is important in a comprehensive approach to problem gambling.
### Promising and Best Treatment Practices- What We Know and What We Need to Find Out
**Saturday, July 14, 2012, 10:00-11:00 am**
**Louis Weigele, NCGC II**

In spite of an increase in research on problem and pathological gambling, there is a lack of empirical studies indicating promising and evidence-based practices and what interventions are indicated for specific populations. This presentation, based upon a systematic review of research intervention studies, will discuss recent interventions used to reduce the negative impacts of problem and pathological gambling. Three related non-medical interventions have been identified as indicated in the treatment of problem and/or pathological gambling: cognitive behavior therapy (CBT), motivational interviewing (MI), and brief intervention (BI). In several studies of individuals with less severe problem gambling behaviors, brief interventions of one or two sessions were indicated to be more effective than either more intensive CBT or MI. Studies of individuals with more severe gambling problems encountered significant problems of non-completion. This was also a problem with treatments of longer duration. While CBT, MI and BI have the greatest body of intervention research, this presentation will discuss other treatment alternatives as well as discuss reasons that only a small percentage of individuals engage in treatment and what we know about what is described as natural or spontaneous recovery.

### Effective Legislative Relations
**Saturday, July 14, 2012, 11:30 am-12:30 pm**
**Don Feeney, Michael Edmonds, Sen. Lena Taylor, Keith Whyte**

In the next few years, state legislatures will increasingly confront issues relating to the provision and regulation of gambling, particularly Internet gambling. At the same time, they will be making decisions about the availability of services for those with gambling problems. How can organizations and individuals who advocate for those affected by problem gambling be heard, and heard effectively? A panel of people with extensive legislative experience will provide advice on how to make your voice heard at the legislature. The format will be more of an informal discussion than formal presentations, with a moderator and the audience asking questions of the participants.

### Post Treatment: How Do We Support Gamblers in Recovery
**Saturday, July 14, 2012, 10:00-11:00 am**
**Jim Wueffling, Mark Vander Linden**

This session, which will be a combination of presentation and panel, will address the issue of supporting recovery through recovery support services. The professionalization of the addictions treatment field, while being a positive and essential development, has limited the peer-to-peer common experience support and mentoring aspect of treatment services. Concurrently, once a patient/client leaves treatment services, the role of recovery support has fallen largely to 12 step programs. The value of 12 step programs would be difficult to overstate yet clearly they do not work for everyone. Another limiting factor in this approach is the 12 step tradition of singleness of purpose. 12 step programs do not address many of the other supports that people in early recovery may need such as housing, education, vocational services, physical health, etc. A contributing factor to low outcomes regarding the treatment process then may be tied more to the lack of supports in early recovery. The question arises as to how to either provide these supports or to connect the person to existing recovery supports such as transitional housing, education and vocational pursuits, recovery coaching, connections to the recovery community in its broad definition and recovery community organizations. This session seeks to raise these questions, discuss existing programs and urge an ongoing dialogue.

### Targeted Advertising: Getting the BEST Bang for Your Buck
**Saturday, July 14, 2012, 11:30 am-12:30 pm**
**Steve Burton, NCGC I, Sheila Moran**

Many states are cutting budgets, including money for helping problem gamblers. Faced with these cuts, programs often cut their advertising budgets first. This creates a vicious cycle, because it often results in programs receiving fewer clients, therefore making it appear that the program requires even less money. We will discuss how to avoid this cycle, and how to make the most of your limited advertising dollars. Special focus will be on using electronic media outreach, including Google and Facebook ads. We will show you some of the ads we’ve done that have worked - and some that have not. We will compare the demographics reached and results accomplished using both traditional and social media advertising methods.
# 26th National Conference on Problem Gambling
## Session Abstracts

### The Impact of Gambling on Recovery: Making Problem Gambling a Topic of Conversation in the Recovery Advocacy and Support Community
**Saturday, July 14, 2012, 11:30 am-12:30 pm**

**Lori Rugle, PhD, NGGC II, Tom Broffman, PhD, Diana Desnoyers, Deron Drumm**

This panel presentation will describe a structured strategy that has been effectively developed in Connecticut to comprehensively integrate issues of problem gambling into two statewide and nationally recognized recovery support organizations: The Connecticut Community for Addiction Recovery (CCAR) and Advocacy Unlimited (AU). Phil Valentine, Executive Director of CCAR and Deron Drumm, Deputy Director of AU and Director of RU will participate on this panel along with Lori Rugle and Tom Broffman to present lessons learned from participation in the Disordered Gambling Integration Project. The panel will discuss the collaborative process of enhancing understanding and awareness of the impact of gambling on recovery within their recovery organizations. Results from staff and client surveys will be presented, along with a Tool Kit for Problem Gambling Integration that incorporates motivational/stage wise techniques.

### Lunch Plenary-- From the Research Frontier: What We Are Learning from Population Studies of Problem Gambling
**Saturday, July 14, 2012, 12:30-2:00 pm**

**Rachel Volberg, PhD**

The purpose of this presentation is to provide an overview of findings from recent studies of problem gambling that are relevant to clinicians and policy makers. The initial focus of the presentation will be on a recent analysis of over 200 jurisdiction-wide prevalence surveys that provides evidence that individuals, communities and populations adapt to the availability of new forms of gambling over time. However, different levels of adaptation have specific implications for clinical practice as well as for gambling policy. Another set of findings emerges from longitudinal studies that have recently been completed or are underway in several countries. The results of these studies have contributed to the development of etiological models of problem gambling development and resolution, again with implications for both clinical practice and policy. Finally, there is now empirical evidence for best practices in conducting population assessments of gambling and problem gambling. It is important that these practices be implemented in population studies of problem gambling in the United States to assure that the evidence on which gambling policies are based is valid and reliable.

### African American Women and Gambling Addiction
**Saturday, July 14, 2012, 2:00-3:00 pm**

**Sandra Adell, PhD**

About two years ago, The South Florida Times published results from a 2009 study that showed African American women living in Florida had a 51 percent higher rate of compulsive gambling addiction than African American men. The Florida study also suggested that African American women have statistically higher gambling addiction rates than “white, Hispanic, or Asian men or women.” Yet these women are virtually silent about their addiction, which raises a question: where are they going to seek help? More important, what kind of therapy is available to them? To what extent might issues of race affect their decisions not to seek therapy? In this paper I use my own experiences with an addiction to slot machine gambling and my efforts to seek counseling in a predominately white community to address these questions. I do so for two reasons: 1) to encourage more black women to share their stories about how they became addicted to gambling; 2) to open up meaningful dialogues among mental health care providers about how they deal with race and racism in their practices. I feel strongly that if the Florida study is any indication of pervasiveness of gambling addictions among African American women in the U.S., then we must work together to identify them and help them move from addiction to recovery.

### Examining the Clinical Utility of Brief Gambling Assessments
**Saturday, July 14, 2012, 2:00-3:00 pm**

**Kevin Young, PhD**

Given the push in healthcare towards brief assessments, measures like this deserve a closer look to see if they can accomplish their aim to reliably and validly differentiate someone who has a gambling problem from someone who does not. To determine the clinical utility of the Lie/Bet questionnaire, the SOGS-R, the NODS and the Windsor 11, they were given at intake to individuals entering into two treatment programs at the Louis Stokes VAMC in Brecksville. Individuals completed each screening instrument twice, once on intake and once two weeks later. The tests are examined for their ability to identify pathological gambling as opposed to general addictive behaviors, and for their sensitivity to treatment effects.

### Prevention Showcase
**Saturday, July 14, 2012, 2:00-3:00 pm**

**Curriculum for K-12, Jeffrey Beck**

This Prevention Showcase will highlight a curriculum program developed by the Council on Compulsive Gambling of New Jersey for school systems, grades K-12. This is known as the GAP-USA (Gambling Awareness Program). It develops a comprehensive one period a year approach for education on decision making and problem gambling for school aged children. Information on the activities and DVDs of the curriculum will be available for participants, including vignettes by college students depicting teen gambling situations, including suicide, female gambling, recovery, and poker.
2012 Eastern Gambling Awareness Semester, Tom Broffman
This is the 4th annual campus-based gambling awareness program at Eastern CT State University funded by a mini-grant from the CCPG, HEDGE grant program. The campaign is a community service learning project by Bachelors of Social Work juniors done in conjunction with their SWK community practice and statistics classes. Our presentation will focus on how the students implemented, developed and evaluated their program. Of special interest is their development of a model college gambling housing policy, which Eastern is in the process of implementing.

Successfully Growing a Social Media Presence, Margot Cahoon
The Massachusetts Council on Compulsive Gambling has dramatically grown its social media presence over the past two fiscal years. This session will explain the development and uses of several social media tools. The Council has also used social media to begin blogging, and in turn established deeper connections with its target audiences. In addition, the Council has developed several websites aimed at reaching populations identified as “at risk” for developing gambling problems with culturally competent messages, materials and other resources for help. The Council has achieved much success with Facebook and Twitter. Facebook has allowed the Council to carefully target its advertising efforts. The group has developed several ads on everything from its helpline to sports betting and tailored the messages to specific groups, based upon age, location and interests. The Council feels that blogging is a good way to help the public to feel connected to its work and to generate more awareness about all of its programs, services and thoughts on the current events.

Betting On Our Future, Nani Dodson
Panelists will showcase the Betting On Our Future program through a variety of streaming videos and printed publications. Betting On Our Future is a problem gambling awareness campaign developed by young people throughout California. Utilizing a youth development framework, the BOOF program partners with young people to produce projects that are showcased at premieres statewide in promotion of the 1-800-GAMBLER hotline as well as additional resources available for those in need. This innovative strategy of working hand-in-hand with young people is an effective peer-driven approach to raise awareness of the issue and cause positive change in local communities.

Online Prevention Efforts, Mary Drexler
It is time for prevention efforts in problem gambling to expand their outreach efforts to include the use of current technology to reach a broader audience. The Connecticut Council on Problem Gambling in collaboration with Problem Gambling Services in Connecticut will provide information, as well as demonstrate their recent use of webinars in an effort to increase outreach to high school and college-age youth, as well as educators and administrators in those settings. The technology used to develop those webinars will be shared, as well as data collected from attendees of those webinar sessions. In addition, information will be shared on efforts in Connecticut to address financial literacy online for special populations.

21st Century Resource Sharing: NCPG Prevention Committee Online, Julie Hynes
The newly formed National Council on Problem Gambling Prevention Committee, chaired by Jim Wuelfing, has developed an online presence for NCPG prevention partners across the states. This interactive social networking site will be a tool for prevention providers to connect, ask questions and share ideas, and connect each other with evidence-based resources. With participation, this "e-community" will be a valuable tool for all those interested in prevention and awareness in the problem gambling field.

Smart Choices: Youth Gambling Prevention Pilot Program, Carl Robertson
Smart Choices is a 3 year pilot program focused on awareness, education and primary prevention. The objectives included: providing cognitive understanding; dispelling of myths; warning signs; and reducing prevalence of gambling among youth from Middle School through College students. An extensive Pre and Post assessment was administered to all student participants, which was analyzed by the staff at McGill University. Program materials primarily consisted of McGill University award-winning materials. The assessment process resulted in significant improvements in knowledge, behaviors and attitudes of the participants. The showcase is intended to provide a model that can be used in various school and community settings.

Teen Website: Teensknowyourlimit.org, Amanda Poggenburg
Teensknowyourlimits.org is a website designed primarily for teens who are interested in finding out about problem gambling. The website was designed based solely on appealing to teens and making sure that they don’t get bogged down in language and confusing navigation. The site has a lot of graphics, color, and flash so the teens won’t get bored. We have a “Games & Quizzies” section with fun, interactive games based on problem gambling vocabulary and facts. This page also supports artistic submissions from the teens to keep coming back for more. Common social media, such as Twitter, Facebook, and Blogger, have been included so the Council can receive feedback on the site, our programs, etc. We have also integrated a message board by creating a Teens Know Your Limits Facebook page.
Seven Techniques for Treating Problem Gamblers and Their Families: Who Really Pushes the Buttons
Saturday, July 14, 2012, 2:00-3:00 pm
Gary Lange, PhD, NCGC II
Spouses, parents and children of problem gamblers can unintentionally complicate the recovery process for the gambler. Clearly the gambler pushes the buttons on the slot machine but all family members push each other’s buttons and exacerbate the problems. In our current economy, helping families devastated by pathological gambling is imperative. This workshop will help professionals make proper early assessments of concomitant psychological, physical, emotional and safety issues which can assist more sustained recovery. Some of the seven techniques of treatment include stopping the financial “bleeding,” helping with acceptance and communicating healthy boundaries. Treating the enraged spouse, scared parent or pessimistic child as well as the gambler doubles the gambler’s recovery rates and greatly increases the level of functioning for the family. Some family members are immersed in guarding, controlling or monitoring the funds and activities of the problem gambler while others are dependent, distracted or distant. Basic education about the impaired brain and harm reduction can help get the family closer to “the truth.” Clients can stop pressing the wrong button of guilt, aggression or enabling. Therapists can learn to reframe problems, help clients make healthier decisions and offer specific exercises that build trust and hope.

Closing Plenary
Rules of Engagement: Working with Veterans and Active Military Duty
Saturday, July 14, 2012, 3:30-5:00 pm
Heather Chapman, PhD, NCGC II
For many men and women who have sacrificed to serve our country, their pre- and post-military experiences have left them with effects that in some cases can lead to or contribute to addictive disorders, mental health challenges, and/or criminal justice involvement. Mental health systems and family members struggle to predict and meet the need for supports to address these invisible wounds. This presentation will assist in the understanding of the unique needs and challenges facing service members, veterans and their families, with special attention to trauma-informed services.

Anger Management Institute Trainer-Specialist Workshops
Presented by
James Bedell, PsyD., CAMS-IV; Glen Cannon, LCPC, CAMS-III;
Lynette J. Hoy, NCC, LCPC, CAMS-IV & Steve Yeschek, LCSW, CAMS-IV
August 23-24 or November 15-16, 2012
Can’t attend? Take a DVD home-study course.

Who should attend?
• Counselors, social workers, marriage and family therapists, addictions counselors, educators, law enforcement officers, pastors and leaders

What will you learn?
• Empirically-based strategies for motivating clients
• Assessment process and treatment planning
• Tools for teaching anger management classes and groups
• Defusing anger and hostility
• DSM-IV disorders associated with anger

Online registration and information at:
www.WhatsGoodAboutAnger.com
or call:
Lynette Hoy
708.341.5438
lynettehoy@gmail.com
Location: DuPage County, IL
12 CEUs by the National Association of Social Workers and 13 CEUs by IAODAPCA
A Sober Way Home offers Gambling Treatment Services:

Mission Statement: To provide clients with a safe, effective, and comprehensive therapeutic program in a “family-style” residential setting using both time tested and cutting edge educational tools which will prepare them to live a clean and sober, twelve-step based life.

Our Program:

- 30-90 day Residential Gambling Specific Treatment
- Individual Counseling
- Group Therapy
- Financial Counseling
- Certified NCGC-II/CCGC Counselors
- Neurofeedback Program
- Spiritual Conceptions
- Enneagram Typing and Approach
- 12 Step Fellowship
- Nutrition and Fitness
- Yoga

1 888 NO-WAGER
WWW.USGAMBLINGADDICTIONTREATMENT.COM
So many people, so little time! Here’s a great way to meet people in the problem gambling and responsible gaming field from your state or region – make new friends and cultivate your professional network. We have identified three geographic areas as indicated below to assist you in locating others from your region. Each table will have a sign indicating which region it seats. Bring your business cards and get ready for some great conversations! International attendees are welcome at any table.